

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

NEW JERSEY

21 Counties and Portions of

9 MSAs (Metropolitan Statistical Areas from OMB for 1999)

3 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

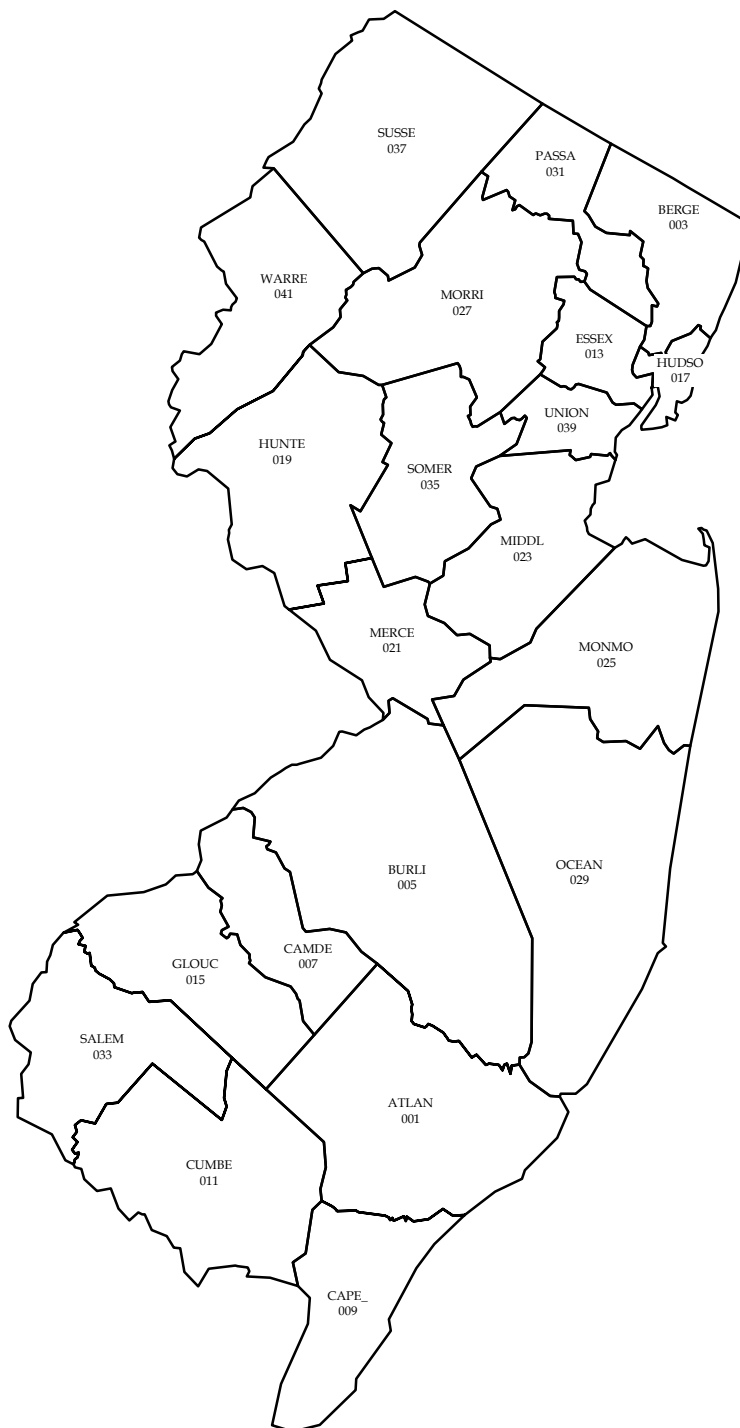
2 DMAs (Designated Markets Areas from Nielsen for 2000)

