

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

DELAWARE

3 Counties and Portions of

2 MSAs (Metropolitan Statistical Areas from OMB for 1999)

3 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

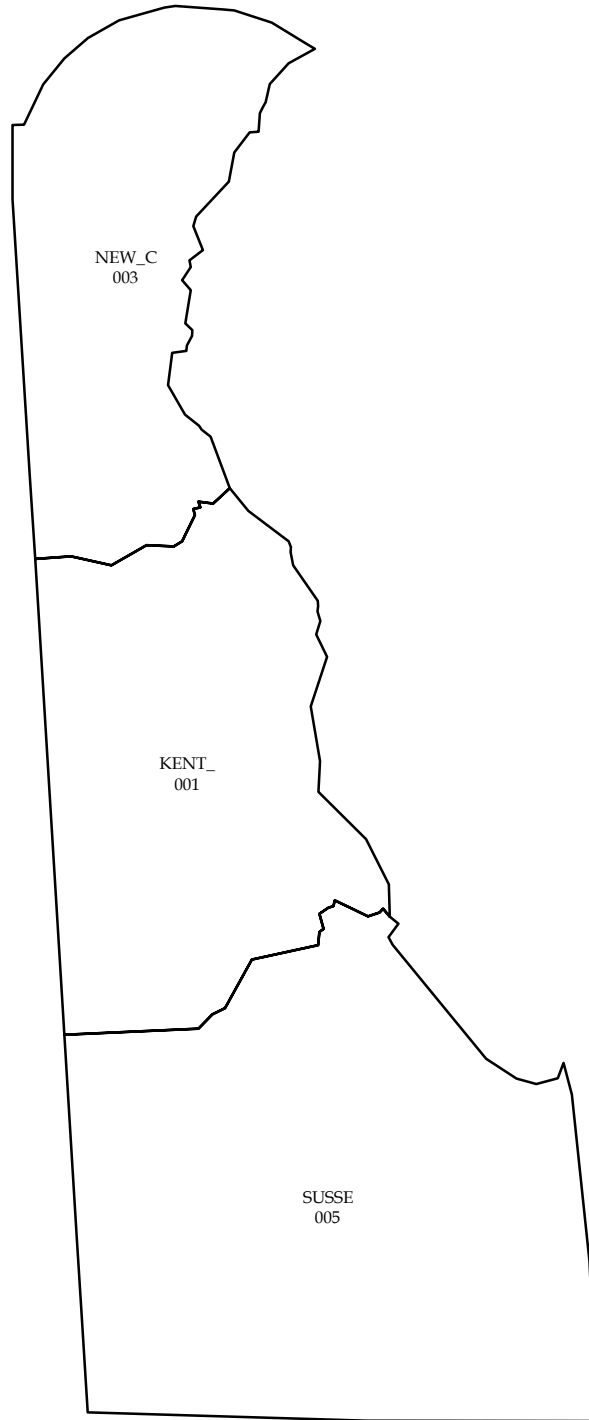
2 DMAs (Designated Markets Areas from Nielsen for 2000)

