

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

MARYLAND

24 Counties and Portions of

5 MSAs (Metropolitan Statistical Areas from OMB for 1999)

4 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

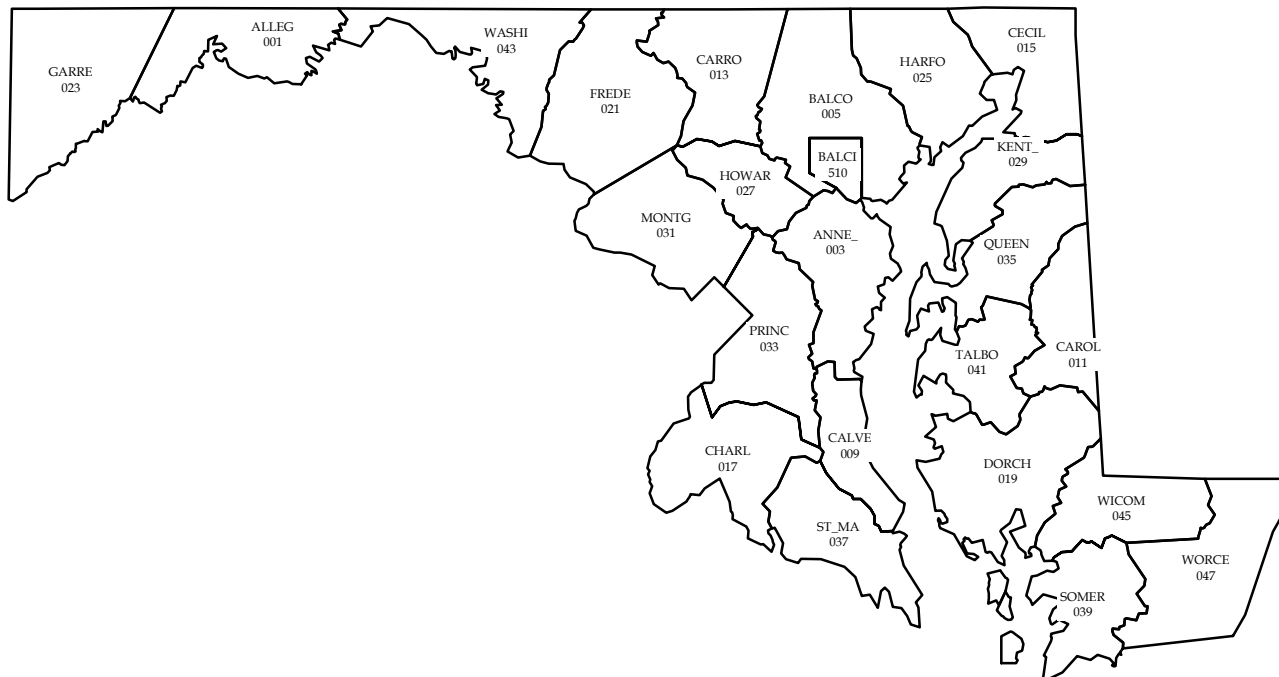
4 DMAs (Designated Markets Areas from Nielsen for 2000)

