

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

HAWAII

4 Counties and Portions of

1 MSAs (Metropolitan Statistical Areas from OMB for 1999)

2 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

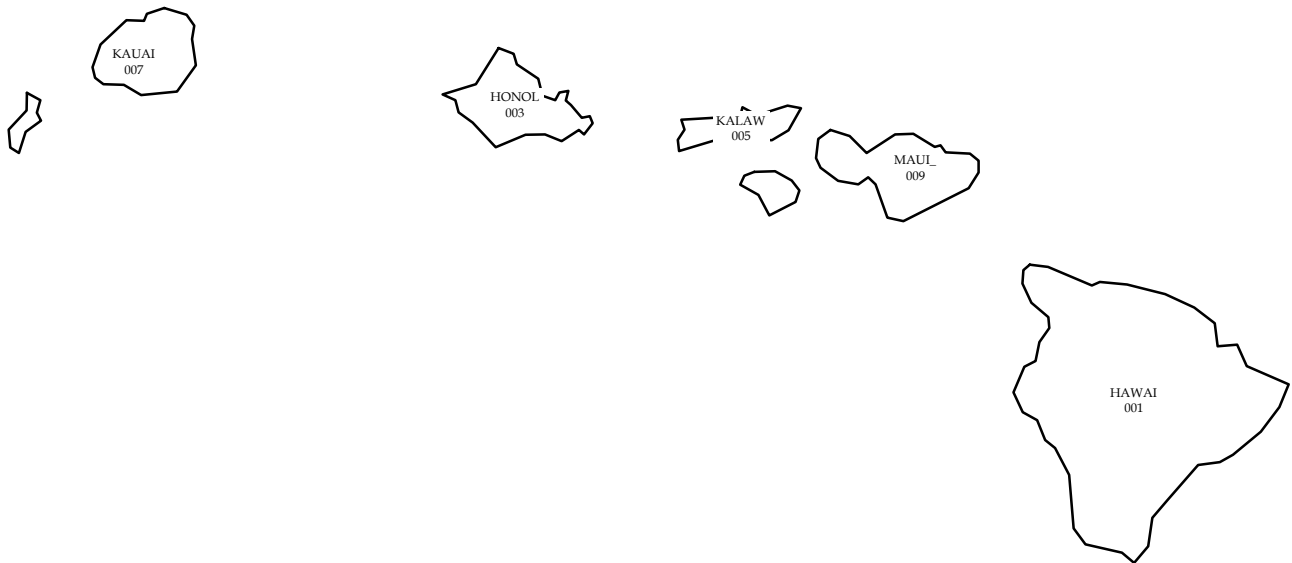
1 DMAs (Designated Markets Areas from Nielsen for 2000)

2 ISRs (Internal State Regions from Polidata for 1996)

HAWAII, 5 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 15



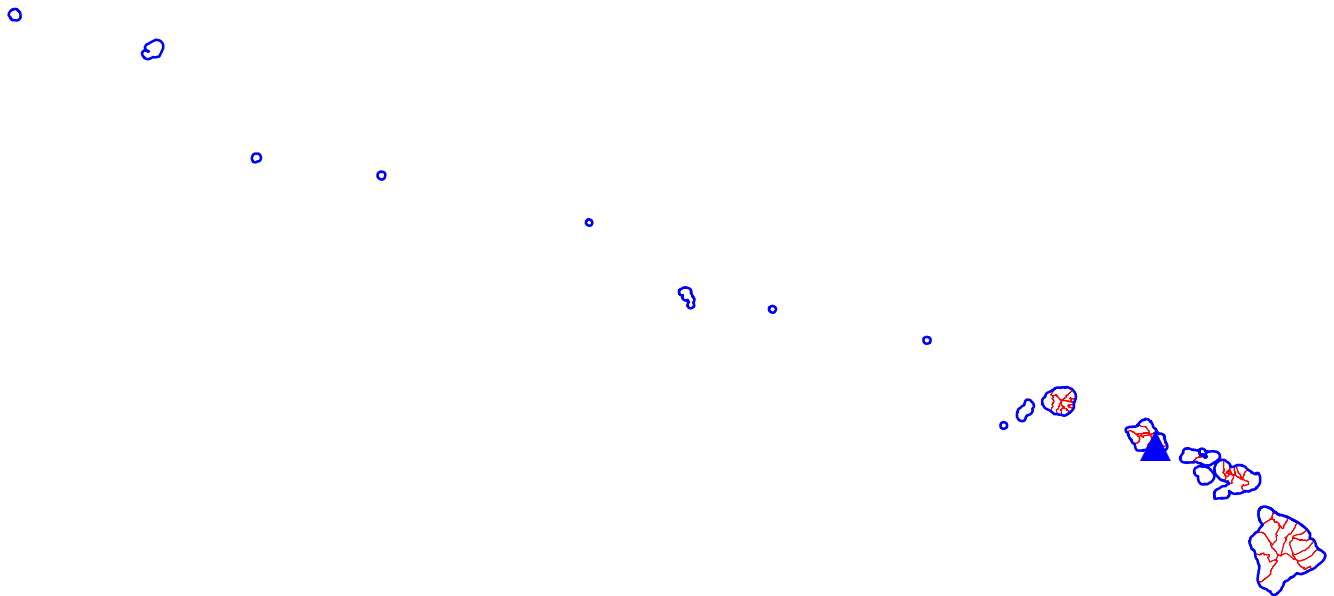
Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



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Map: HIRCCLBA.*

HAWAII, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places
may be missing to assist
in the clarity of the map.



