

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

FLORIDA

67 Counties and Portions of

20 MSAs (Metropolitan Statistical Areas from OMB for 1999)

6 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

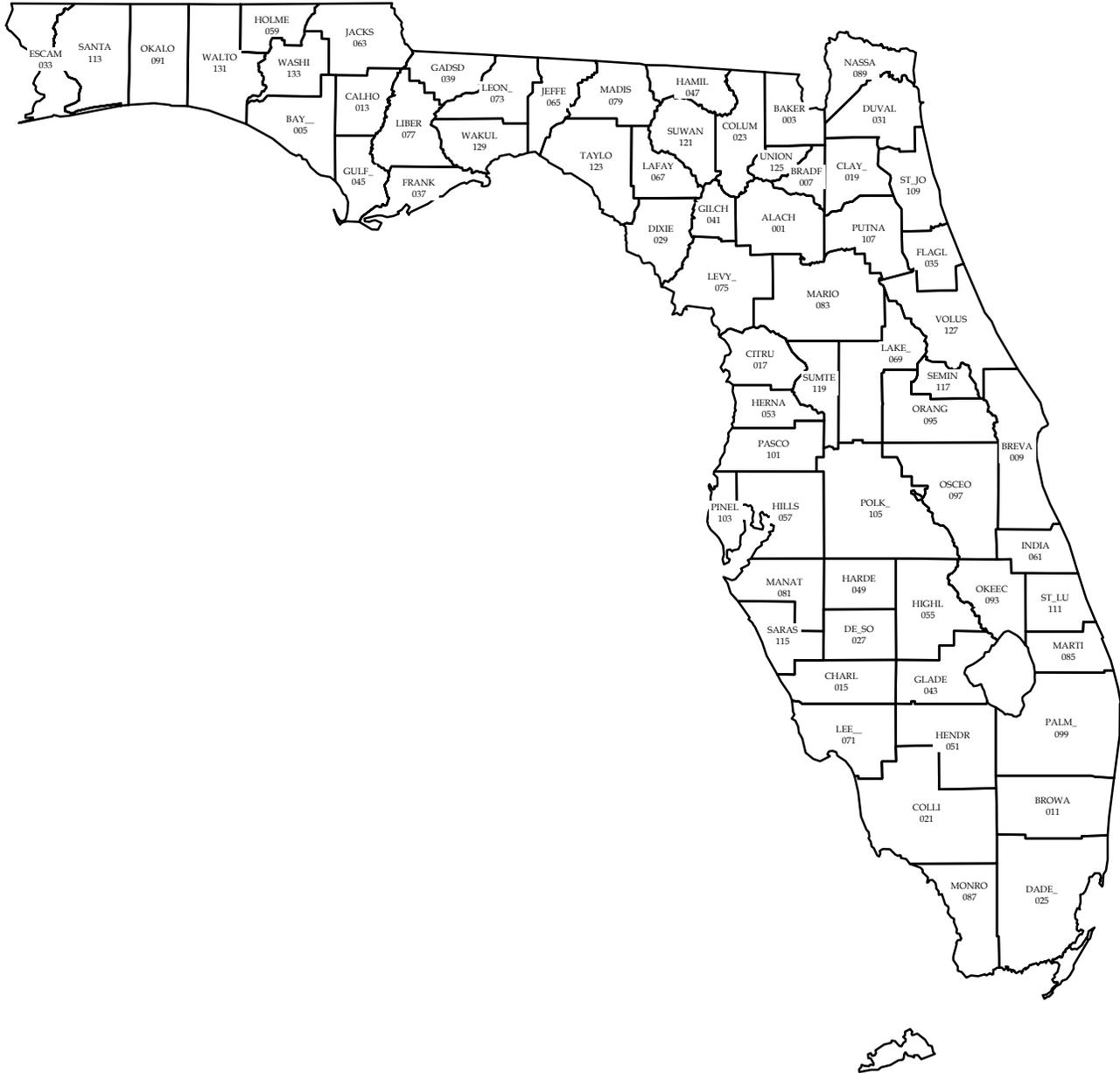
10 DMAs (Designated Markets Areas from Nielsen for 2000)