6 ISRs (Internal State Regions from Polidata for 1996)

*MARYLAND, 24 Counties**

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 24

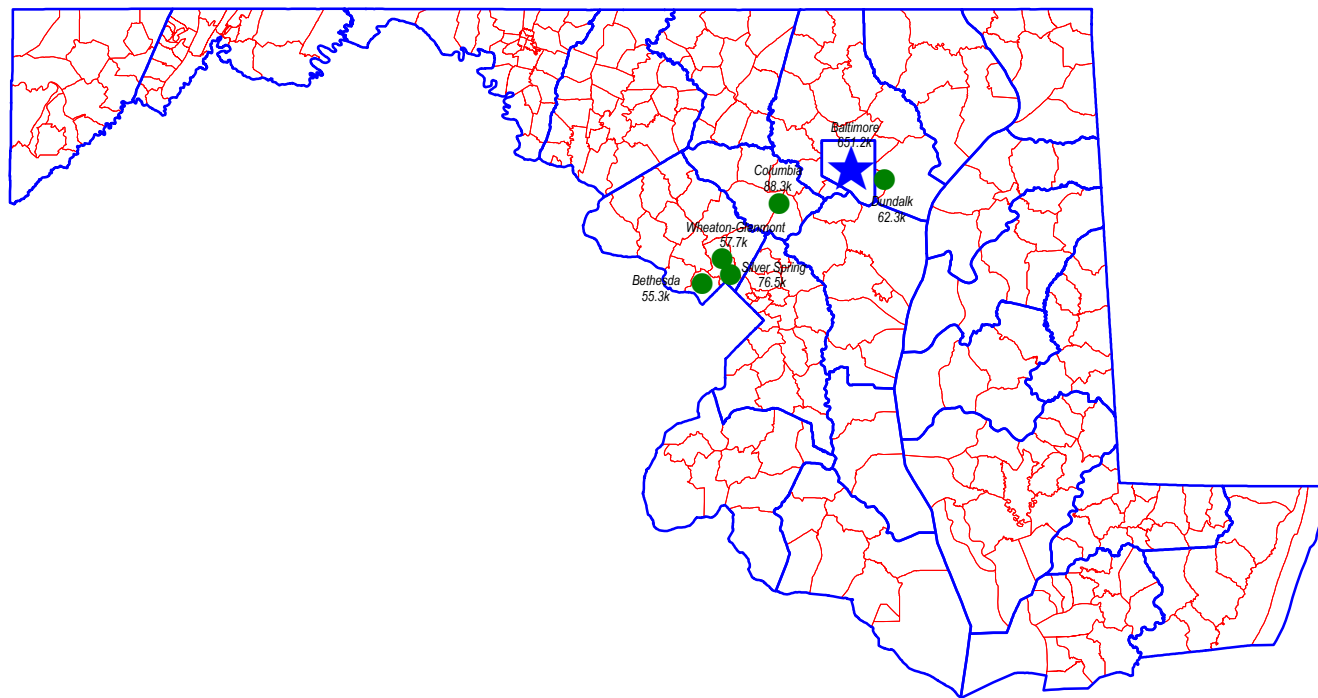


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



MARYLAND, Selected Places

2000 Census of Population and Housing, County Subdivisions



Population Size

-  over 1,000,000 (0)
-  over 100,000 (1)
-  over 20,000 (5)



Labels for some places
may be missing to assist
in the clarity of the map.

County Code Listing

MARYLAND, 24 Counties/Ind.Cities

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ALLEGANY	1	Cumberland	Cumberland	74,946	74,930	1	ALLEG
ANNE ARUNDEL	2	Glen Burnie	Annapolis	427,239	489,656	3	ANNE_
BALTIMORE	3	Dundalk	Towson (CDP)	692,134	754,292	5	BALCO
CALVERT	4	Prince Frederick (CDP)	Prince Frederick (CDP)	51,372	74,563	* 9	CALVE
CAROLINE	5	Denton	Denton	27,035	29,772	11	CAROL
CARROLL	6	Westminster	Westminster	123,372	150,897	13	CARRO
CECIL	7	Elkton	Elkton	71,347	85,951	15	CECIL
CHARLES	8	St. Charles	La Plata	101,154	120,546	17	CHARL
DORCHESTER	9	Cambridge	Cambridge	30,236	30,674	19	DORCH
FREDERICK	10	Frederick	Frederick	150,208	195,277	21	FREDE
GARRETT	11	Mountain Lake Park	Oakland	28,138	29,846	23	GARRE
HARFORD	12	Bel Air South	Bel Air	182,132	218,590	25	HARFO
HOWARD	13	Columbia	Ellicott City (CDP)	187,328	247,842	27	HOWAR
KENT	14	Chestertown	Chestertown	17,842	19,197	29	KENT_
MONTGOMERY	15	Silver Spring	Rockville	762,875	873,341	31	MONTG
PRINCE GEORGES	16	Upper Marlboro	Upper Marlboro	722,705	801,515	33	PRINC
QUEEN ANNES	17	Grasonville	Centreville	33,953	40,563	35	QUEEN
ST MARYS	18	Lexington Park	Leonardtown	75,974	86,211	37	ST_MA
SOMERSET	19	Crisfield	Princess Anne	23,440	24,747	39	*SOMER
TALBOT	20	Easton	Easton	30,549	33,812	41	TALBO
WASHINGTON	21	Hagerstown	Hagerstown	121,393	131,923	43	WASHI
WICOMICO	22	Salisbury	Salisbury	74,339	84,644	45	WICOM
WORCESTER	23	Ocean City	Snow Hill	35,028	46,543	47	WORCE
BALTIMORE CITY	24	Independent City	Independent City	736,014	651,154	*510	*BALCI
MARYLAND		Baltimore	Annapolis	4,780,753	5,296,486	24	STATE


