

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

ALASKA

40 Counties and Portions of

1 MSAs (Metropolitan Statistical Areas from OMB for 1999)

2 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

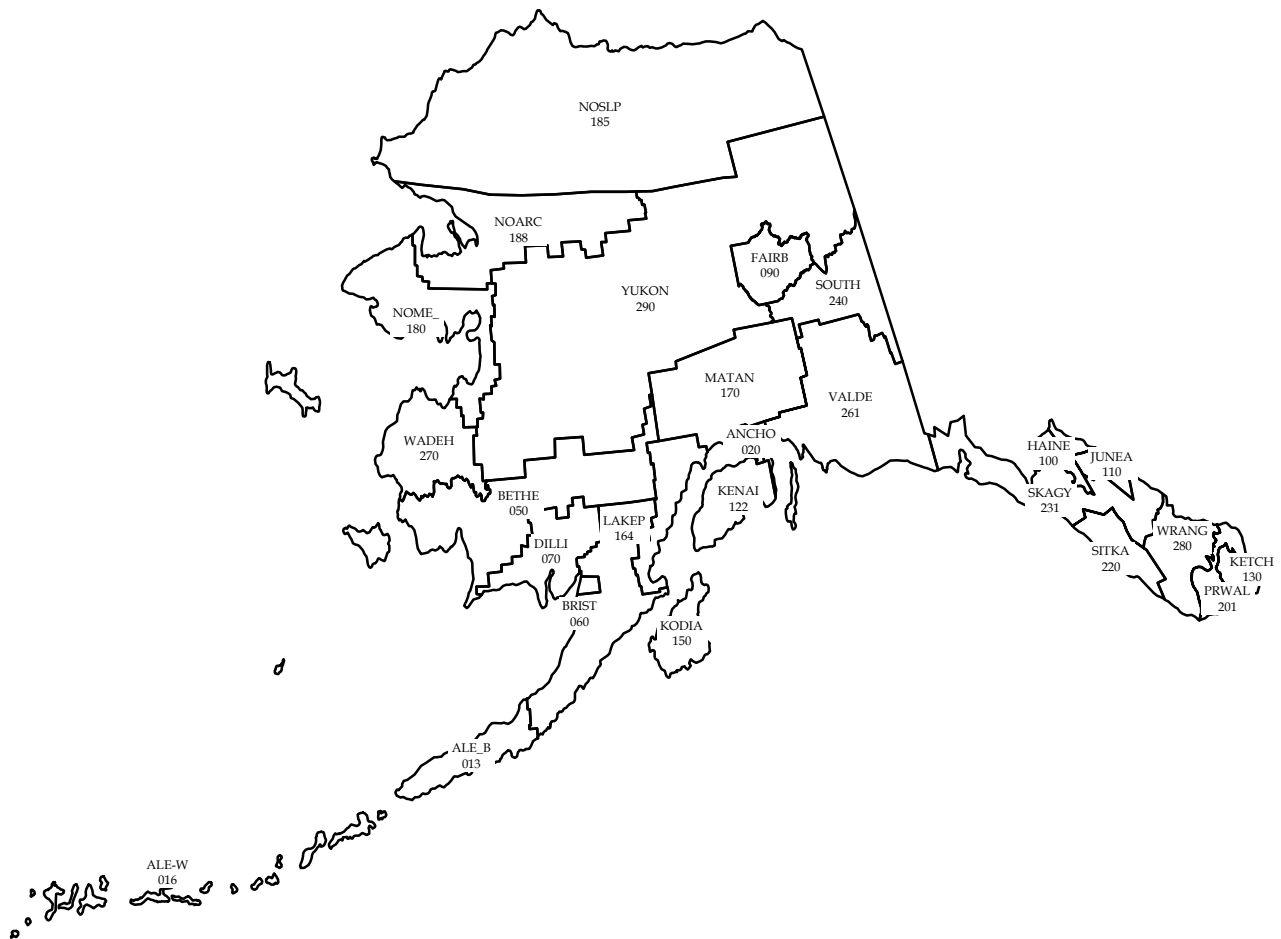
3 DMAs (Designated Markets Areas from Nielsen for 2000)

