

# **POLIDATA ® REGION MAPS**

County-Based Regions  
and Markets for

## **NEW HAMPSHIRE**

10 Counties and Portions of

*1 MSAs (Metropolitan Statistical Areas from OMB for 1999)*

*3 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)*

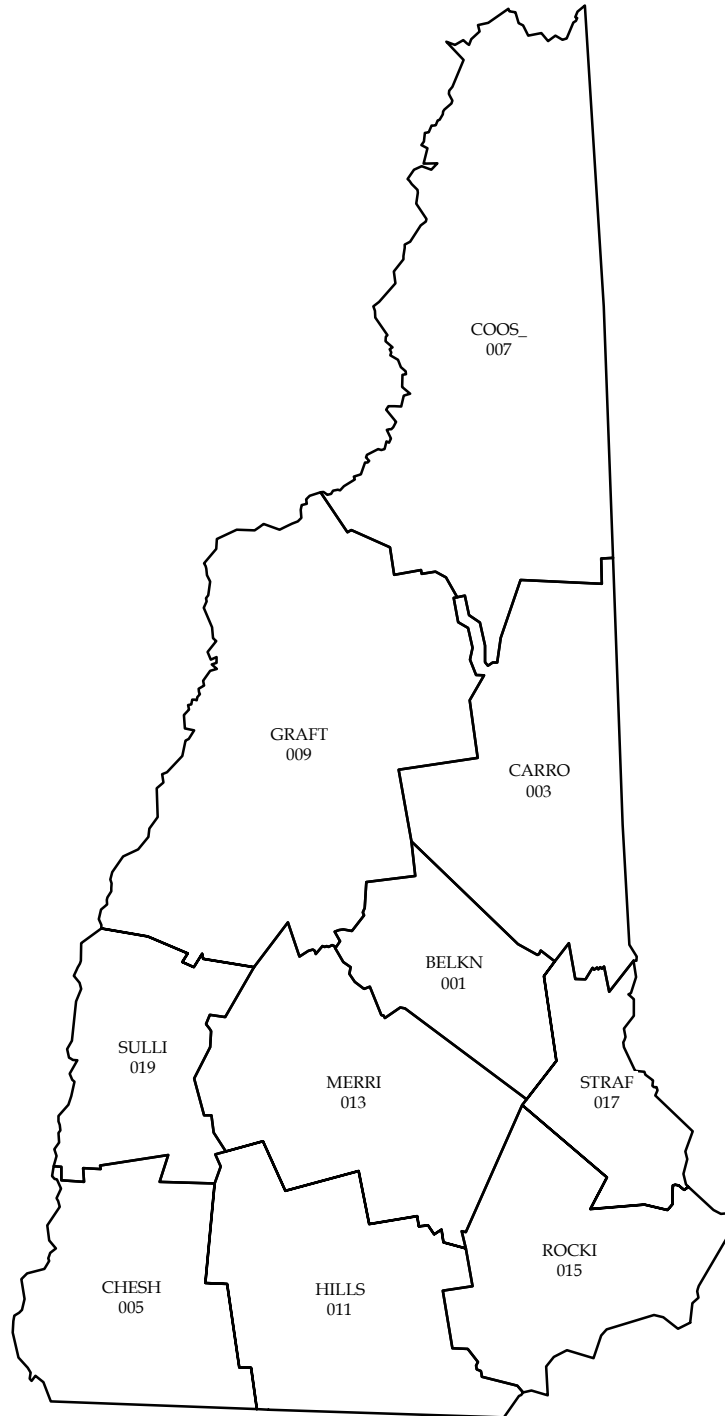
*3 DMAs (Designated Markets Areas from Nielsen for 2000)*