3 ISRs (Internal State Regions from Polidata for 1996)

DELAWARE, 3 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 10

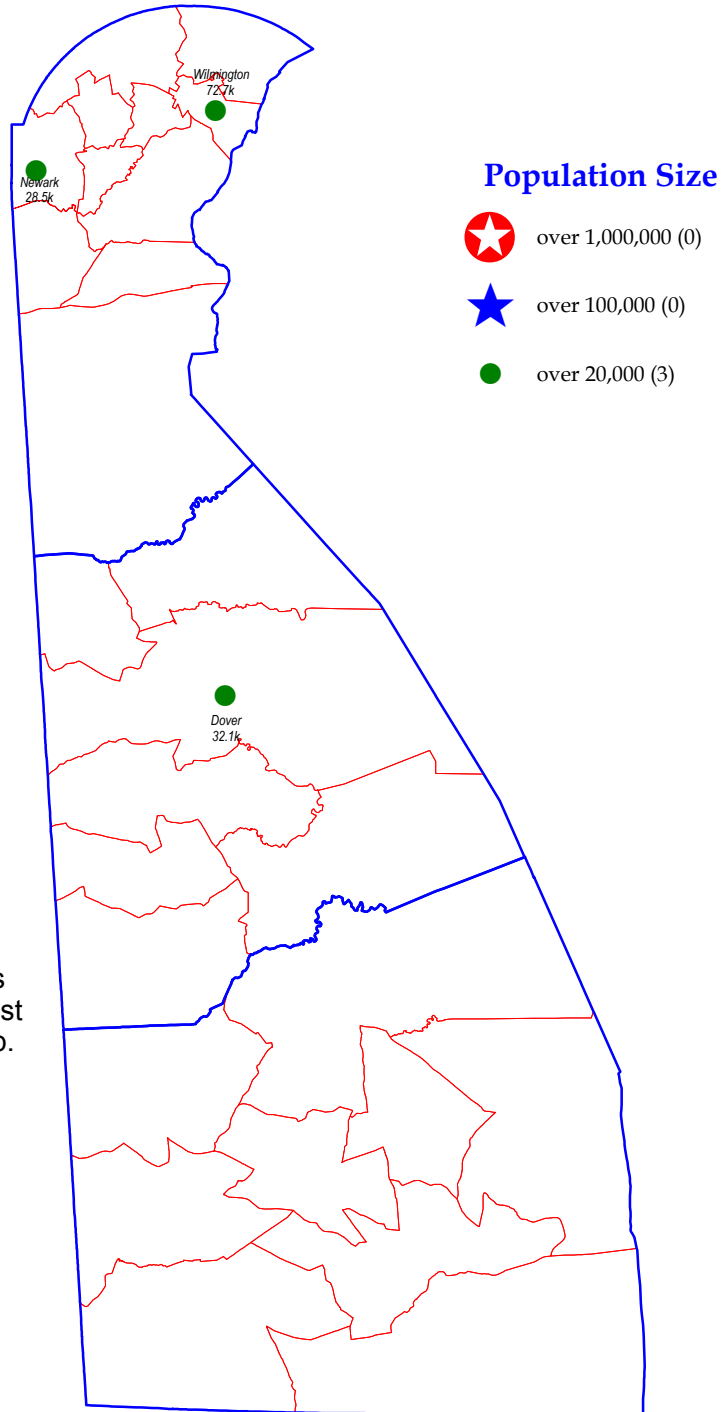


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



DELAWARE, Selected Places

2000 Census of Population and Housing, County Subdivisions



County Code Listing DELAWARE, 3 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
KENT	1	Dover	Dover	110,993	126,697	1	KENT_
NEW CASTLE	2	Brandywine	Wilmington	441,946	500,265	3	NEW_C
SUSSEX	3	Seaford	Georgetown	113,229	156,638	5	SUSSE
DELAWARE		Wilmington	Dover	666,168	783,600	10	STATE