5 ISRs (Internal State Regions from Polidata for 1996)

ALASKA, 25 Boroughs, Census Areas

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 02

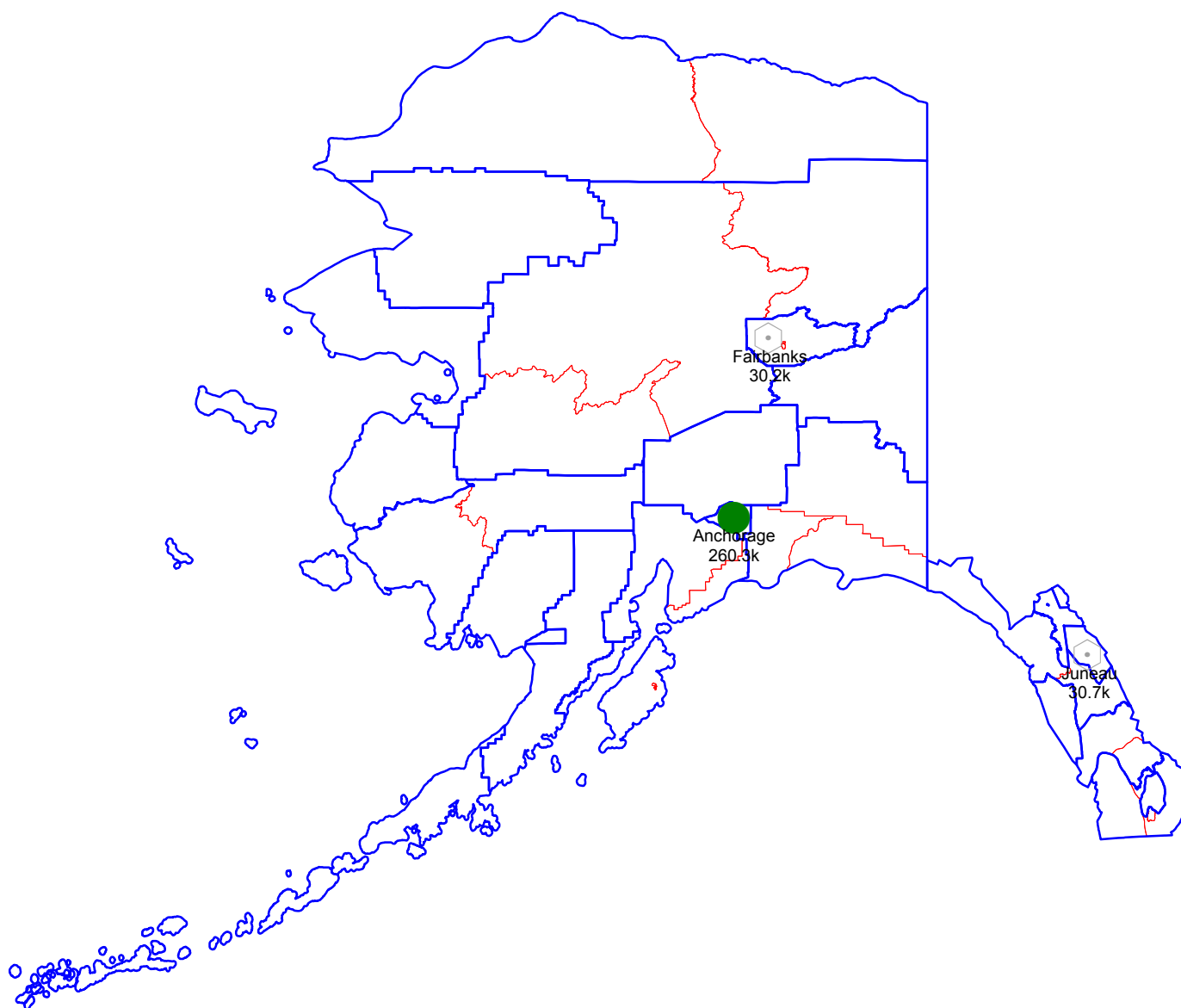


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



ALASKA, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places
may be missing to assist
in the clarity of the map.