6 ISRs (Internal State Regions from Polidata for 1996)

NEW JERSEY, 21 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 34

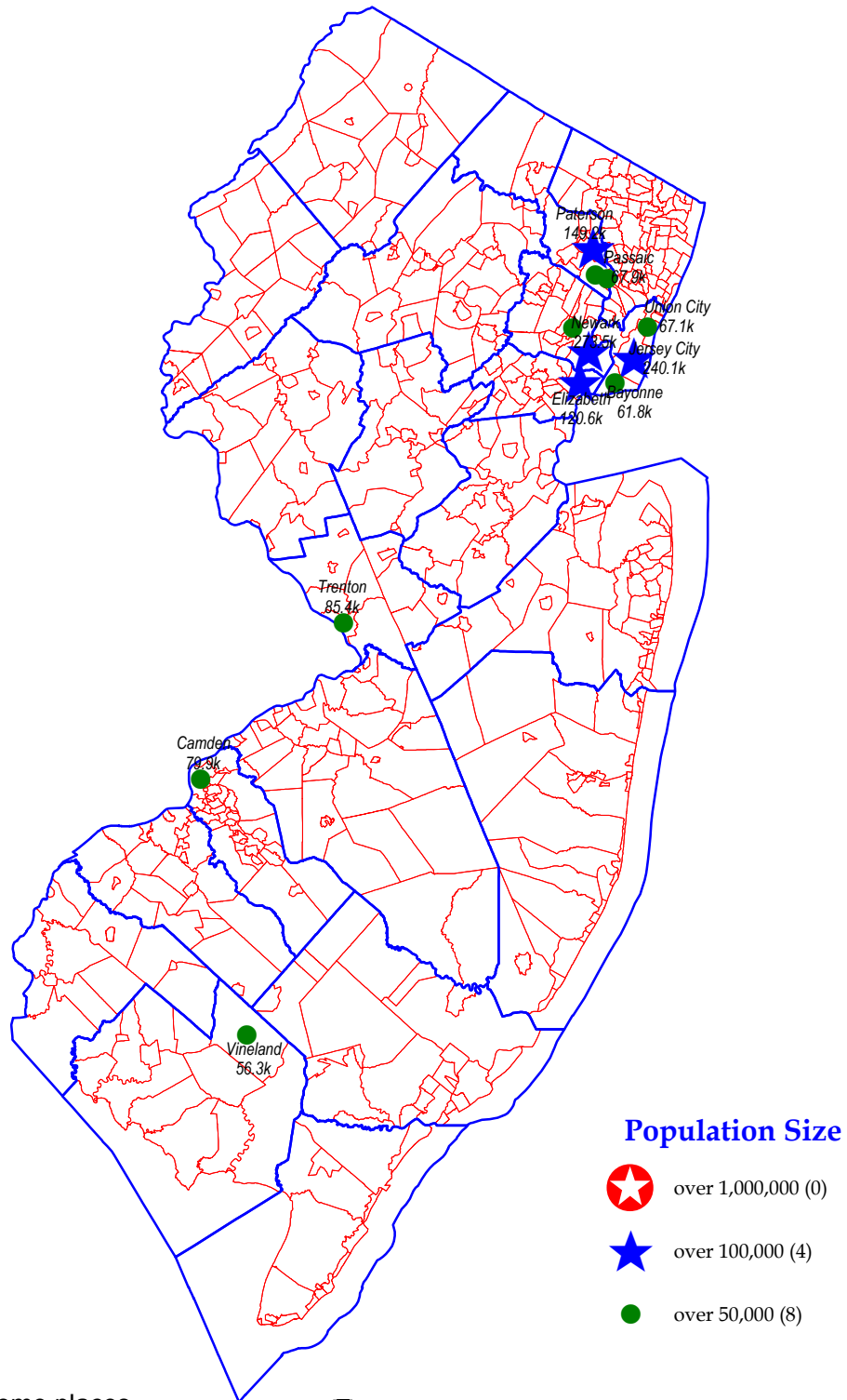


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



NEW JERSEY, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places may be missing to assist in the clarity of the map.