Population by Areas/Markets DELAWARE

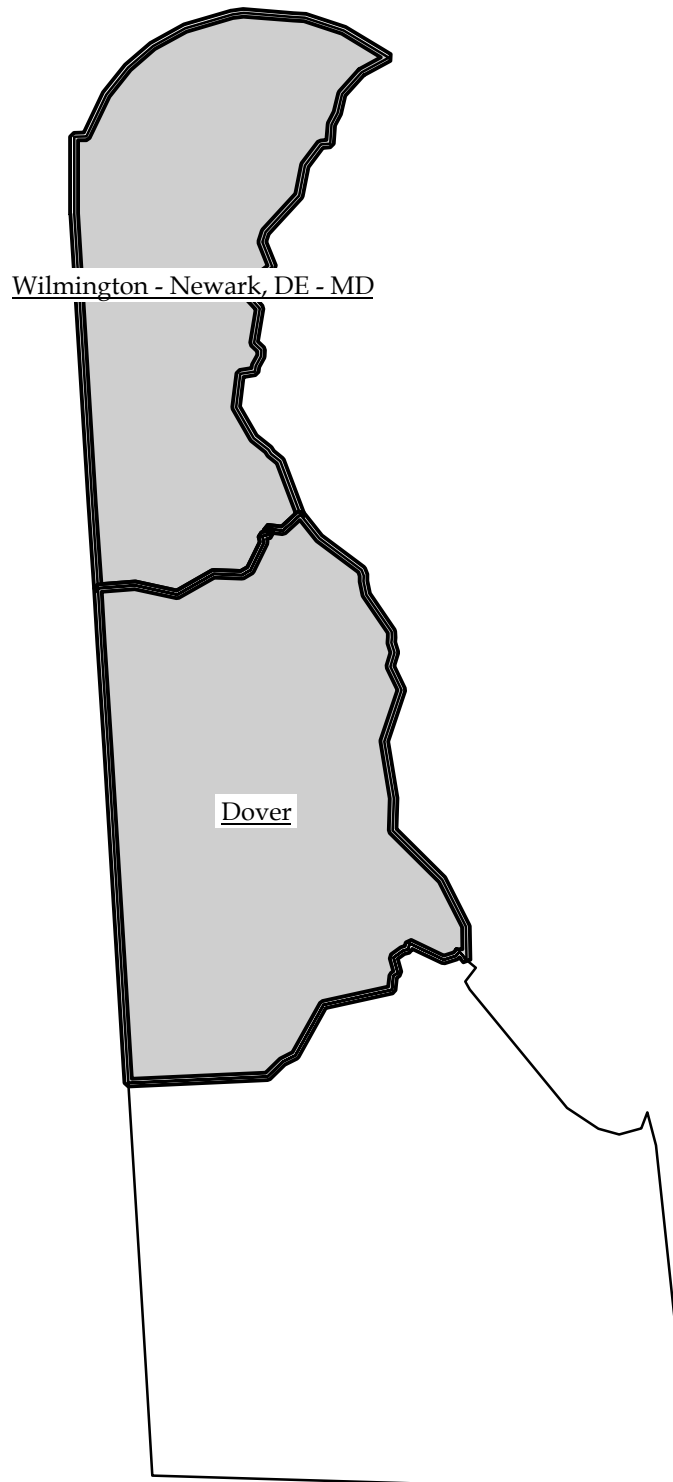
Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	783,600	17.6	DELAWARE		
MSAs-Metropolitan Statistical Areas (OMB, 1999)					
DE					
1	126,697	14.2	Dover, DE MSA	16.2	100.0
2	500,265	13.2	Wilmington - Newark, DE - MD PMSA	63.8	85.3
3	156,638	38.3	Not Assigned to Metro Area (NAM)	20.0	100.0
GMRs-Metro Groups (Polidata/Maloney, 1999)					
1	500,265	13.2	Wilmington (New Castle Co.)	63.8	100.0
2	126,697	14.2	Dover (Kent Co.)	16.2	100.0
3	156,638	38.3	Non Metro (Sussex Co.)	20.0	100.0
DMAs-Designated Market Areas (Nielsen, 2000)					
1	626,962	13.4	Philadelphia, PA - DE - NJ DMA	80.0	8.3
2	156,638	38.3	Salisbury, MD - DE DMA	20.0	50.1
ISRs-Internal State Regions (Polidata, 1996)					
1	500,265	13.2	Northern	63.8	100.0
2	126,697	14.2	Central	16.2	100.0
3	156,638	38.3	Southern	20.0	100.0

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1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).
 2. Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.
 3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.
 4. Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.
 5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.
 6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