7 ISRs (Internal State Regions from Polidata for 1996)

FLORIDA, 67 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 12

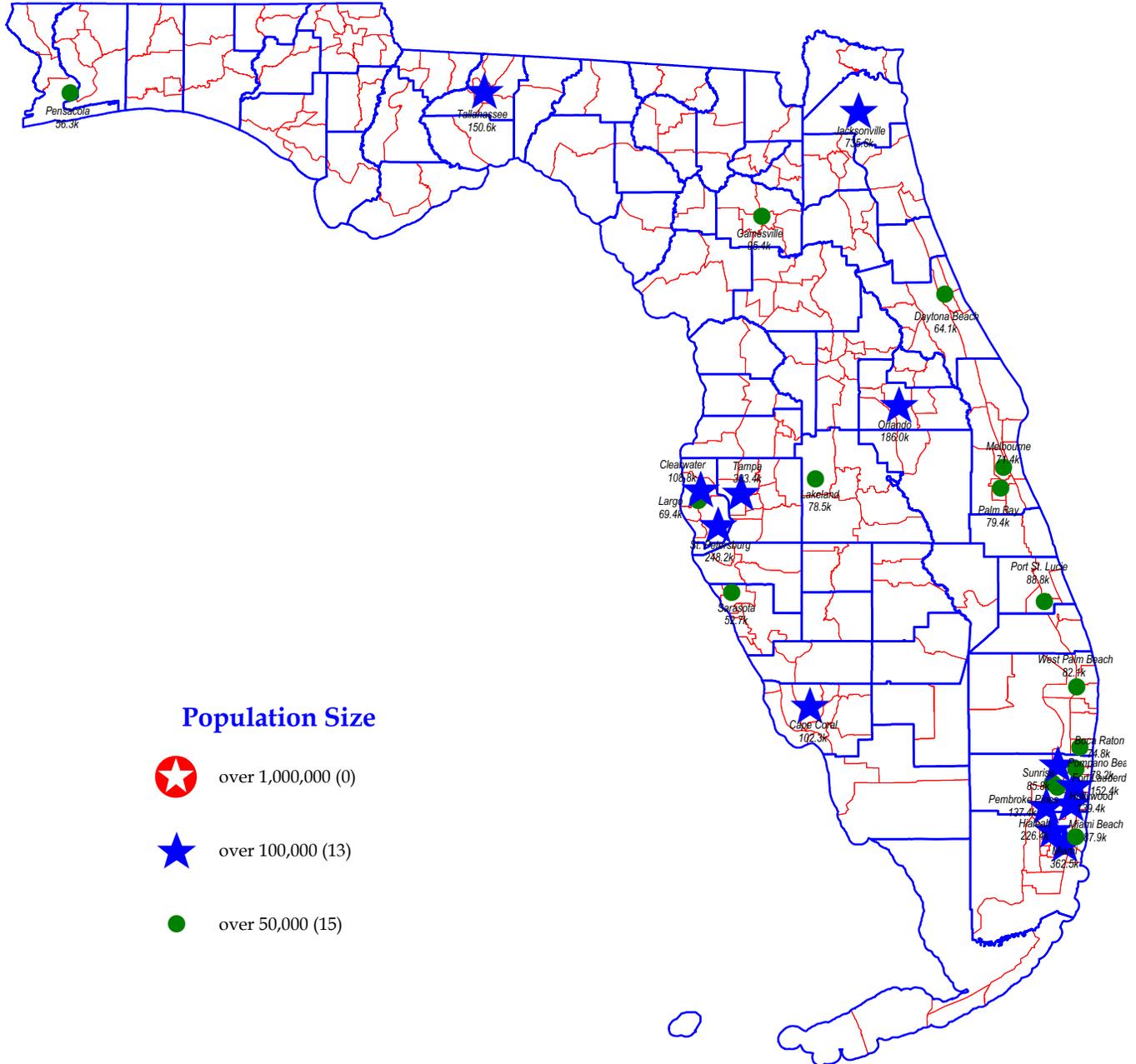


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



FLORIDA, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places may be missing to assist in the clarity of the map.



County Code Listing

FLORIDA, 67 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ALACHUA	1	Gainesville	Gainesville	181,596	217,955	1	ALACH
BAKER	2	Macclenny	Macclenny	18,486	22,259	3	BAKER
BAY	3	Panama City	Panama City	126,994	148,217	5	BAY__
BRADFORD	4	Starke	Starke	22,515	26,088	7	BRADF
BREVARD	5	Melbourne	Titusville	398,978	476,230	9	BREVA
BROWARD	6	Fort Lauderdale	Fort Lauderdale	1,255,531	1,623,018	11	BROWA
CALHOUN	7	Blountstown	Blountstown	11,011	13,017	13	CALHO
CHARLOTTE	8	Port Charlotte	Punta Gorda	110,975	141,627	15	CHARL
CITRUS	9	Inverness	Inverness	93,513	118,085	17	CITRU
CLAY	10	Orange Park	Green Cove Springs	105,986	140,814	19	CLAY_
COLLIER	11	Naples	Naples	152,099	251,377	21	COLLI
COLUMBIA	12	Lake City	Lake City	42,613	56,513	23	COLUM
DADE	13	Miami	Miami	1,937,194	2,253,362	25	DADE_
DE SOTO	14	Arcadia East	Arcadia	23,865	32,209	27	DE_SO
DIXIE	15	Cross City North	Cross City	10,585	13,827	29	DIXIE
DUVAL	16	Jacksonville	Jacksonville	672,971	778,879	31	DUVAL
ESCAMBIA	17	Pensacola	Pensacola	262,445	294,410	33	ESCAM
FLAGLER	18	Flagler Beach	Bunnell	28,701	49,832	35	FLAGL
FRANKLIN	19	Apalachicola	Apalachicola	8,967	11,057	37	FRANK
GADSDEN	20	Quincy	Quincy	41,116	45,087	39	GADSD
GILCHRIST	21	Trenton	Trenton	9,667	14,437	41	GILCH
GLADES	22	Southwest Glades	Moore Haven	7,591	10,576	43	GLADE
GULF	23	Port St. Joe	Port St Joe	11,504	13,332	45	GULF_
HAMILTON	24	Jasper	Jasper	10,930	13,327	47	HAMIL
HARDEE	25	Wauchula	Wauchula	19,499	26,938	49	HARDE
HENDRY	26	Clewiston	Labelle	25,773	36,210	51	HENDR
HERNANDO	27	Weeki Wachee	Brooksville	101,115	130,802	53	HERNA
HIGHLANDS	28	Sebring	Sebring	68,432	87,366	55	HIGHL
HILLSBOROUGH	29	Tampa	Tampa	834,054	998,948	57	HILLS
HOLMES	30	Bonifay	Bonifay	15,778	18,564	59	HOLME
INDIAN RIVER	31	Vero Beach	Vero Beach	90,208	112,947	61	INDIA
JACKSON	32	Marianna	Marianna	41,375	46,755	63	JACKS
JEFFERSON	33	Monticello	Monticello	11,296	12,902	65	JEFFE
LAFAYETTE	34	Mayo	Mayo	5,578	7,022	67	LAFAY
LAKE	35	Fruitland Park-Lady Lake	Tavares	152,104	210,528	69	LAKE_
LEE	36	Fort Myers	Fort Myers	335,113	440,888	71	LEE__
LEON	37	Tallahassee	Tallahassee	192,493	239,452	73	LEON_
LEVY	38	Williston-Bronson	Bronson	25,912	34,450	75	LEVY_
LIBERTY	39	West Liberty	Bristol	5,569	7,021	77	LIBER
MADISON	40	Madison	Madison	16,569	18,733	79	MADIS