Population by Areas/Markets MARYLAND

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	5,296,486	10.8	MARYLAND		

MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	2,552,994	7.2	Baltimore, MD PMSA	48.2	100.0
2	74,930	0.0	Cumberland, MD - WV MSA	1.4	73.5
3	131,923	8.7	Hagerstown, MD PMSA	2.5	100.0
4	2,065,242	15.4	Washington, DC - MD - VA - WV PMSA	39.0	41.9
5	85,951	20.5	Wilmington - Newark, DE - MD PMSA	1.6	14.7
6	385,446	12.5	Not Assigned to Metro Area (NAM)	7.3	100.0

GMRs-Metro Groups (Polidata/Maloney, 1999)

	1	1,674,856	12.7	DC Inner Burbs	31.6	100.0
	2	1,405,446	-1.6	Baltimore City & Co.	26.5	100.0
	3	1,830,738	20.1	Other Metro	34.6	100.0
	4	385,446	12.5	Non Metro	7.3	100.0

MD

DMAs-Designated Market Areas (Nielsen, 2000)

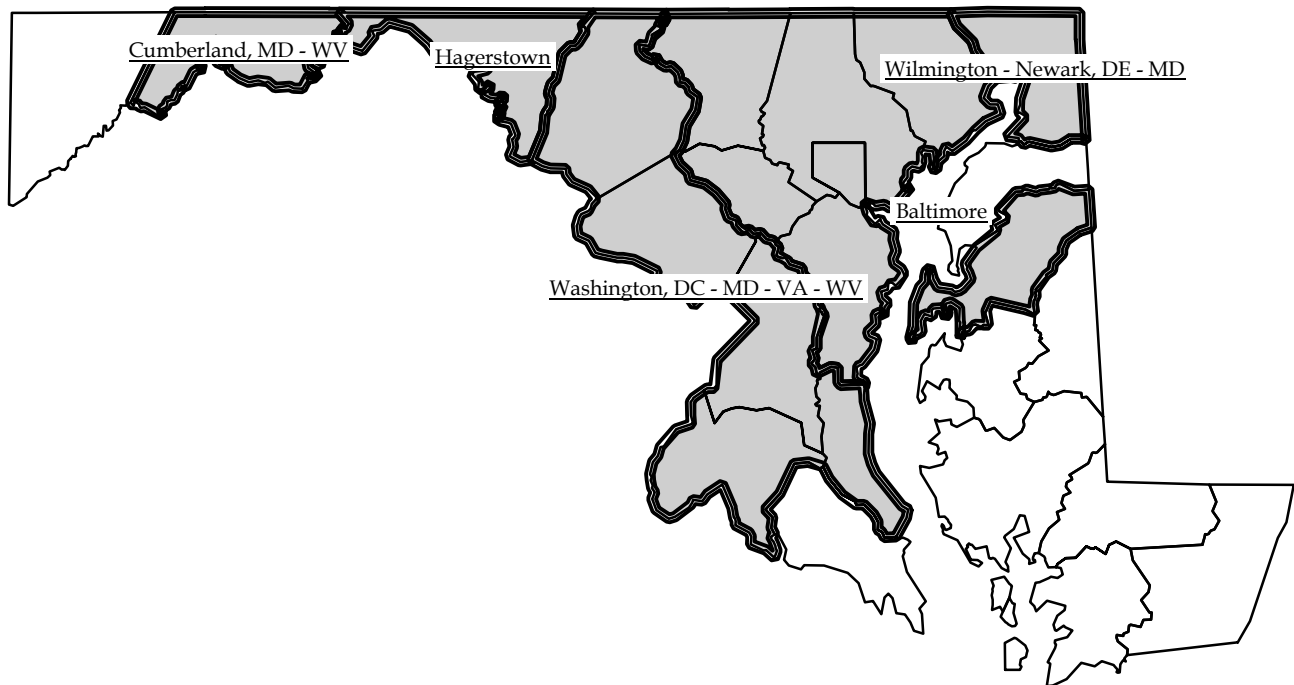
1	29,846	6.1	Pittsburgh, PA - MD- WV DMA	0.6	1.0
2	2,358,306	14.4	Washington, DC - MD - PA - VA - WV DMA	44.5	42.0
3	2,752,400	7.6	Baltimore, MD DMA	52.0	100.0
4	155,934	17.4	Salisbury, MD - DE DMA	2.9	49.9