Population Size

- over 50,000 (1)
- 10-50,000 (2)



County Code Listing

ALASKA, 40 Leg. Districts

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ALEUTIANS EAST BOR.	1	Sand Point	Borough	2,464	2,697	* 13	ALE_B
ALEUTIANS WEST C.A.	2	Adak Station	Census Area	9,478	5,465	* 16	ALE-W
ANCHORAGE BOR.	3		Borough	226,338	260,283	* 20	ANCHO
BETHEL C.A.	4		Census Area	13,660	16,006	* 50	BETHE
BRISTOL BAY BOR.	5	King Salmon	Borough	1,410	1,258	* 60	BRIST
DENALI BOR.	6		Borough	1,682	1,893	* 68	DENAL
DILLINGHAM C.A.	7	Dillingham	Census Area	4,010	4,922	70	DILLI
FAIRBANKS NO.STAR BOR.	8		Borough	77,720	82,840	* 90	FAIRB
HAINES BOR.	9		Borough	2,117	2,392	*100	HAINE
JUNEAU BOR.	10		Borough	26,752	30,711	*110	JUNEA
KENAI PENINSULA BOR.	11		Borough	40,802	49,691	*122	KENAI
KETCHIKAN GATEWAY BOR.	12		Borough	13,828	14,070	*130	KETCH
KODIAK ISLAND BOR.	13		Borough	13,309	13,913	*150	KODIA
LAKE & PENINSULA BOR.	14	Chignik	Borough	1,666	1,823	*164	LAKEP
MATANUSKA-SUSITNA BOR.	15	Wasilla	Borough	39,683	59,322	*170	MATAN
NOME C.A.	16	Nome	Census Area	8,288	9,196	*180	NOME_
NORTH SLOPE BOR.	17		Borough	5,986	7,385	*185	NOSLP
NORTHWEST ARCTIC BOR.	18	Kotzebue	Borough	6,106	7,208	*188	NOARC
PR.WALES-OUT.KET.C.A	19		Census Area	6,278	6,146	*201	PRWAL
SITKA BOR.	20		Borough	8,588	8,835	*220	SITKA
SKAGWAY-HOO.-ANG.C.A	21		Census Area	3,679	3,436	*232	SKAGH
SOUTHEAST FRBKS. C.A	22	Fort Greely	Census Area	5,925	6,174	*240	SOUTH
VALDEZ-CORDOVA C.A.	23		Census Area	9,920	10,195	*261	VALDE
WADE HAMPTON C.A.	24	Hooper Bay	Census Area	5,789	7,028	*270	WADEH
WRANGELL-PETERS. C.A	25		Census Area	7,042	6,684	*280	WRANG
YAKUTAT BOR.	26		Census Area	725	808	282	YAKUT
YUKON-KOYUKUK C.A.	27		Census Area	6,798	6,551	*290	YUKON
ALASKA		Anchorage	Juneau	550,043	626,932	2	STATE



Population by Areas/Markets ALASKA

AK

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	626,932	14.0	ALASKA		

MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	260,283	15.0	Anchorage, AK MSA	41.5	100.0
2	228,738	19.8	Not Assigned to Metro Area (NAM)	36.5	100.0

GMRs-Metro Groups (Polidata/Maloney, 1999)

1	260,283	15.0	Anchorage Metro	41.5	0.0
2	228,738	19.8	Non Metro	36.5	0.0

DMAs-Designated Market Areas (Nielsen, 2000)