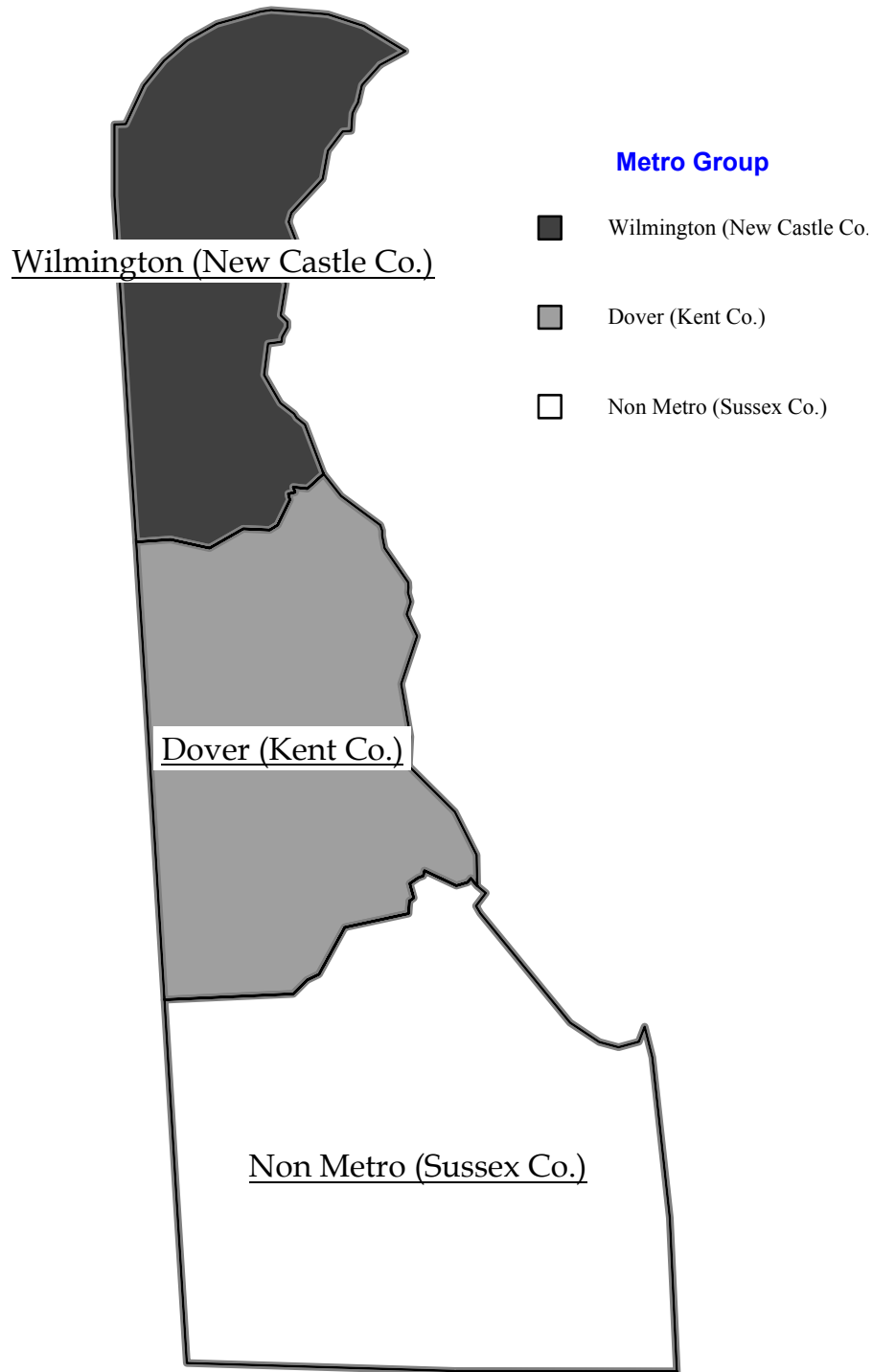


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)