County Code Listing

NEW JERSEY, 21 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ATLANTIC	1	Atlantic City	Mays Landing (CDP)	224,327	252,552	1	ATLAN
BERGEN	2	Teaneck	Hackensack	825,380	884,118	3	BERGE
BURLINGTON	3	Willingboro	Mount Holly (CDP)	395,066	423,394	5	BURLI
CAMDEN	4	Camden	Camden	502,824	508,932	7	CAMDE
CAPE MAY	5	Lower	Cape May (CDP)	95,089	102,326	9	CAPE_
CUMBERLAND	6	Vineland	Bridgeton	138,053	146,438	11	CUMBE
ESSEX	7	Newark	Newark	777,964	793,633	13	ESSEX
GLOUCESTER	8	Washington	Woodbury	230,082	254,673	15	GLOUC
HUDSON	9	Jersey City	Jersey City	553,099	608,975	17	HUDSO
HUNTERDON	10	Raritan	Flemington	107,852	121,989	19	HUNTE
MERCER	11	Trenton	Trenton	325,759	350,761	21	MERCE
MIDDLESEX	12	Woodbridge	New Brunswick	671,712	750,162	23	MIDDL
MONMOUTH	13	Middletown	Freehold	553,192	615,301	25	MONMO
MORRIS	14	Parsippany-Troy Hills	Morristown	421,330	470,212	27	MORRI
OCEAN	15	Dover	Toms River (CDP)	433,203	510,916	29	OCEAN
PASSAIC	16	Paterson	Paterson	470,872	489,049	31	PASSA
SALEM	17	Pennsville	Salem	65,294	64,285	33	SALEM
SOMERSET	18	Franklin	Somerville	240,222	297,490	35	SOMER
SUSSEX	19	Vernon	Newton	130,936	144,166	37	SUSSE
UNION	20	Elizabeth	Elizabeth	493,819	522,541	39	UNION
WARREN	21	Phillipsburg	Belvidere	91,675	102,437	41	WARRE
NEW JERSEY		Newark	Trenton	7,747,750	8,414,350	34	STATE

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Population by Areas/Markets

NEW JERSEY

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	8,414,350	8.6	NEW JERSEY		

MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	354,878	11.1	Atlantic - Cape May, NJ PMSA	4.2	100.0
2	1,373,167	7.4	Bergen - Passaic, NJ PMSA	16.3	100.0
3	608,975	10.1	Jersey City, NJ PMSA	7.2	100.0
4	1,169,641	14.7	Middlesex - Somerset - Hunterdon, NJ PMSA	13.9	100.0
5	1,126,217	14.2	Monmouth - Ocean, NJ PMSA	13.4	100.0
6	2,032,989	6.1	Newark, NJ PMSA	24.2	100.0
7	1,251,284	4.9	Philadelphia, PA - NJ PMSA	14.9	24.5
8	350,761	7.7	Trenton, NJ PMSA	4.2	100.0
9	146,438	6.1	Vineland - Millville - Bridgeton, NJ PMSA	1.7	100.0

GMRs-Metro Groups (Polidata/Maloney, 1999)

1	6,208,552	9.7	NYC Suburbs	73.8	100.0
2	1,748,483	5.5	Philadelphia suburbs	20.8	100.0
3	457,315	11.3	Other Metro	5.4	100.0

DMAs-Designated Market Areas (Nielsen, 2000)

1	6,310,989	9.7	New York, NY - CT - NJ - PA DMA	75.0	31.3
2	2,103,361	6.4	Philadelphia, PA - DE - NJ DMA	25.0	27.9

ISRs-Internal State Regions (Polidata, 1996)