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1. County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

2. Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence.

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
MANATEE	41	Bradenton	Bradenton	211,707	264,002	81	MANAT
MARION	42	Ocala	Ocala	194,835	258,916	83	MARIO
MARTIN	43	Port Salerno-Hobe Sound	Stuart	100,900	126,731	85	MARTI
MONROE	44	Key West	Key West	78,024	79,589	87	MONRO
NASSAU	45	Callahan-Hilliard	Fernandina Beach	43,941	57,663	89	NASSA
OKALOOSA	46	Fort Walton Beach	Crestview	143,777	170,498	91	OKALO
OKEECHOBEE	47	Okeechobee	Okeechobee	29,627	35,910	93	OKEEC
ORANGE	48	Orlando	Orlando	677,491	896,344	95	ORANG
OSCEOLA	49	St. Cloud	Kissimmee	107,728	172,493	97	OSCEO
PALM BEACH	50	Boynton Bch-Delray Bch	West Palm Beach	863,503	1,131,184	99	PALM_
PASCO	51	New Port Richey	Dade City	281,131	344,765	101	PASCO
PINELLAS	52	St. Petersburg	Clearwater	851,659	921,482	103	PINEL
POLK	53	Lakeland	Bartow	405,382	483,924	105	POLK_
PUTNAM	54	Palatka	Palatka	65,070	70,423	107	PUTNA
ST. JOHNS	55	St. Augustine	St Augustine	83,829	123,135	109	ST_JO
ST. LUCIE	56	Fort Pierce	Fort Pierce	150,171	192,695	111	ST_LU
SANTA ROSA	57	Gulf Breeze-Harold	Milton	81,961	117,743	113	*SANTA
SARASOTA	58	Sarasota	Sarasota	277,776	325,957	115	SARAS
SEMINOLE	59	Casselberry-Altamonte Spr.	Sanford	287,521	365,196	117	SEMIN
SUMTER	60	Sumter South	Bushnell	31,577	53,345	119	SUMTE
SUWANNEE	61	Live Oak	Live Oak	26,780	34,844	121	SUWAN
TAYLOR	62	Perry North	Perry	17,111	19,256	123	TAYLO
UNION	63	Lake Butler	Lake Butler	10,252	13,442	125	UNION
VOLUSIA	64	Daytona Beach	Deland	370,737	443,343	127	VOLUS
WAKULLA	65	East Wakulla	Crawfordville	14,202	22,863	129	WAKUL
WALTON	66	Freeport	De Funiak Spgs	27,759	40,601	131	WALTO
WASHINGTON	67	Chipley	Chipley	16,919	20,973	133	WASHI
FLORIDA		Jacksonville	Tallahassee	12,938,071	15,982,378	12	STATE

DADE (FIPS 25) was officially renamed to MIAMI-DADE (FIPS 86) yet remains as DADE (25) here.

Population by Areas/Markets FLORIDA

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	15,982,378	23.5	FLORIDA		



MSAs-Metropolitan Statistical Areas (OMB, 1999)

FL	1	493,175	23.5	Daytona Beach, FL MSA	3.1	100.0
	2	1,623,018	29.3	Fort Lauderdale, FL PMSA	10.2	100.0
	3	440,888	31.6	Fort Myers - Cape Coral, FL MSA	2.8	100.0
	4	319,426	27.2	Fort Pierce - Port St. Lucie, FL MSA	2.0	100.0
	5	170,498	18.6	Fort Walton Beach, FL MSA	1.1	100.0
	6	217,955	20.0	Gainesville, FL MSA	1.4	100.0
	7	1,100,491	21.4	Jacksonville, FL MSA	6.9	100.0
	8	483,924	19.4	Lakeland - Winter Haven, FL MSA	3.0	100.0
	9	476,230	19.4	Melbourne - Titusville - Palm Bay, FL MSA	3.0	100.0
	10	2,253,362	16.3	Miami, FL PMSA	14.1	100.0
	11	251,377	65.3	Naples, FL MSA	1.6	100.0
	12	258,916	32.9	Ocala, FL MSA	1.6	100.0
	13	1,644,561	34.3	Orlando, FL MSA	10.3	100.0
	14	148,217	16.7	Panama City, FL MSA	0.9	100.0
	15	412,153	19.7	Pensacola, FL MSA	2.6	100.0
	16	141,627	27.6	Punta Gorda, FL MSA	0.9	100.0
	17	589,959	20.5	Sarasota - Bradenton, FL MSA	3.7	100.0
	18	284,539	21.8	Tallahassee, FL MSA	1.8	100.0
	19	2,395,997	15.9	Tampa - St. Petersburg - Clearwater, FL MSA	15.0	100.0
	20	1,131,184	31.0	West Palm Beach - Boca Raton, FL MSA	7.1	100.0
	21	1,144,881	25.2	Not Assigned to Metro Area (NAM)	7.2	100.0