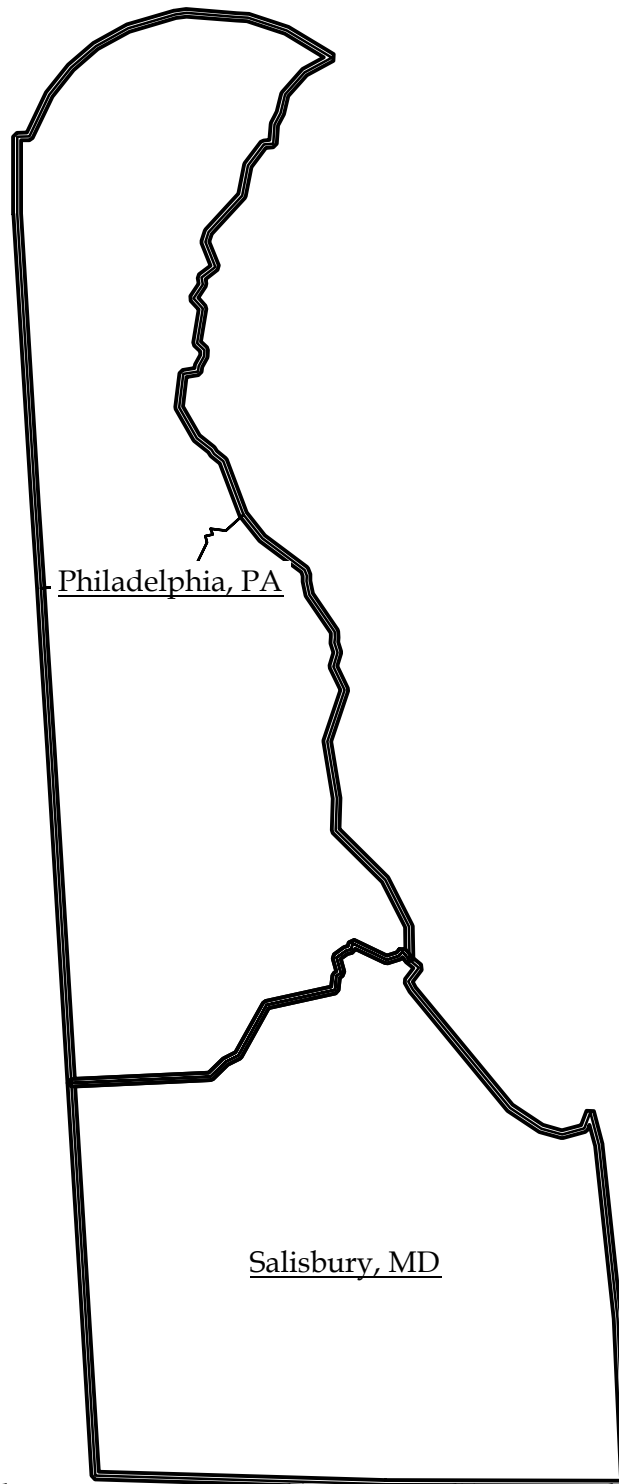


GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

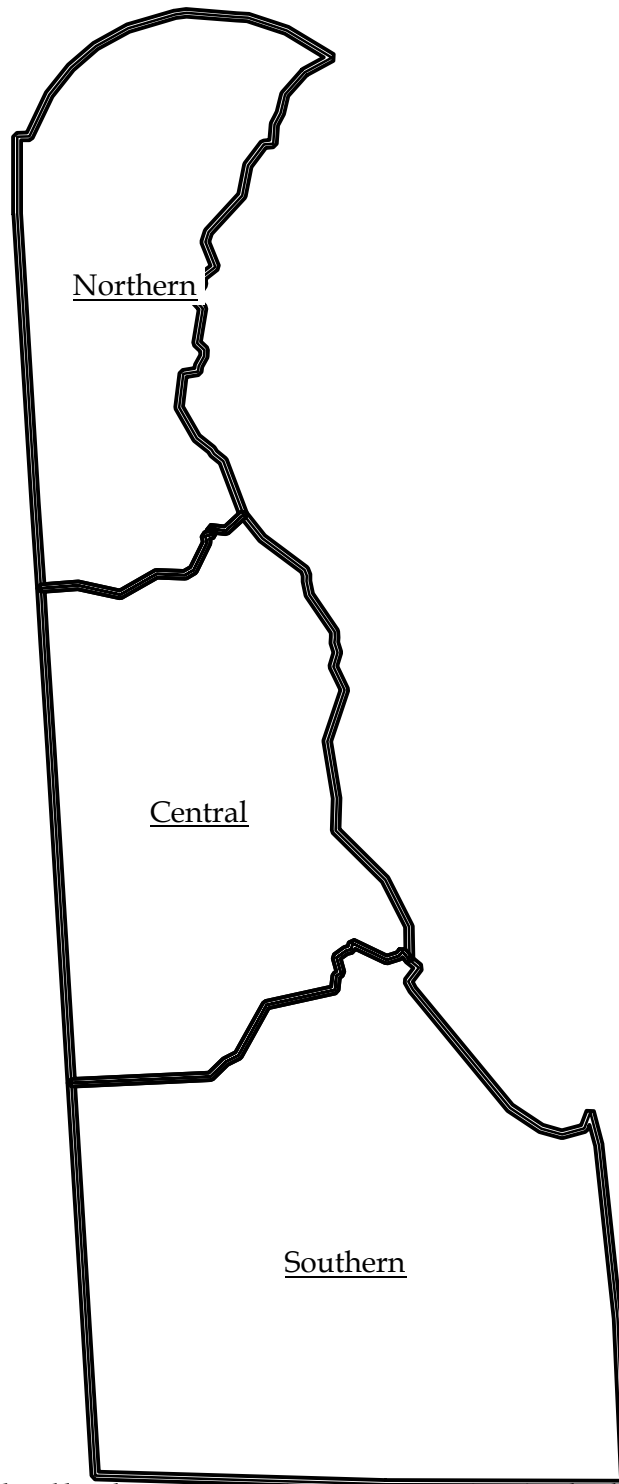


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



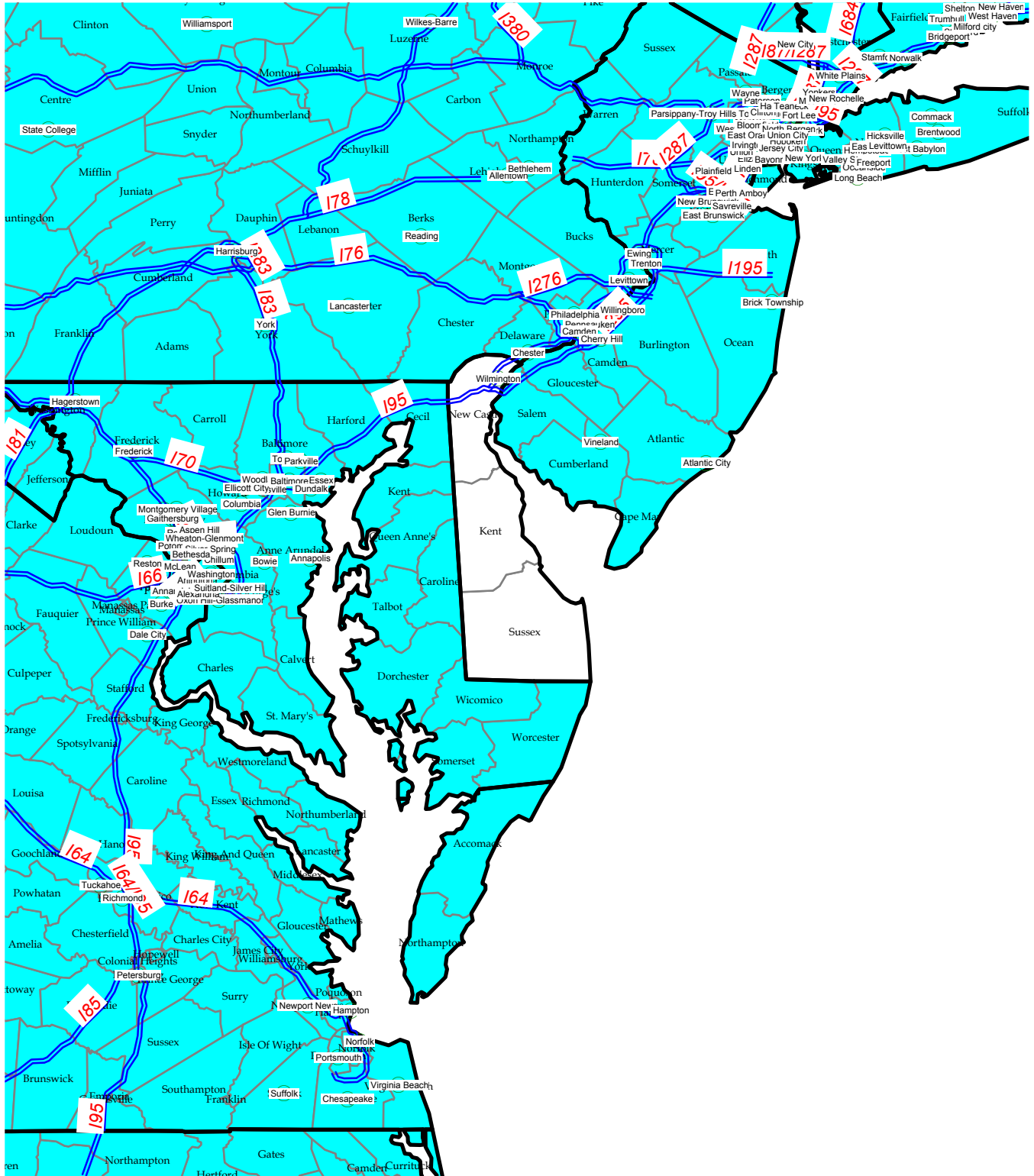
County County-Based Area/Market Assignments

DELAWARE

KENT	Central ISR; Philadelphia, PA - DE - NJ DMA; Dover, DE MSA; Dover (Kent Co.) GMR.
NEW CASTLE	Northern ISR; Philadelphia, PA - DE - NJ DMA; Wilmington - Newark, DE - MD PMSA; Wilmington (New Castle Co.) GMR.
SUSSEX	Southern ISR; Salisbury, MD - DE DMA; Not Assigned to Metro Area (NAM); Non Metro (Sussex Co.) GMR.

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Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material