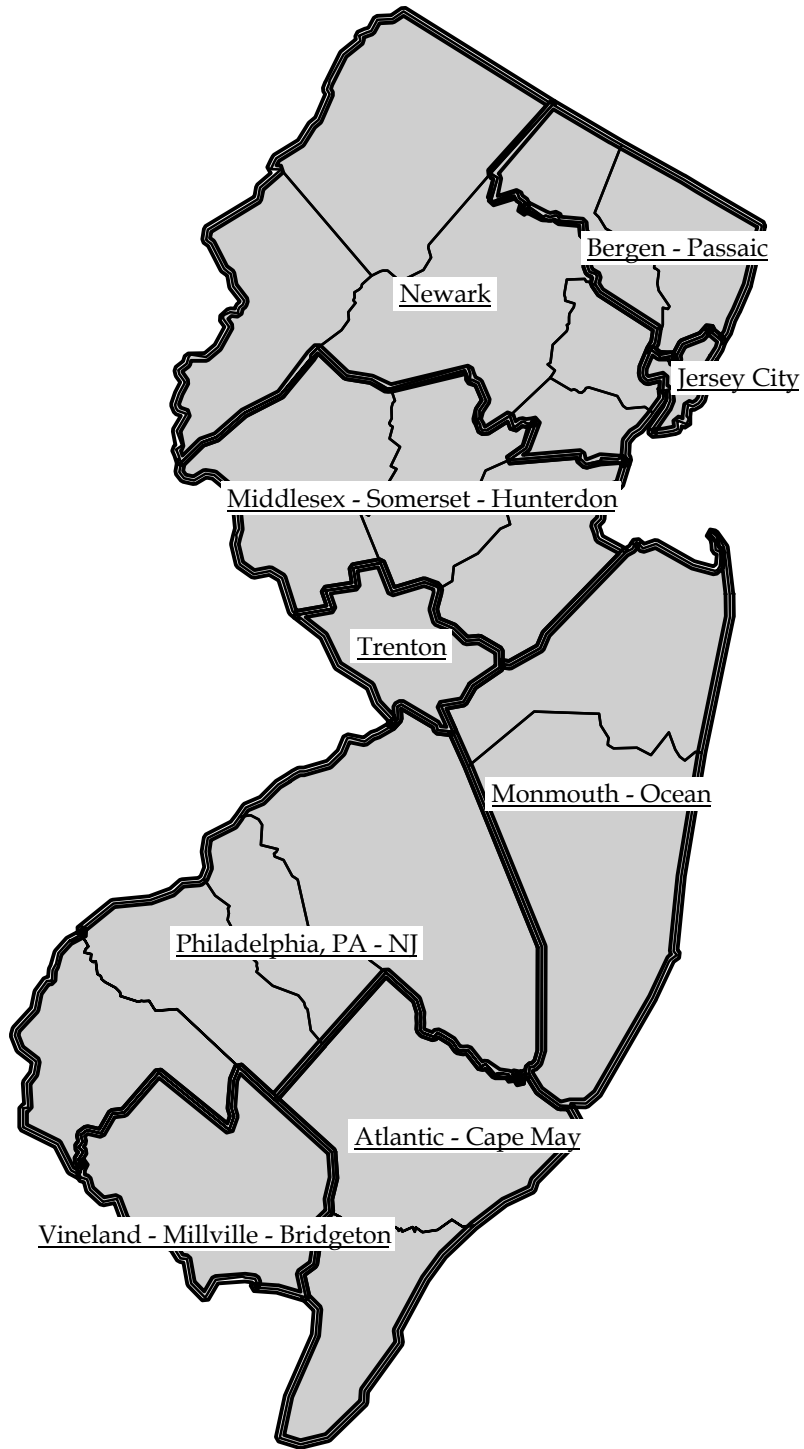


NJ	1	1,136,294	14.6	Skylands	13.5	100.0
	2	4,048,478	7.2	Gateway	48.1	100.0
	3	1,602,045	5.5	Delaware River	19.0	100.0
	4	1,126,217	14.2	Shore	13.4	100.0
	5	252,552	12.6	Greater Atlantic City	3.0	100.0
	6	248,764	6.7	Southern Shore	3.0	100.0

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Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