County Code Listing

HAWAII, 4 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
HAWAII	1	Hilo	Hilo	120,317	148,677	1	HAWAI
HONOLULU	2	Honolulu	Honolulu	836,231	876,156	3	HONOL
KALAWAO	3			130	147	5	KALAW
KAUAI	4	Wailua-Anahola	Lihue	51,177	58,463	7	KAUAI
MAUI	5	Kahului	Wailuku	100,374	128,094	9	MAUI_
HAWAII		Honolulu	Honolulu	1,108,229	1,211,537	15	STATE

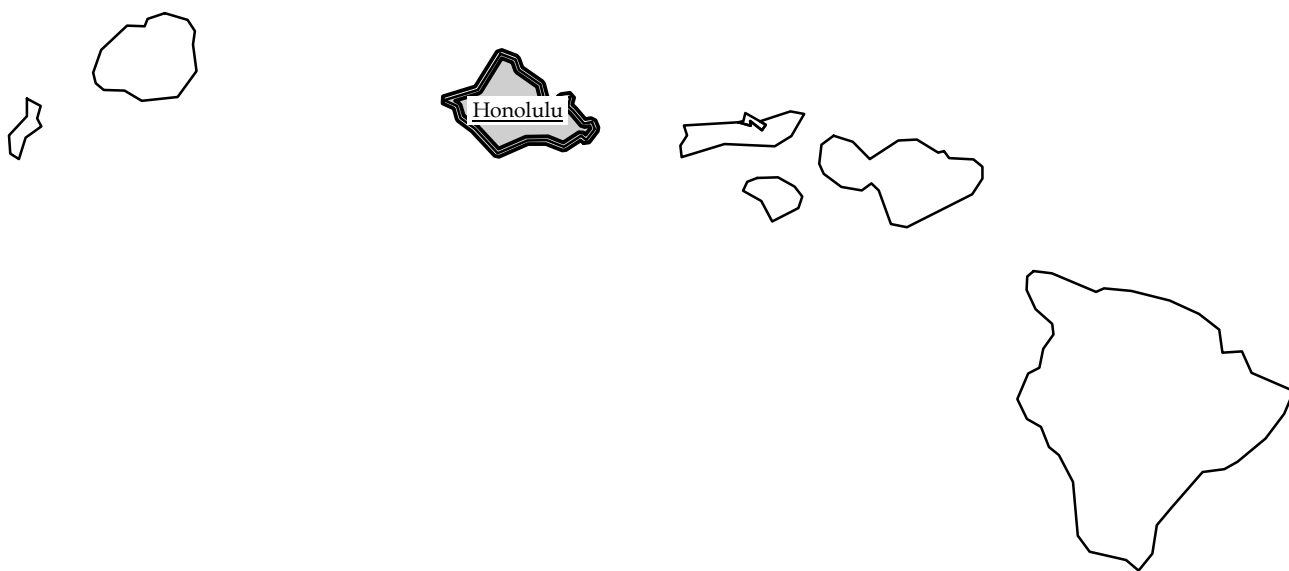
Population by Areas/Markets

HAWAII

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	1,211,537	9.3	HAWAII		
MSAs-Metropolitan Statistical Areas (OMB, 1999)					
1	876,156	4.8	Honolulu, HI MSA	72.3	100.0
2	335,234	23.3	Not Assigned to Metro Area (NAM)	27.7	100.0
GMRs-Metro Groups (Polidata/Maloney, 1999)					
1	876,156	4.8	Honolulu Metro	72.3	100.0
2	335,234	23.3	Non Metro	27.7	100.0
DMAs-Designated Market Areas (Nielsen, 2000)					
1	1,211,390	9.3	Honolulu, HI DMA	100.0	100.0
ISRs-Internal State Regions (Polidata, 1996)					
1	876,156	4.8	Honolulu	72.3	100.0
2	335,234	23.3	Balance of Hawaii	27.7	100.0

Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)



MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



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Map: HIRMSABA.*

Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)