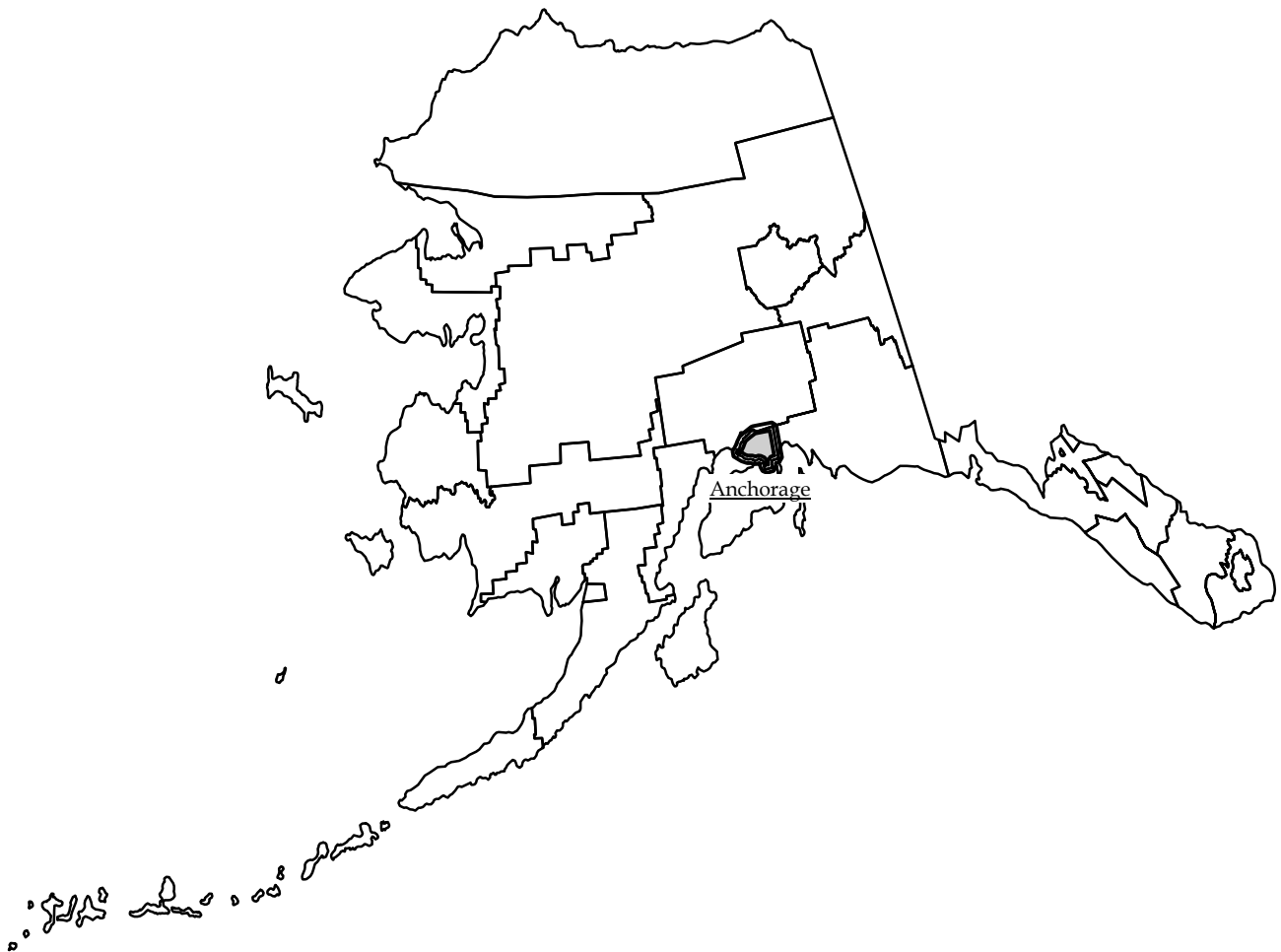
1	369,296	20.4	Anchorage, AK DMA	58.9	100.0
2	89,014	6.4	Fairbanks, AK DMA	14.2	100.0

ISRs-Internal State Regions (Polidata, 1996)

1	30,711	14.8	Inside Passage	4.9	100.0
2	369,296	20.4	South-Central	58.9	100.0
3	0	0.0	Southwest	0.0	*****
4	89,014	6.4	Interior	14.2	0.0
5	0	0.0	Far North	0.0	0.0

Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)



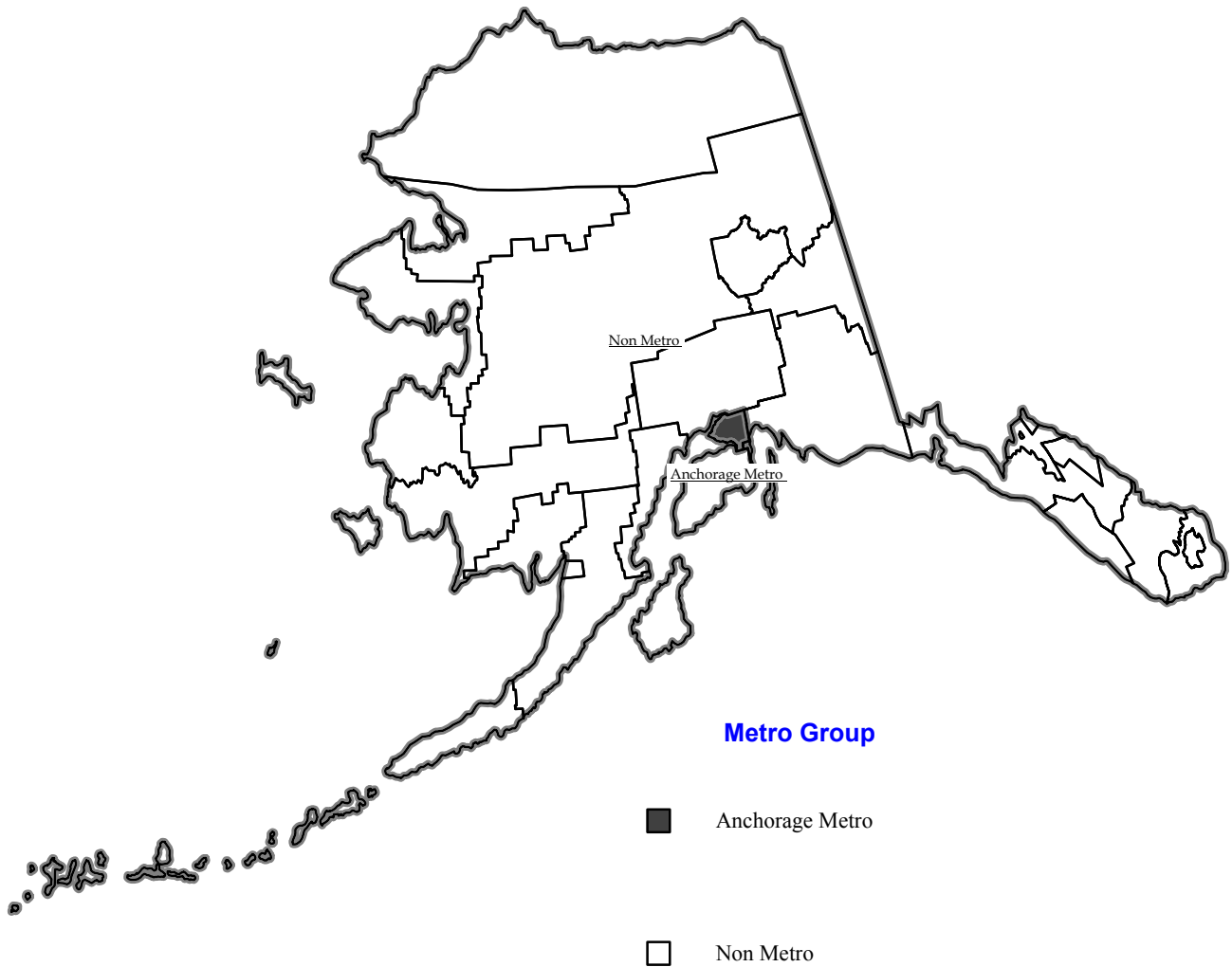
MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



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Map: AKRMSABA.*

Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)