ISRs-Internal State Regions (Polidata, 1996)

1	236,699	5.4	Western Maryland	4.5	100.0
2	1,870,133	14.3	Greater Washington	35.3	100.0
3	2,598,382	7.4	Central Maryland	49.1	100.0
4	281,320	23.1	Southern Maryland	5.3	100.0
5	123,344	12.8	Chesapeake Country	2.3	100.0
6	186,608	14.5	Southern Eastern Shore	3.5	100.0

Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

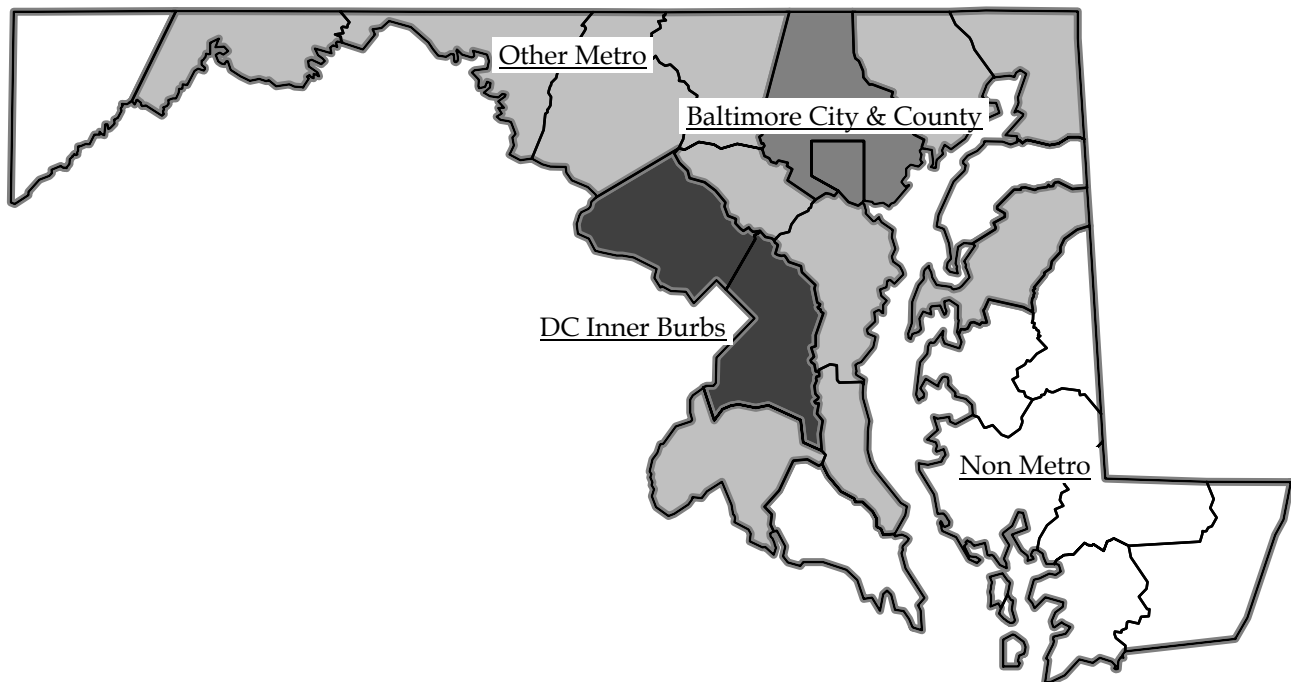


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.







Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



Metro Group

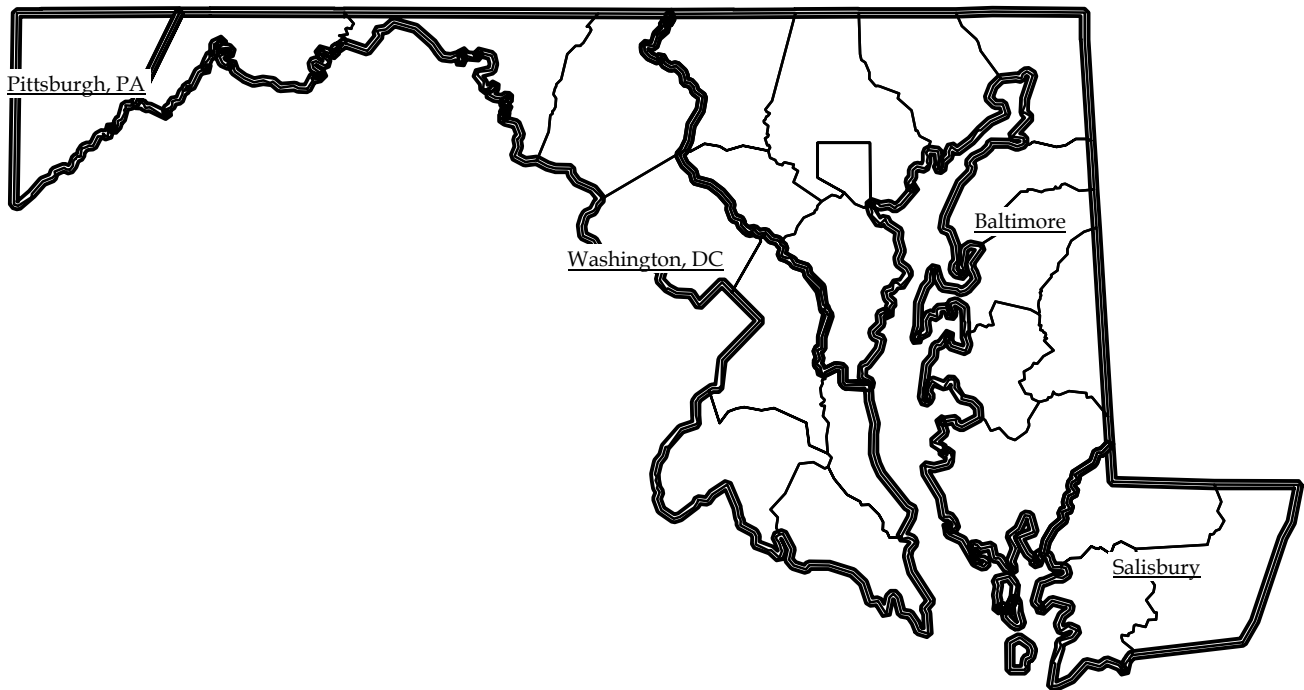
-  DC Inner Burbs
-  Baltimore City & County
-  Other Metro
-  Non Metro

GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)