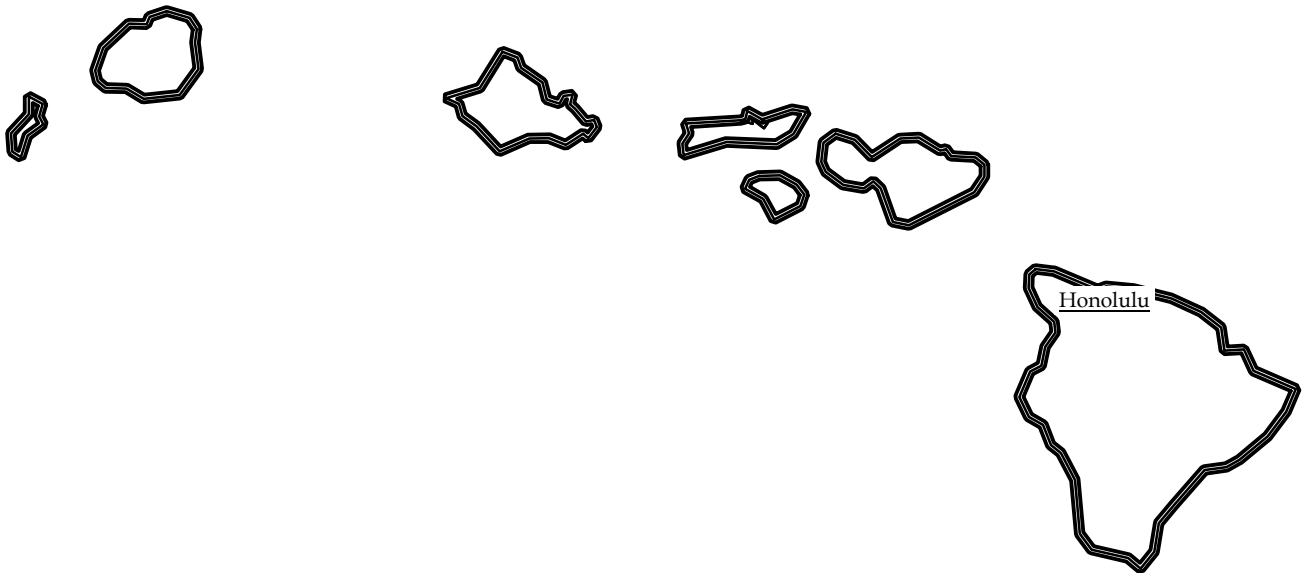


GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)



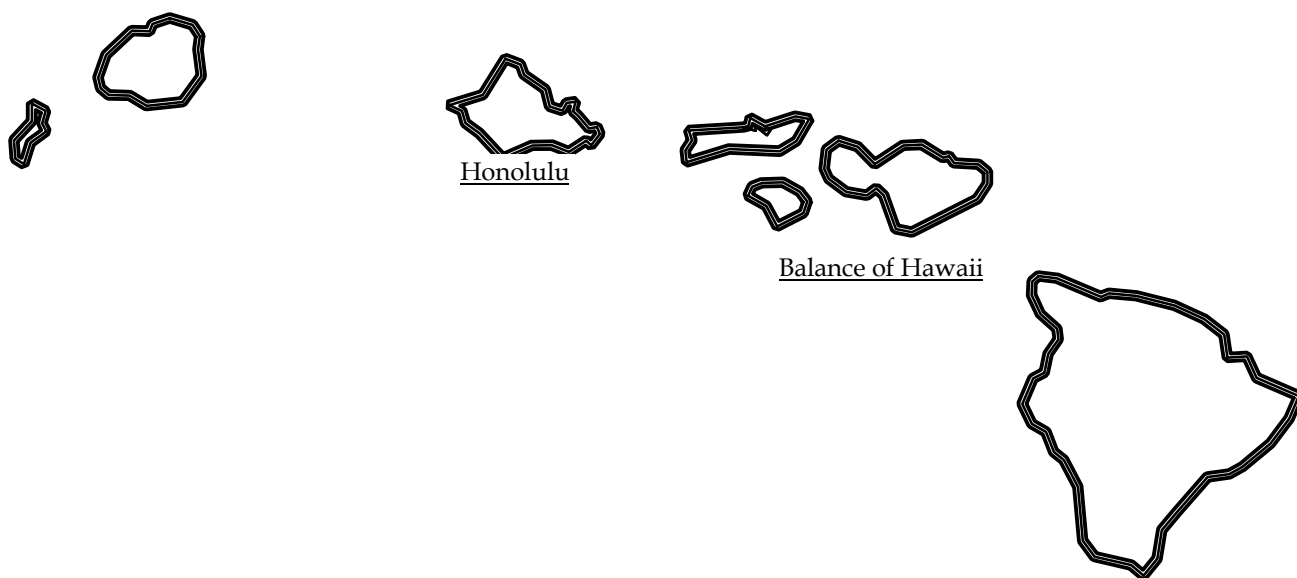
DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



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Map: HIRDMABA.*

Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County	County-Based Area/Market Assignments
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HAWAII

HAWAII	Balance of Hawaii ISR; Honolulu, HI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HONOLULU	Honolulu ISR; Honolulu, HI DMA; Honolulu, HI MSA; Honolulu Metro GMR.
KAUAI	Balance of Hawaii ISR; Honolulu, HI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MAUI	Balance of Hawaii ISR; Honolulu, HI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material