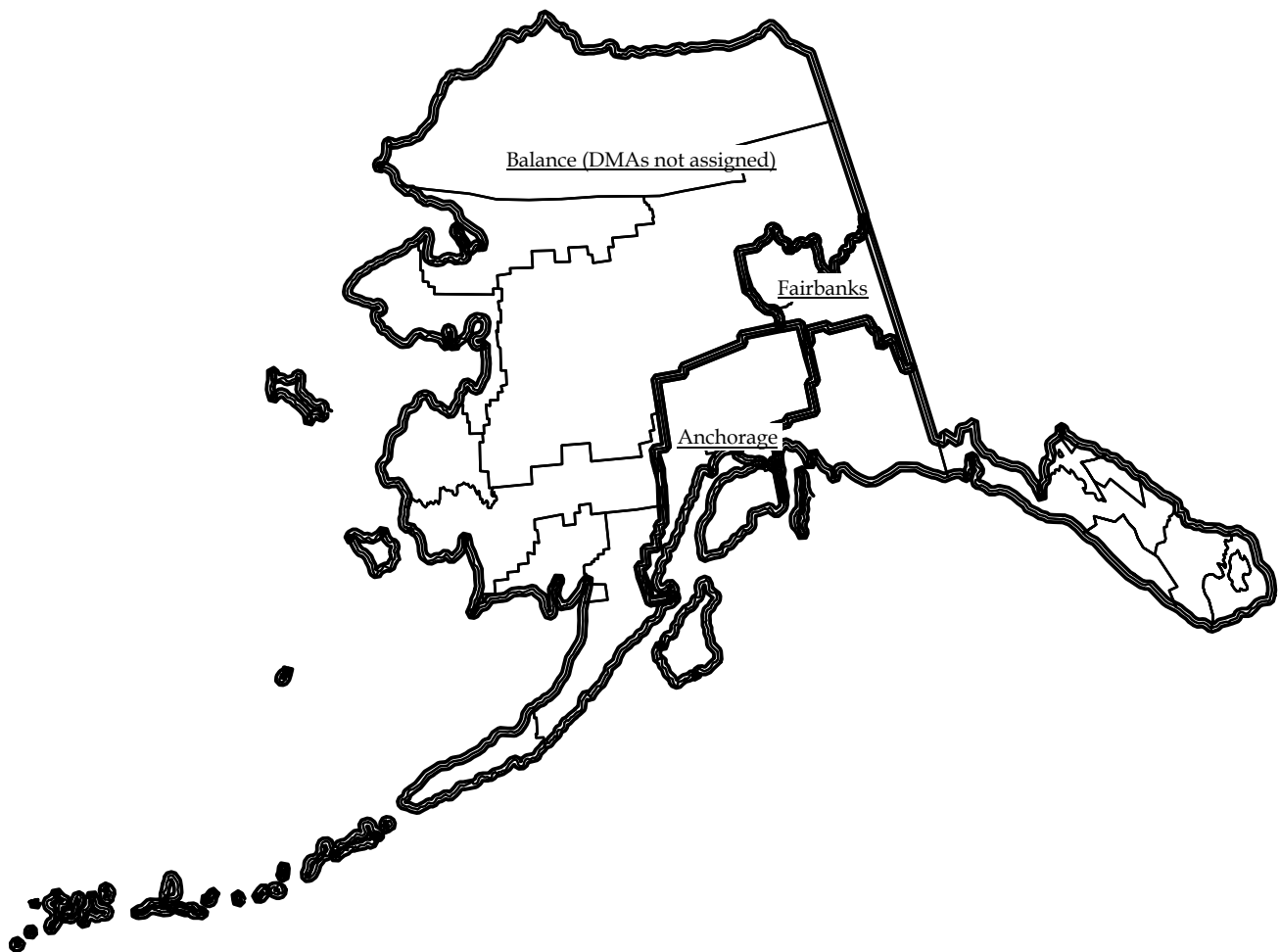


GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (1996)