GMRs-Metro Groups (Polidata/Maloney, 1999)

1	3,876,380	21.4	Miami Metro	24.3	100.0
2	2,395,997	15.9	Tampa-St. Pete Metro	15.0	100.0
3	1,100,491	21.4	Jacksonville Metro	6.9	100.0
4	1,434,033	33.7	Orlando Metro	9.0	100.0
5	6,030,596	26.1	Other Metro	37.7	100.0
6	1,144,881	25.2	Non Metro	7.2	100.0

DMAs-Designated Market Areas (Nielsen, 2000)

1	3,955,969	21.0	Miami - Ft. Lauderdale, FL DMA	24.8	100.0
2	413,486	23.0	Tallahassee - Thomasville, FL - GA DMA	2.6	64.5
3	2,926,227	30.1	Orlando - Daytona Beach - Melbourne, FL DMA	18.3	100.0
4	3,702,269	17.8	Tampa - St. Petersburg - Sarasota, FL DMA	23.2	100.0
5	1,599,467	29.6	West Palm Beach - Ft. Pierce, FL DMA	10.0	100.0
6	1,289,216	21.0	Jacksonville, FL - Brunswick, GA DMA	8.1	87.3
7	912,887	39.3	Ft. Myers - Naples, FL DMA	5.7	100.0
8	280,669	23.2	Gainesville, FL DMA	1.8	100.0

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1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).
 2. Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.
 3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.
 4. Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.
 5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.
 6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
9	319,537	20.2	Panama City, FL DMA	2.0	100.0
10	582,651	19.4	Mobile, AL - Pensacola, FL - MS DMA	3.6	46.3

ISRs-Internal State Regions (Polidata, 1996)

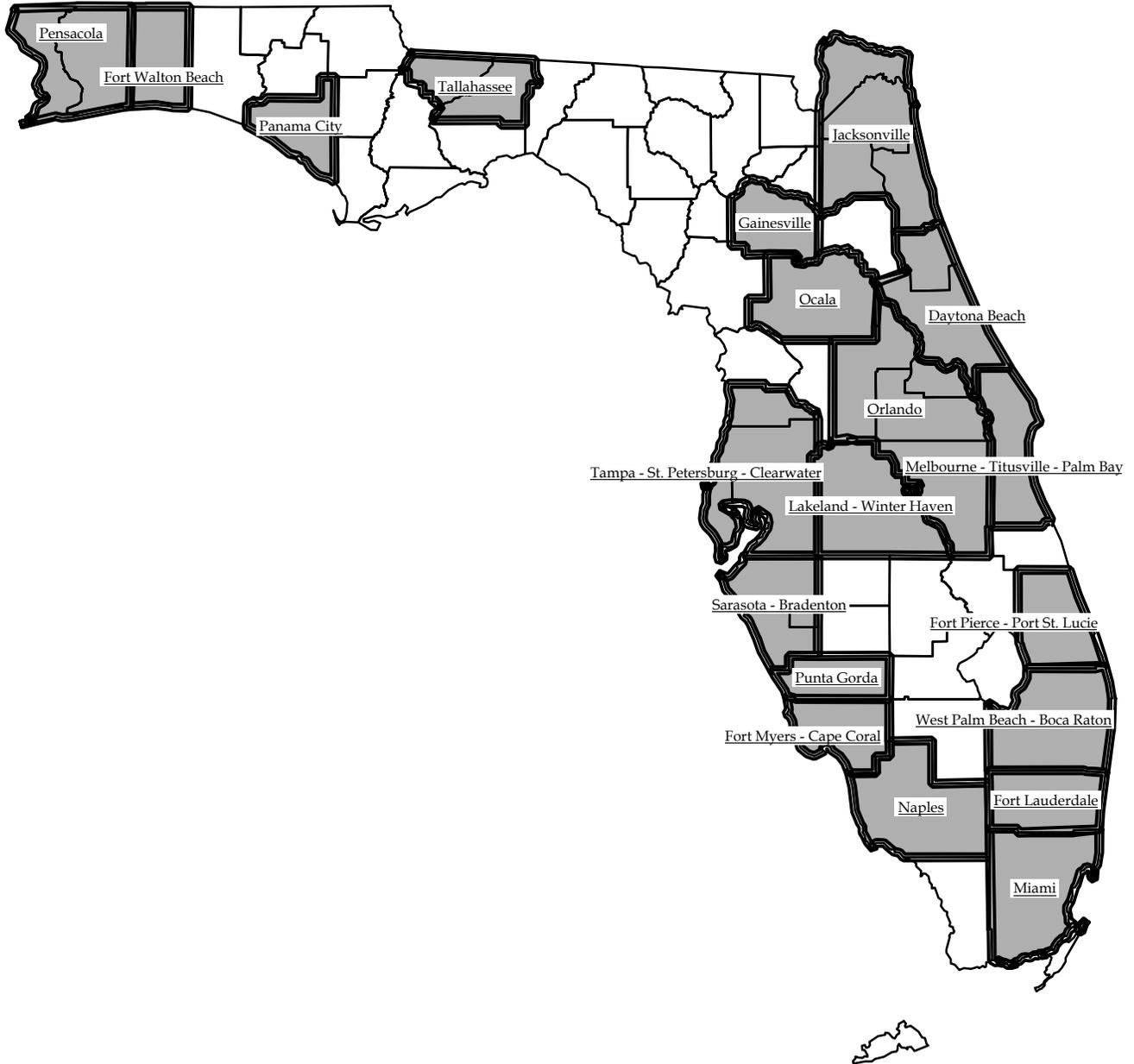
1	1,378,388	21.3	Northwest	8.6	100.0
2	1,557,003	22.0	Northeast	9.7	100.0
3	1,387,856	21.7	Central East	8.7	100.0
4	2,555,050	31.4	Central	16.0	100.0
5	3,136,250	17.3	Central West	19.6	100.0
6	913,481	35.1	Southwest	5.7	100.0
7	5,054,350	23.6	Southeast	31.6	100.0