*4 ISRs (Internal State Regions from Polidata for 1996)*

# *NEW HAMPSHIRE, 10 Counties*

## *Polidata County Abbreviations and County FIPS Codes*

State FIPS Code is 33

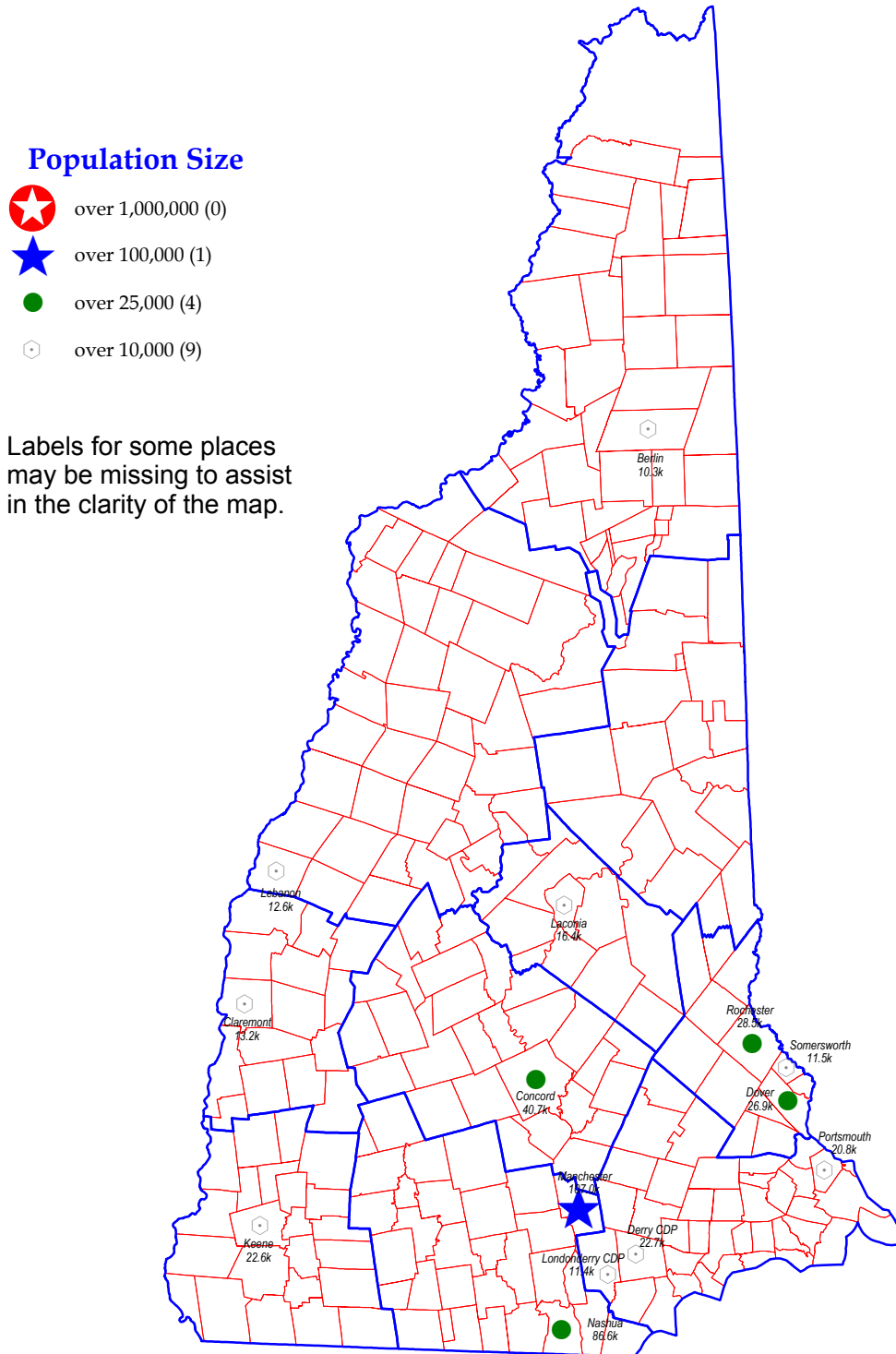


*Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.*



# NEW HAMPSHIRE, Selected Places

2000 Census of Population and Housing, County Subdivisions



## County Code Listing

### NEW HAMPSHIRE, 10 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
BELKNAP	1	Laconia	Laconia	49,216	56,325	1	BELKN
CARROLL	2	Conway	Ossipee	35,410	43,666	3	CARRO
CHESHIRE	3	Keene	Keene	70,121	73,825	5	CHESH
COOS	4	Berlin	Lancaster	34,828	33,111	7	COOS_
GRAFTON	5	Lebanon	Woodsville	74,929	81,743	9	GRAFT
HILLSBOROUGH	6	Manchester	Nashua	335,838	380,841	11	HILLS
MERRIMACK	7	Concord	Concord	120,240	136,225	13	MERRI
ROCKINGHAM	8	Derry	Exeter	245,845	277,359	15	ROCKI
STRAFFORD	9	Rochester	Dover	104,233	112,233	17	STRAF
SULLIVAN	10	Claremont	Newport	38,592	40,458	19	SULLI
NEW HAMPSHIRE		Manchester	Concord	1,109,252	1,235,786	33	STATE