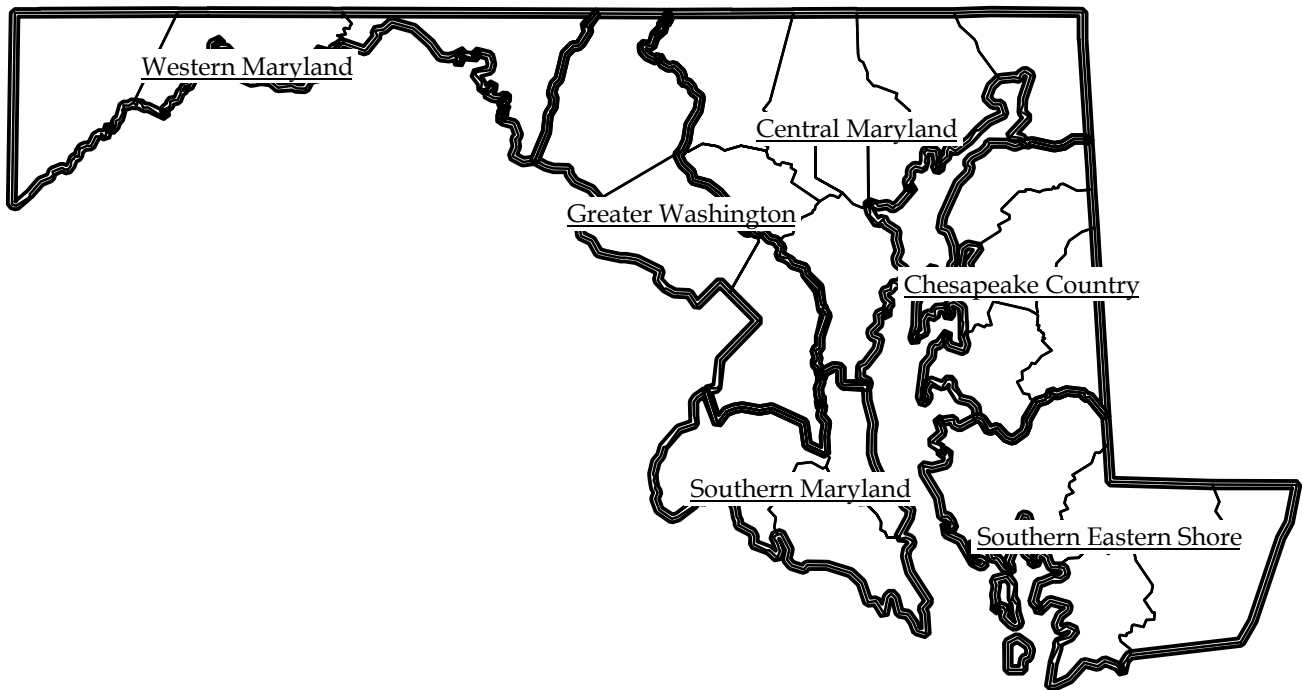
DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



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Map: MDRDMABA.*

Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



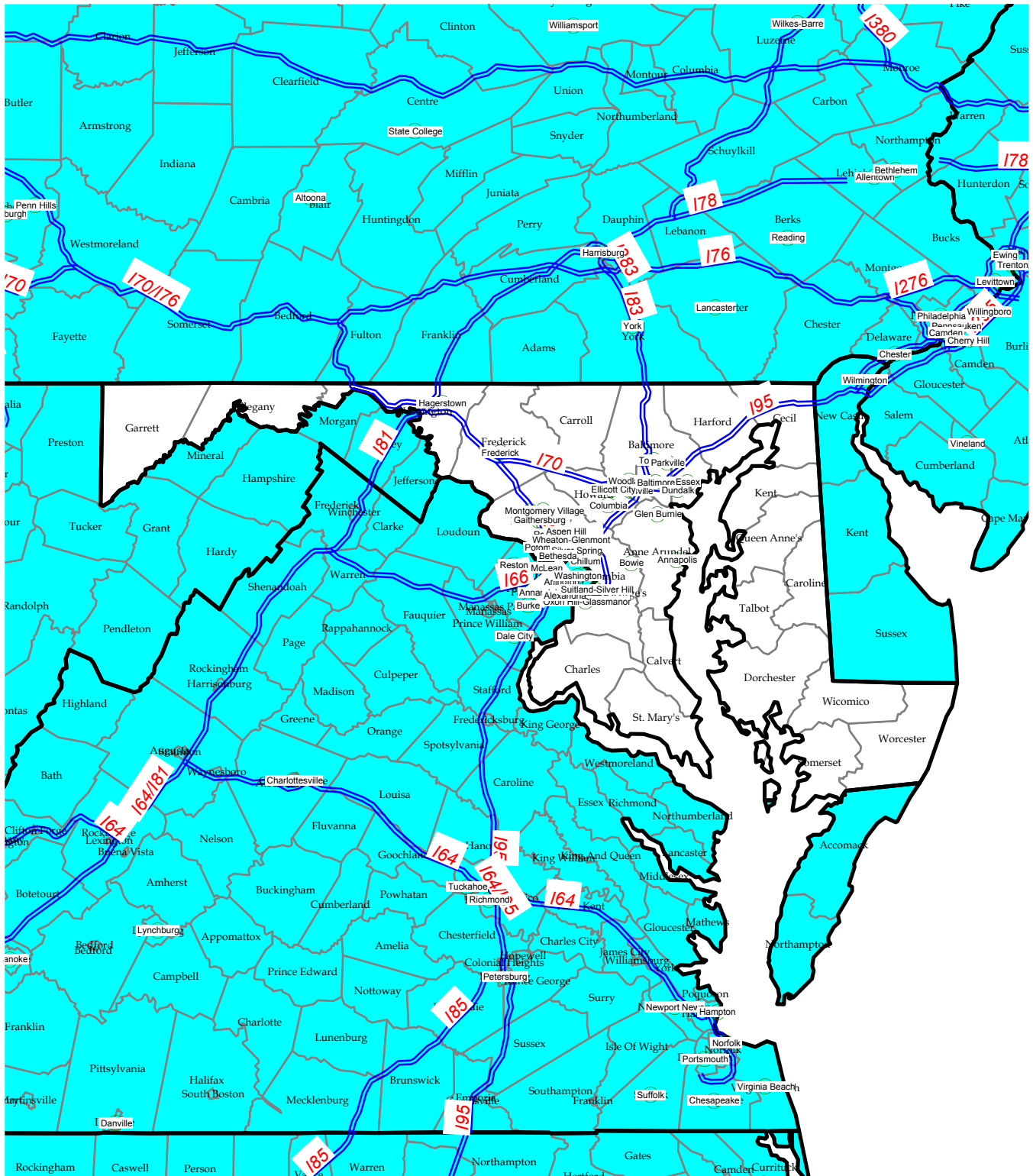
County County-Based Area/Market Assignments