FL

Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

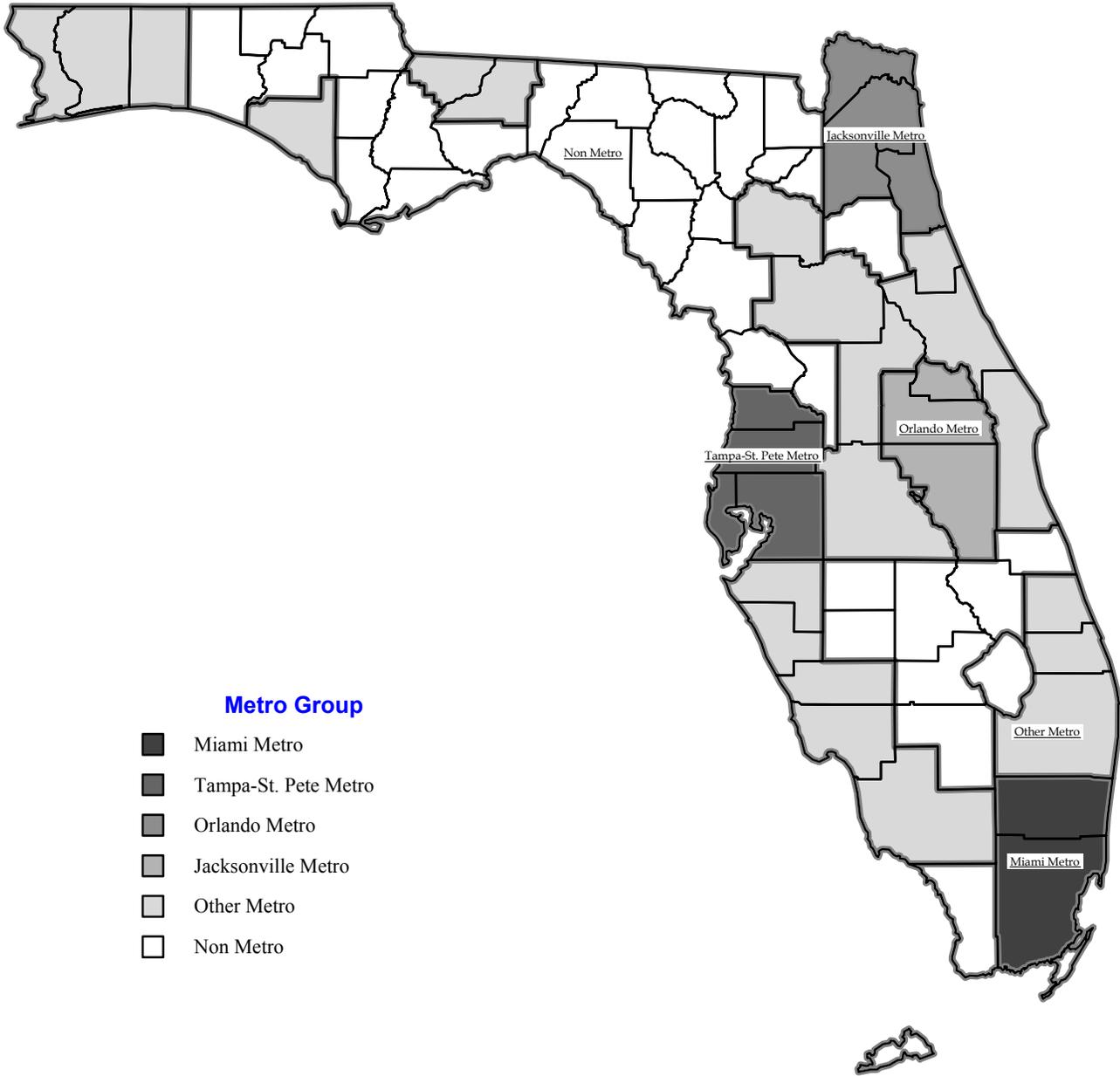


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)