## Population by Areas/Markets NEW HAMPSHIRE

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	1,235,786	11.4	NEW HAMPSHIRE		

### MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	770,433	12.3	Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA	62.3	12.7
2	465,353	10.0	Not Assigned to Metro Area (NAM)	37.7	100.0

### GMRs-Metro Groups (Polidata/Maloney, 1999)

1	658,200	13.1	Manchester - Nashua Metro	53.3	100.0
2	112,233	7.7	Dover - Rochester Metro	9.1	100.0
3	465,353	10.0	Non Metro	37.7	100.0

### DMAs-Designated Market Areas (Nielsen, 2000)

1	76,777	9.3	Portland - Auburn, ME - NH - VT DMA	6.2	8.1
2	1,036,808	12.0	Boston, MA - NH DMA	83.9	17.1
3	122,201	7.7	Burlington, VT - Plattsburgh, NY DMA	9.9	14.9

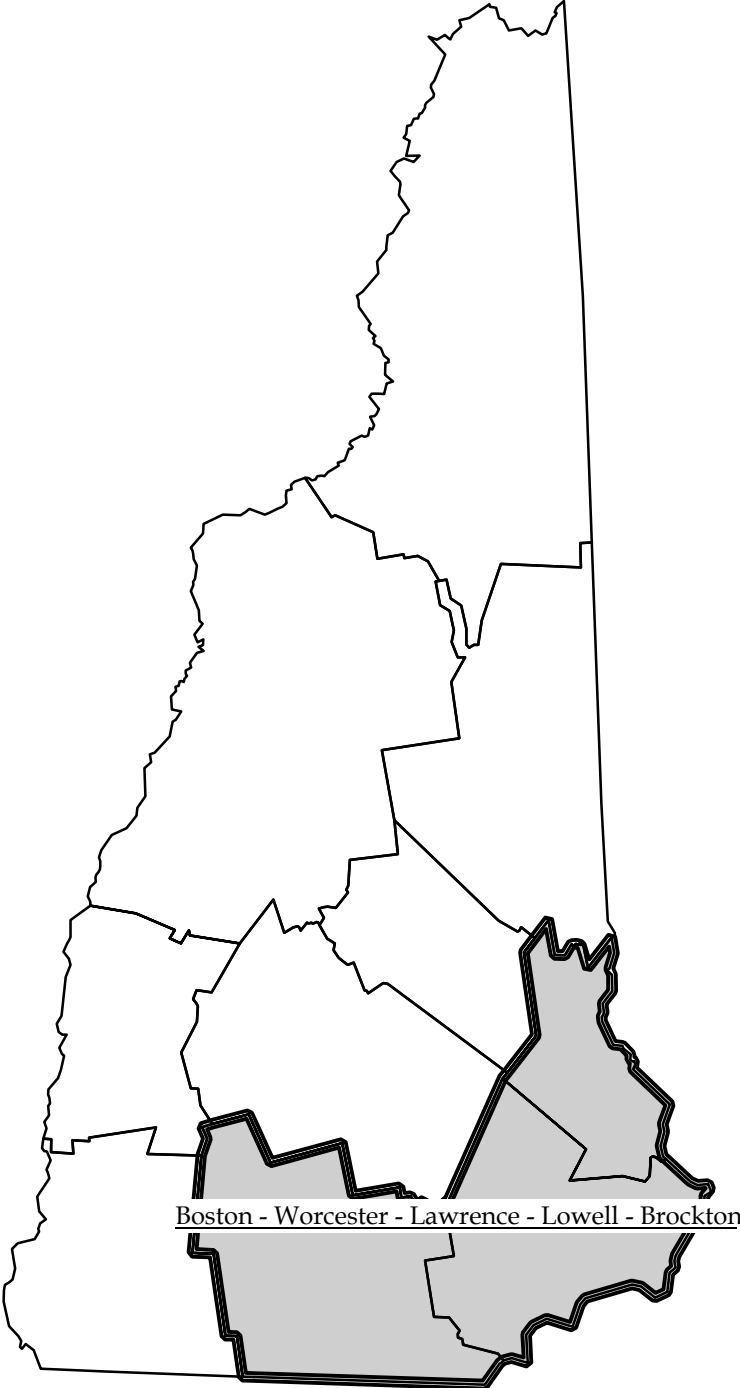
### ISRs-Internal State Regions (Polidata, 1996)