MARYLAND

ALLEGANY	Western Maryland ISR; Washington, DC - MD - PA - VA - WV DMA; Cumberland, MD - WV MSA; Other Metro GMR.
ANNE ARUNDEL	Central Maryland ISR; Baltimore, MD DMA; Baltimore, MD PMSA; Other Metro GMR.
BALTIMORE	Central Maryland ISR; Baltimore, MD DMA; Baltimore, MD PMSA; Baltimore City & Co. GMR.
CALVERT	Southern Maryland ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Other Metro GMR.
CAROLINE	Chesapeake Country ISR; Baltimore, MD DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CARROLL	Central Maryland ISR; Baltimore, MD DMA; Baltimore, MD PMSA; Other Metro GMR.
CECIL	Central Maryland ISR; Baltimore, MD DMA; Wilmington - Newark, DE - MD PMSA; Other Metro GMR.
CHARLES	Southern Maryland ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Other Metro GMR.
DORCHESTER	Southern Eastern Shore ISR; Baltimore, MD DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FREDERICK	Greater Washington ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Other Metro GMR.
GARRETT	Western Maryland ISR; Pittsburgh, PA - MD- WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HARFORD	Central Maryland ISR; Baltimore, MD DMA; Baltimore, MD PMSA; Other Metro GMR.
HOWARD	Central Maryland ISR; Baltimore, MD DMA; Baltimore, MD PMSA; Other Metro GMR.
KENT	Chesapeake Country ISR; Baltimore, MD DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MONTGOMERY	Greater Washington ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; DC Inner Burbs GMR.
PRINCE GEORGES	Greater Washington ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; DC Inner Burbs GMR.
QUEEN ANNES	Chesapeake Country ISR; Baltimore, MD DMA; Baltimore, MD PMSA; Other Metro GMR.
ST MARYS	Southern Maryland ISR; Washington, DC - MD - PA - VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SOMERSET	Southern Eastern Shore ISR; Salisbury, MD - DE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TALBOT	Chesapeake Country ISR; Baltimore, MD DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASHINGTON	Western Maryland ISR; Washington, DC - MD - PA - VA - WV DMA; Hagerstown, MD PMSA; Other Metro GMR.
WICOMICO	Southern Eastern Shore ISR; Salisbury, MD - DE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WORCESTER	Southern Eastern Shore ISR; Salisbury, MD - DE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BALTIMORE CITY	Central Maryland ISR; Baltimore, MD DMA; Baltimore, MD PMSA; Baltimore City & Co. GMR.

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Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material