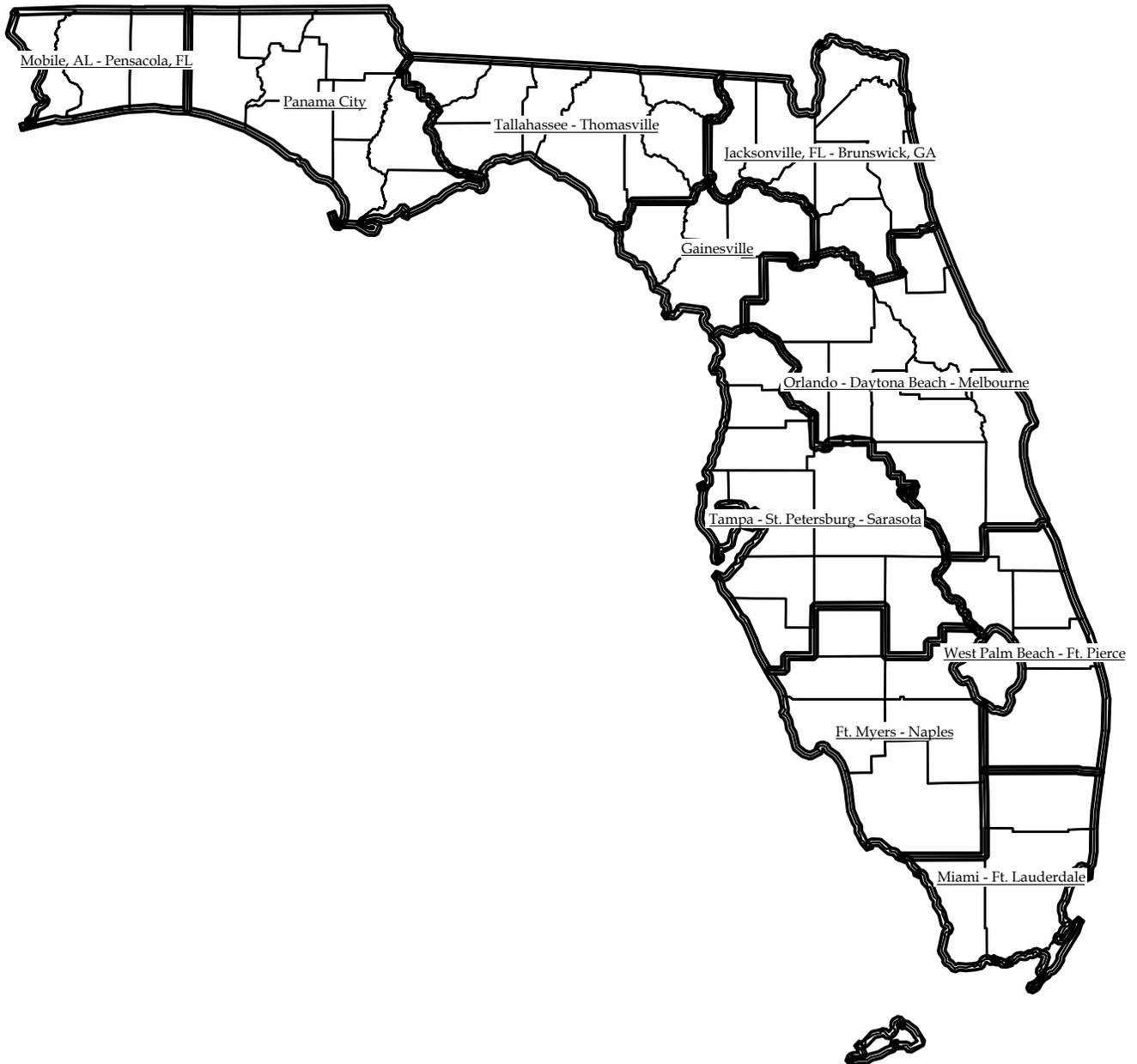


GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

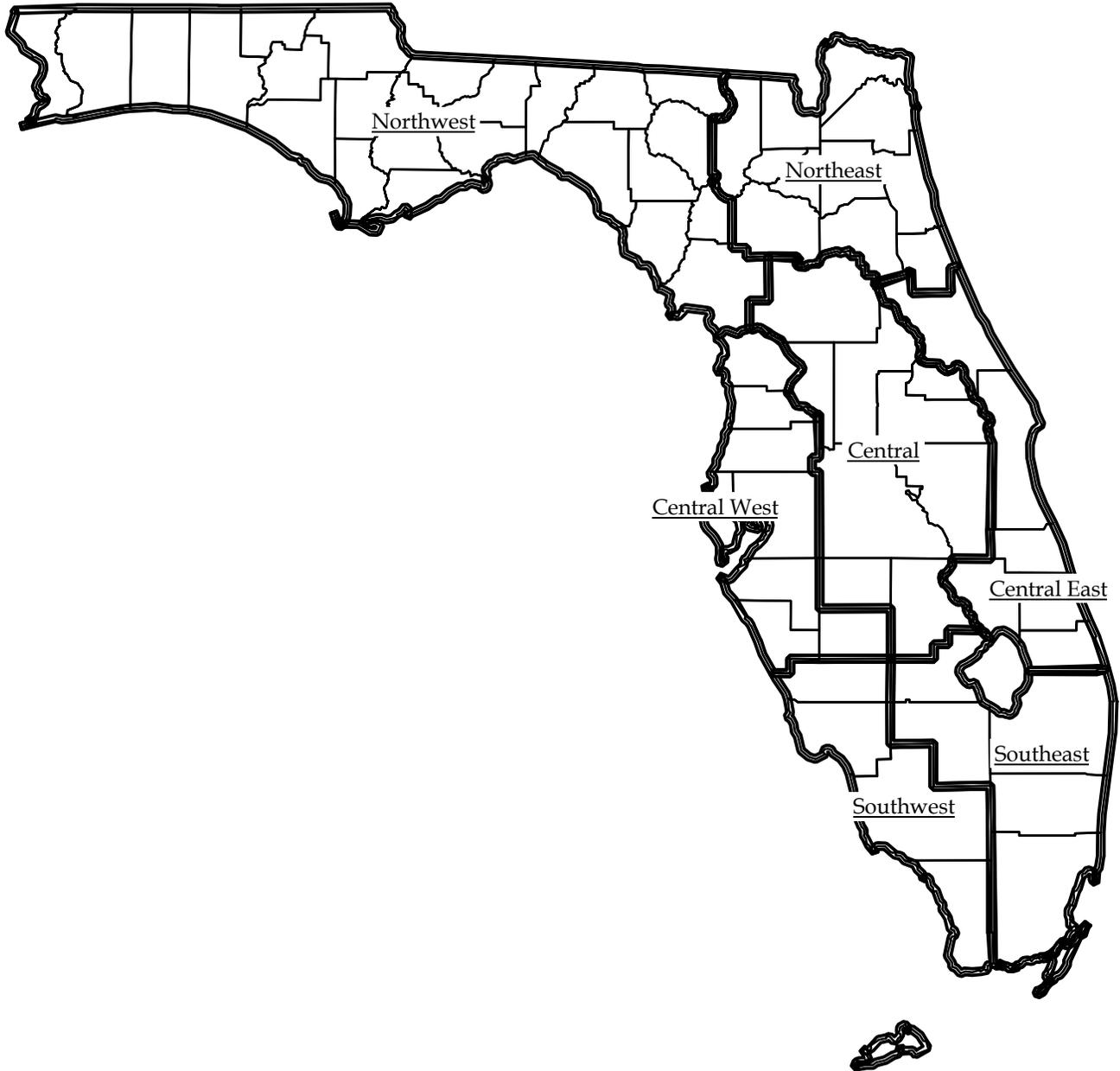


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

FLORIDA

ALACHUA	Northeast ISR; Gainesville, FL DMA; Gainesville, FL MSA; Other Metro GMR.
BAKER	Northeast ISR; Jacksonville, FL - Brunswick, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BAY	Northwest ISR; Panama City, FL DMA; Panama City, FL MSA; Other Metro GMR.
BRADFORD	Northeast ISR; Jacksonville, FL - Brunswick, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BREVARD	Central East ISR; Orlando - Daytona Beach - Melbourne, FL DMA; Melbourne - Titusville - Palm Bay, FL MSA; Other Metro GMR.
BROWARD	Southeast ISR; Miami - Ft. Lauderdale, FL DMA; Fort Lauderdale, FL PMSA; Miami Metro GMR.
CALHOUN	Northwest ISR; Panama City, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHARLOTTE	Southwest ISR; Ft. Myers - Naples, FL DMA; Punta Gorda, FL MSA; Other Metro GMR.
CITRUS	Central West ISR; Tampa - St. Petersburg - Sarasota, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLAY	Northeast ISR; Jacksonville, FL - Brunswick, GA DMA; Jacksonville, FL MSA; Jacksonville Metro GMR.
COLLIER	Southwest ISR; Ft. Myers - Naples, FL DMA; Naples, FL MSA; Other Metro GMR.
COLUMBIA	Northeast ISR; Jacksonville, FL - Brunswick, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DADE	Southeast ISR; Miami - Ft. Lauderdale, FL DMA; Miami, FL PMSA; Miami Metro GMR.
DE SOTO	Central West ISR; Ft. Myers - Naples, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DIXIE	Northwest ISR; Gainesville, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DUVAL	Northeast ISR; Jacksonville, FL - Brunswick, GA DMA; Jacksonville, FL MSA; Jacksonville Metro GMR.
ESCAMBIA	Northwest ISR; Mobile, AL - Pensacola, FL - MS DMA; Pensacola, FL MSA; Other Metro GMR.
FLAGLER	Northeast ISR; Orlando - Daytona Beach - Melbourne, FL DMA; Daytona Beach, FL MSA; Other Metro GMR.
FRANKLIN	Northwest ISR; Panama City, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GADSDEN	Northwest ISR; Tallahassee - Thomasville, FL - GA DMA; Tallahassee, FL MSA; Other Metro GMR.