1	658,200	13.1	Southern Tier, Greater Boston	53.3	100.0
2	304,783	11.5	Central, Capital	24.7	100.0
3	196,026	6.7	West, Conn. River Valley	15.9	100.0
4	76,777	9.3	Northern Tier	6.2	100.0

NH

# *Metropolitan Statistical Areas, NECMAs*

*Groups of Counties assigned by OMB (1999)*

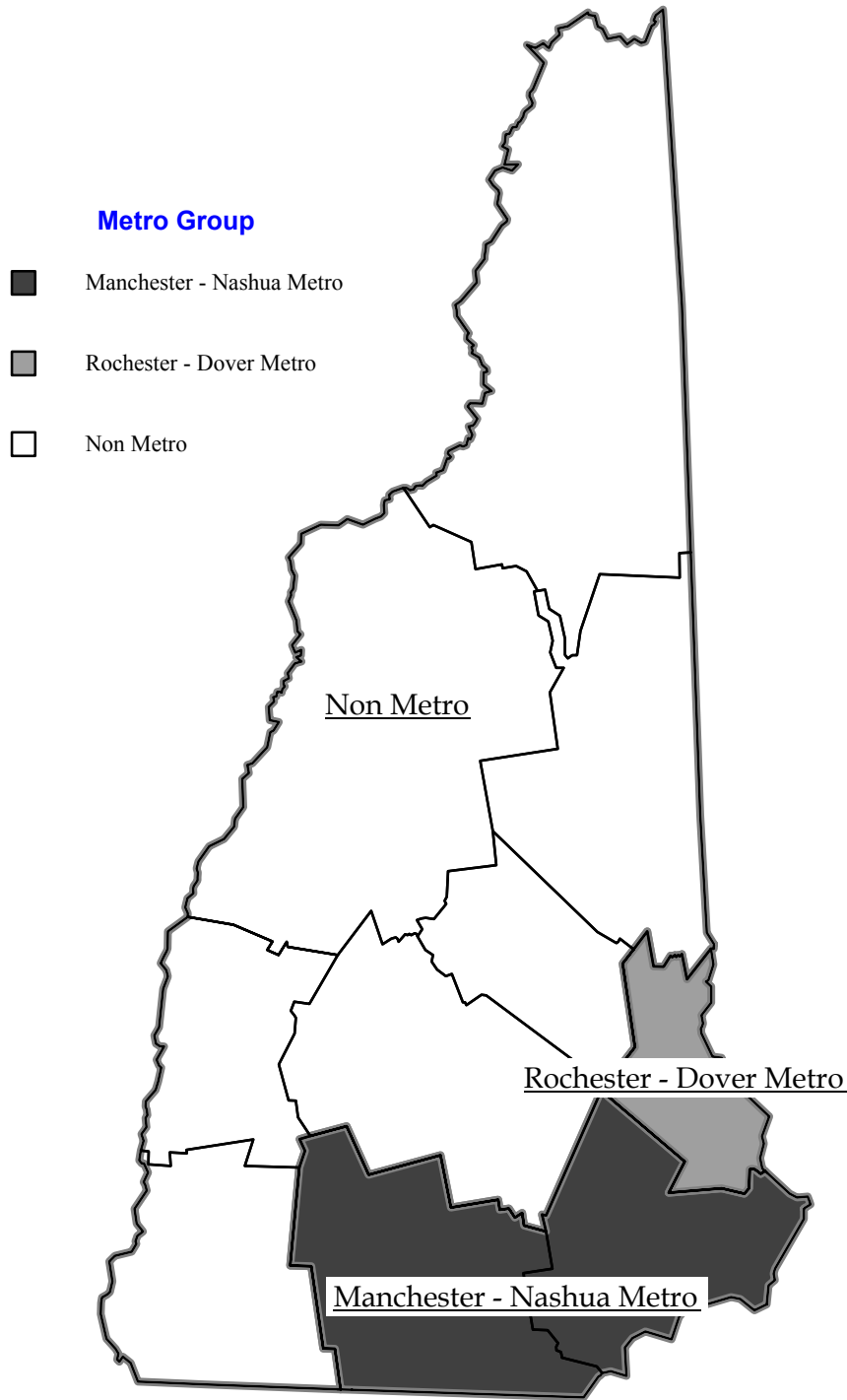


*NECMAs reflect an alternative to town-based New England MSAs, extending out to the county borders, and/or combining MSAs.*



# Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)