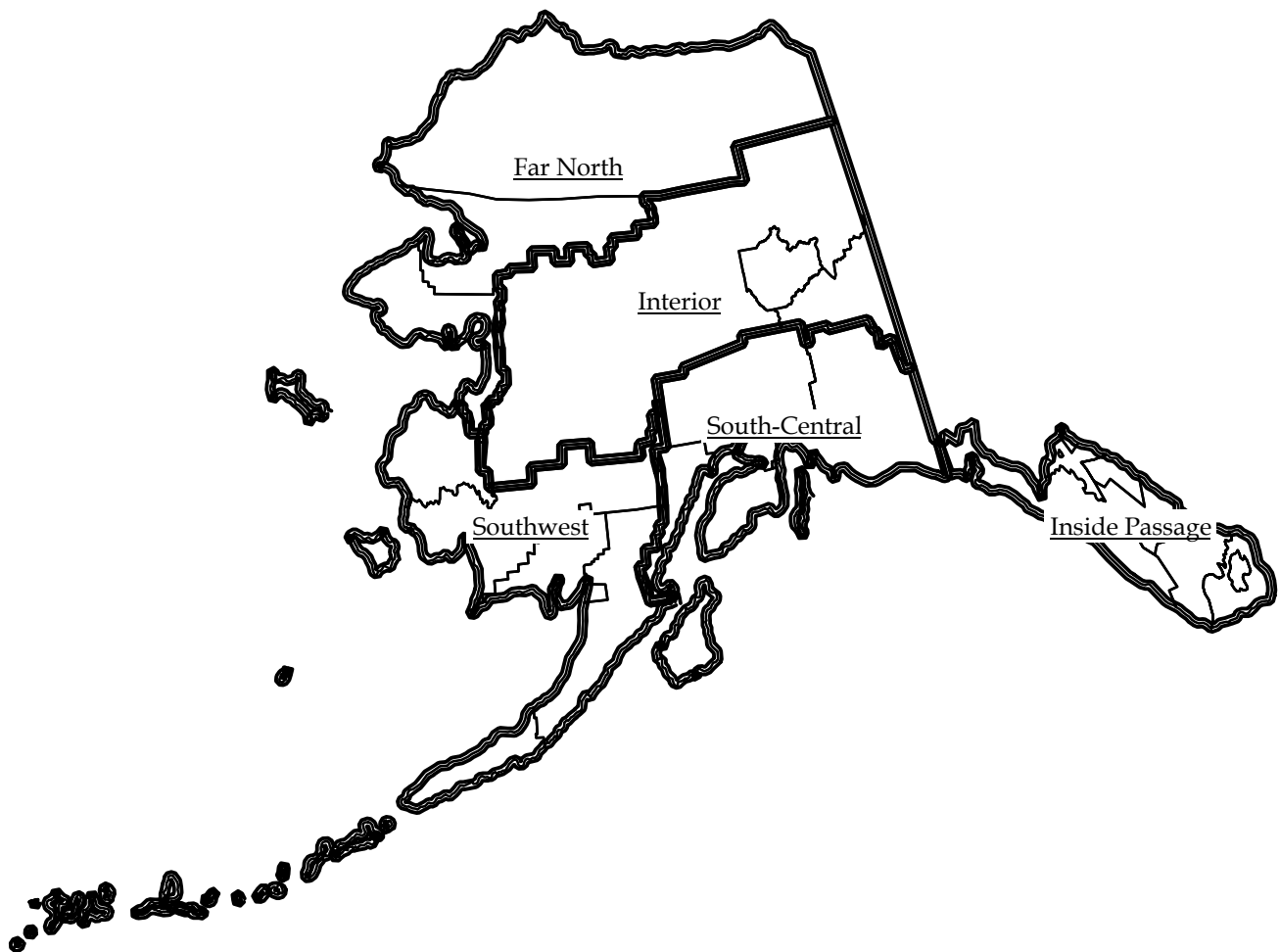
DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



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Map: AKRDMABA.*

Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)

