POLIDATA ® REGION MAPS

County-Based Regions and Markets for

HAWAII

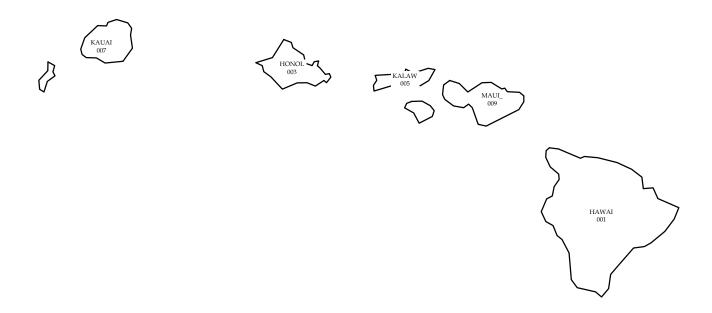
4 Counties and Portions of

1 MSAs (Metropolitan Statistical Areas from OMB for 1999)
2 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)
1 DMAs (Designated Markets Areas from Nielsen for 2000)
2 ISRs (Internal State Regions from Polidata for 1996)

HAWAII, 5 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 15



Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



HAWAII, Selected Places

2000 Census of Population and Housing, County Subdivisions

> Labels for some places may be missing to assist in the clarity of the map.



County Code Listing HAWAII, 4 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
HAWAII	1	Hilo	Hilo	120,317	148,677	1	HAWAI
HONOLULU	2	Honolulu	Honolulu	836,231	876,156	3	HONOL
KALAWAO	3			130	147	5	KALAW
KAUAI	4	Wailua-Anahola	Lihue	51,177	58,463	7	KAUAI
MAUI	5	Kahului	Wailuku	100,374	128,094	9	MAUI_
HAWAII		Honolulu	Honolulu	1,108,229	1,211,537	15	STATE

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^{1.} County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

^{2.} Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

^{3.} In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

^{4.} The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

^{5.} The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence. [psccl11-15ccla00.ps-2105]

Population by Areas/Markets HAWAII

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	1,211,537	9.3	HAWAII		
			MSAs-Metropolitan Statistical Areas (OM)	B, 1999)	
1	876,156	4.8	Honolulu, HI MSA	72.3	100.0
2	335,234	23.3	Not Assigned to Metro Area (NAM)	27.7	100.0
			GMRs-Metro Groups (Polidata/Maloney, 1	999)	
1	876,156	4.8	Honolulu Metro	72.3	100.0
2	335,234	23.3	Non Metro	27.7	100.0
			DMAs-Designated Market Areas (Nielsen,	2000)	
1	1,211,390	9.3	Honolulu, HI DMA	100.0	100.0
			ISRs-Internal State Regions (Polidata, 1990	5)	
1	876,156	4.8	Honolulu	72.3	100.0
2	335,234	23.3	Balance of Hawaii	27.7	100.0

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^{1.} Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).

^{2.} Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

^{3.} Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.

^{4.} Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders

^{5.} Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.

^{6.} Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

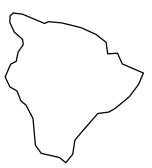
Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)







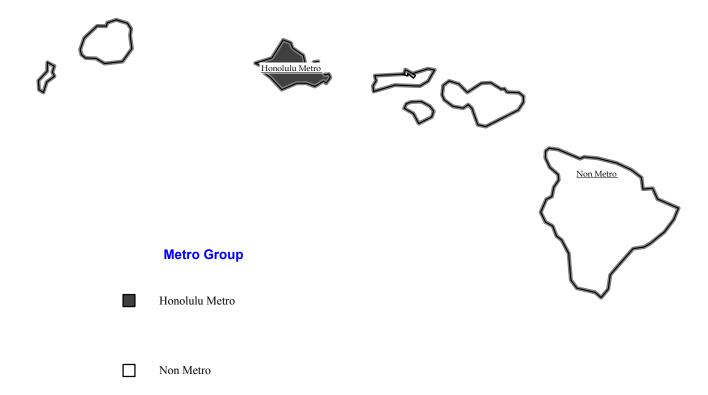


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



 $GMRs\ reflect\ the\ size\ and\ nature\ of\ metropolitan\ counties.\ Shaded\ counties\ are\ Metropolitan.$



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

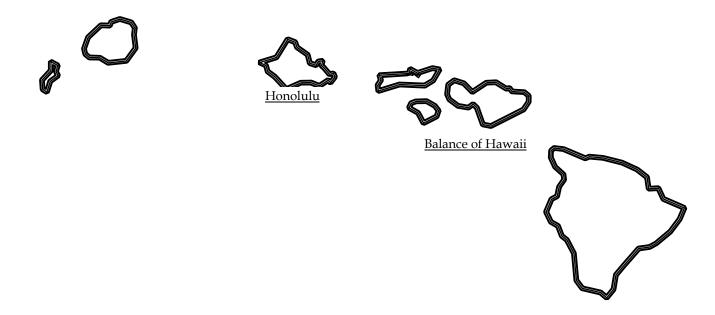


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

HAWAII

HAWAII Balance of Hawaii ISR; Honolulu, HI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HONOLULU Honolulu ISR; Honolulu, HI DMA; Honolulu, HI MSA; Honolulu Metro GMR.

KAUAI Balance of Hawaii ISR; Honolulu, HI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MAUI Balance of Hawaii ISR; Honolulu, HI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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Regional Overview Map