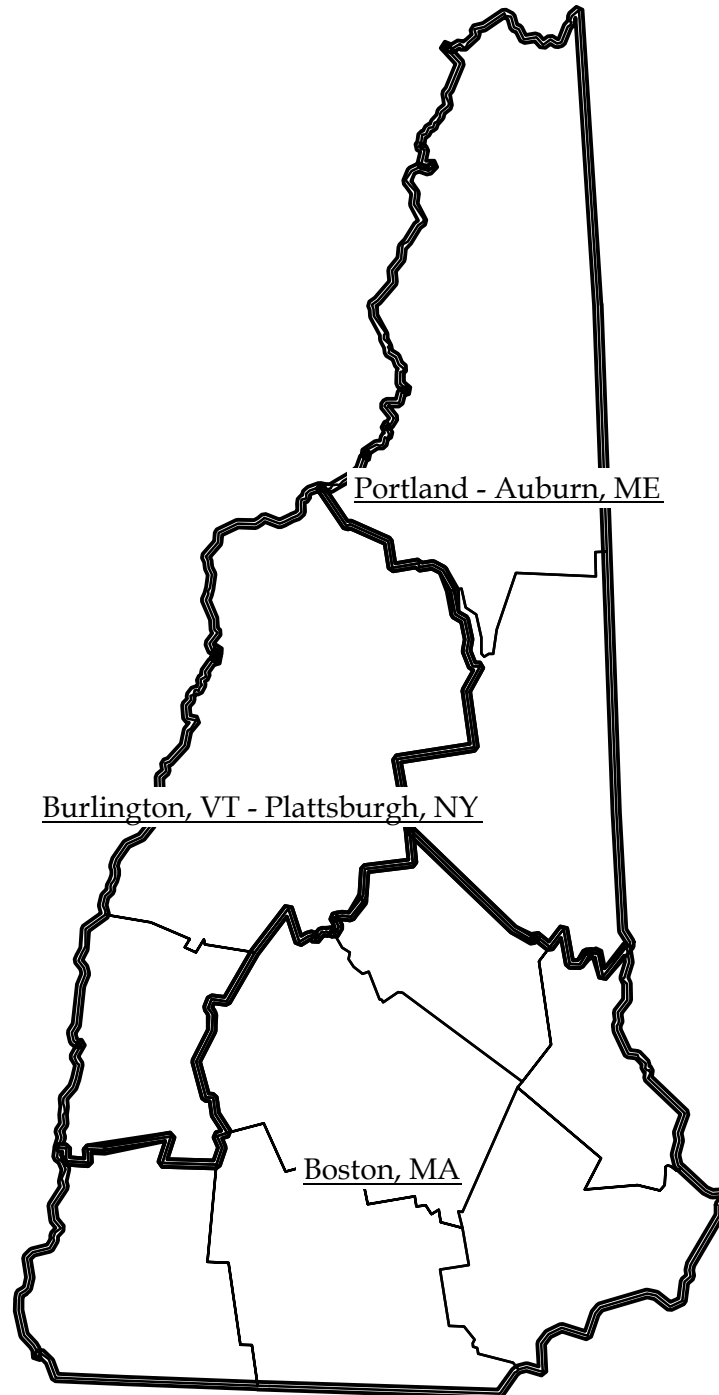


GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



# *Designated Market Areas, DMAs*

*Groups of Counties assigned by Nielsen Media Research (2000)*



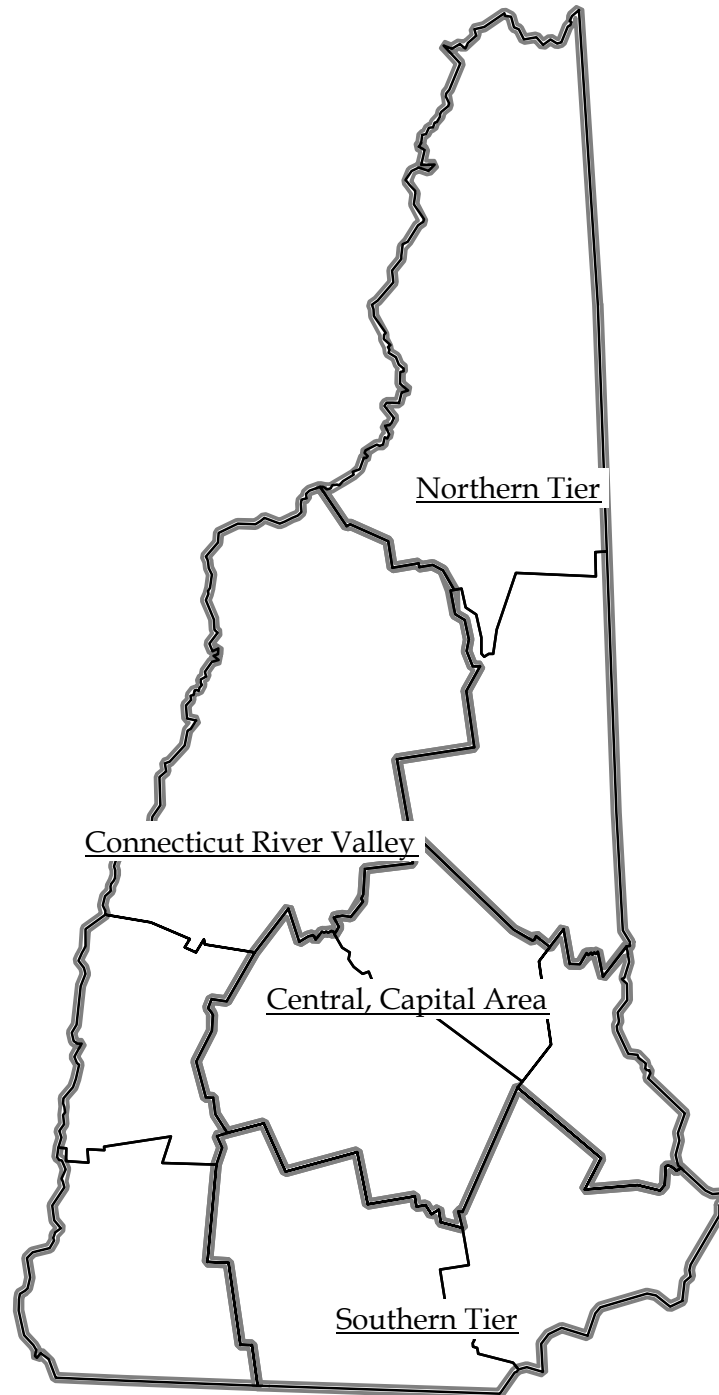
*DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.*





# *Internal State Regions, ISRs*

*Groups of Counties assigned by Polidata (1996)*



*ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.*



County County-Based Area/Market Assignments

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**NEW HAMPSHIRE**

BELKNAP	Central, Capital ISR; Boston, MA - NH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CARROLL	Northern Tier ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHESHIRE	West, Conn. River Valley ISR; Boston, MA - NH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COOS	Northern Tier ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GRAFTON	West, Conn. River Valley ISR; Burlington, VT - Plattsburgh, NY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HILLSBOROUGH	Southern Tier, Greater Boston ISR; Boston, MA - NH DMA; Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA; Manchester - Nashua Metro GMR.
MERRIMACK	Central, Capital ISR; Boston, MA - NH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ROCKINGHAM	Southern Tier, Greater Boston ISR; Boston, MA - NH DMA; Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA; Manchester - Nashua Metro GMR.
STRAFFORD	Central, Capital ISR; Boston, MA - NH DMA; Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA; Dover - Rochester Metro GMR.
SULLIVAN	West, Conn. River Valley ISR; Burlington, VT - Plattsburgh, NY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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