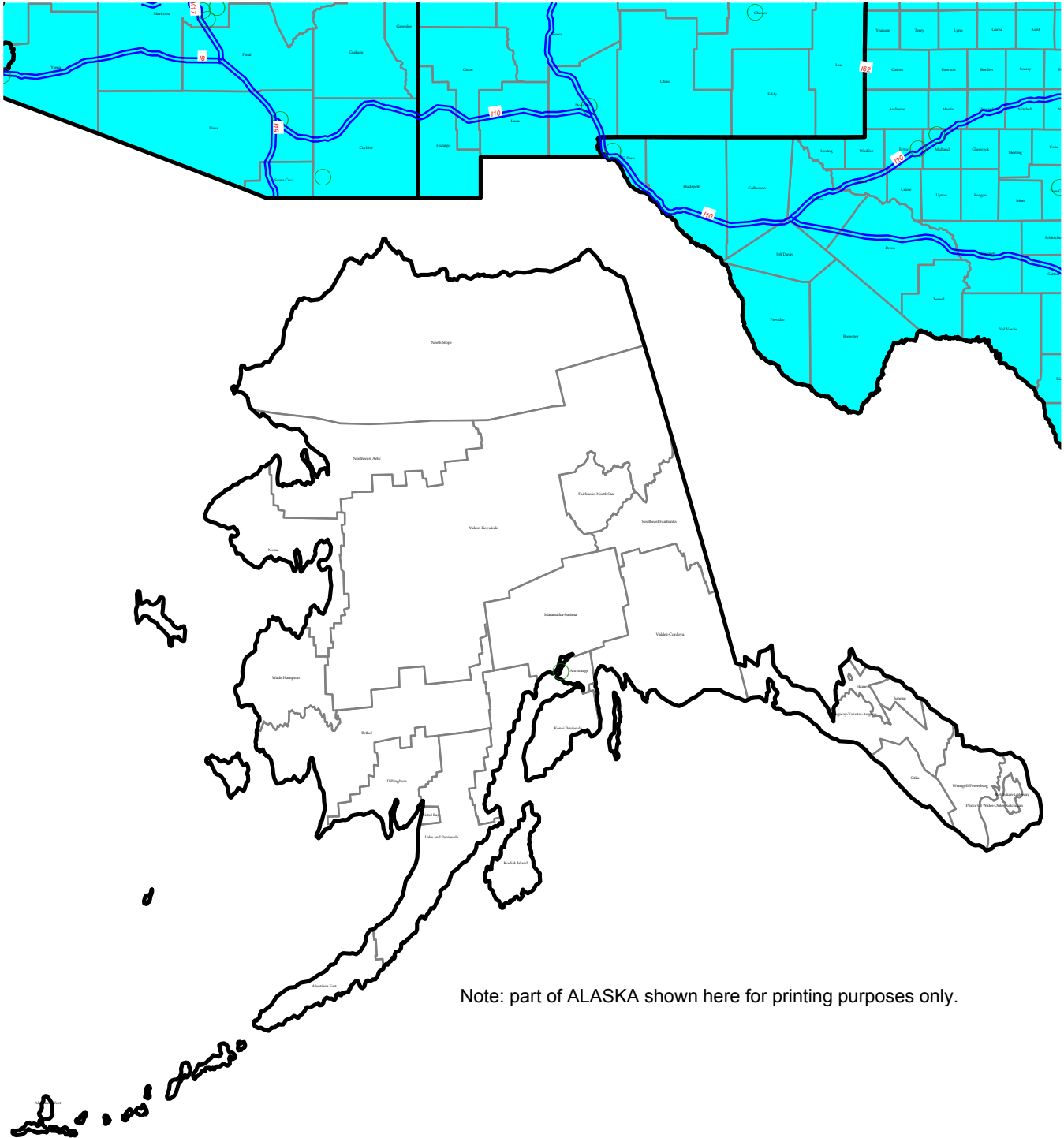


ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



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Map: AKRISRBA.*

Regional Overview Map



Note: part of ALASKA shown here for printing purposes only.

See other maps for census geography



Refer to Gazetteer for profile material