GILCHRIST	Northwest ISR; Gainesville, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GLADES	Southeast ISR; Ft. Myers - Naples, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GULF	Northwest ISR; Panama City, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HAMILTON	Northwest ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HARDEE	Central ISR; Tampa - St. Petersburg - Sarasota, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HENDRY	Southeast ISR; Ft. Myers - Naples, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HERNANDO	Central West ISR; Tampa - St. Petersburg - Sarasota, FL DMA; Tampa - St. Petersburg - Clearwater, FL MSA; Tampa-St. Pete Metro GMR.
HIGHLANDS	Central ISR; Tampa - St. Petersburg - Sarasota, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HILLSBOROUGH	Central West ISR; Tampa - St. Petersburg - Sarasota, FL DMA; Tampa - St. Petersburg - Clearwater, FL MSA; Tampa-St. Pete Metro GMR.
HOLMES	Northwest ISR; Panama City, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
INDIAN RIVER	Central East ISR; West Palm Beach - Ft. Pierce, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JACKSON	Northwest ISR; Panama City, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JEFFERSON	Northwest ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LAFAYETTE	Northwest ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LAKE	Central ISR; Orlando - Daytona Beach - Melbourne, FL DMA; Orlando, FL MSA; Other Metro GMR.
LEE	Southwest ISR; Ft. Myers - Naples, FL DMA; Fort Myers - Cape Coral, FL MSA; Other Metro GMR.
LEON	Northwest ISR; Tallahassee - Thomasville, FL - GA DMA; Tallahassee, FL MSA; Other Metro GMR.
LEVY	Northwest ISR; Gainesville, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LIBERTY	Northwest ISR; Panama City, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MADISON	Northwest ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MANATEE	Central West ISR; Tampa - St. Petersburg - Sarasota, FL DMA; Sarasota - Bradenton, FL MSA; Other Metro GMR.
MARION	Central ISR; Orlando - Daytona Beach - Melbourne, FL DMA; Ocala, FL MSA; Other Metro GMR.
MARTIN	Central East ISR; West Palm Beach - Ft. Pierce, FL DMA; Fort Pierce - Port St. Lucie, FL MSA; Other Metro GMR.
MIAMI-DADE	Southeast ISR; Miami - Ft. Lauderdale, FL DMA; Miami, FL PMSA; Miami Metro GMR.
MONROE	Southwest ISR; Miami - Ft. Lauderdale, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NASSAU	Northeast ISR; Jacksonville, FL - Brunswick, GA DMA; Jacksonville, FL MSA; Jacksonville Metro GMR.
OKALOOSA	Northwest ISR; Mobile, AL - Pensacola, FL - MS DMA; Fort Walton Beach, FL MSA; Other Metro GMR.
OKEECHOBEE	Central East ISR; West Palm Beach - Ft. Pierce, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ORANGE	Central ISR; Orlando - Daytona Beach - Melbourne, FL DMA; Orlando, FL MSA; Orlando Metro GMR.
OSCEOLA	Central ISR; Orlando - Daytona Beach - Melbourne, FL DMA; Orlando, FL MSA; Orlando Metro GMR.
PALM BEACH	Southeast ISR; West Palm Beach - Ft. Pierce, FL DMA; West Palm Beach - Boca Raton, FL MSA; Other Metro GMR.
PASCO	Central West ISR; Tampa - St. Petersburg - Sarasota, FL DMA; Tampa - St. Petersburg - Clearwater, FL MSA; Tampa-St. Pete Metro GMR.
PINELLAS	Central West ISR; Tampa - St. Petersburg - Sarasota, FL DMA; Tampa - St. Petersburg - Clearwater, FL MSA; Tampa-St. Pete Metro GMR.
POLK	Central ISR; Tampa - St. Petersburg - Sarasota, FL DMA; Lakeland - Winter Haven, FL MSA; Other Metro GMR.
PUTNAM	Northeast ISR; Jacksonville, FL - Brunswick, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ST. JOHNS	Northeast ISR; Jacksonville, FL - Brunswick, GA DMA; Jacksonville, FL MSA; Jacksonville Metro GMR.

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County	County-Based Area/Market Assignments
ST. LUCIE	Central East ISR; West Palm Beach - Ft. Pierce, FL DMA; Fort Pierce - Port St. Lucie, FL MSA; Other Metro GMR.
SANTA ROSA	Northwest ISR; Mobile, AL - Pensacola, FL - MS DMA; Pensacola, FL MSA; Other Metro GMR.
SARASOTA	Central West ISR; Tampa - St. Petersburg - Sarasota, FL DMA; Sarasota - Bradenton, FL MSA; Other Metro GMR.
SEMINOLE	Central ISR; Orlando - Daytona Beach - Melbourne, FL DMA; Orlando, FL MSA; Orlando Metro GMR.
SUMTER	Central ISR; Orlando - Daytona Beach - Melbourne, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SUWANNEE	Northwest ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TAYLOR	Northwest ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
UNION	Northeast ISR; Jacksonville, FL - Brunswick, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
VOLUSIA	Central East ISR; Orlando - Daytona Beach - Melbourne, FL DMA; Daytona Beach, FL MSA; Other Metro GMR.
WAKULLA	Northwest ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WALTON	Northwest ISR; Panama City, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASHINGTON	Northwest ISR; Panama City, FL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