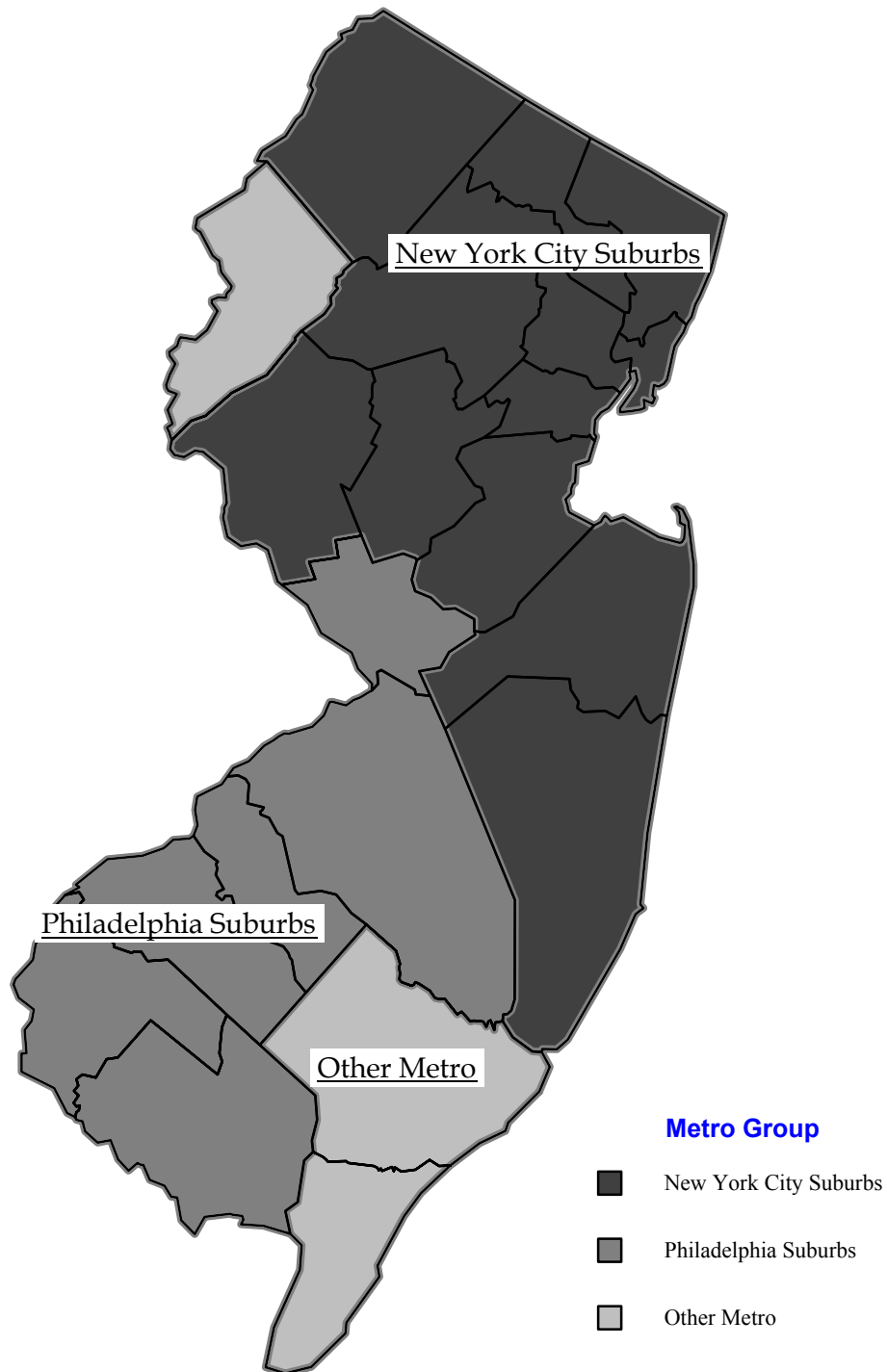


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)

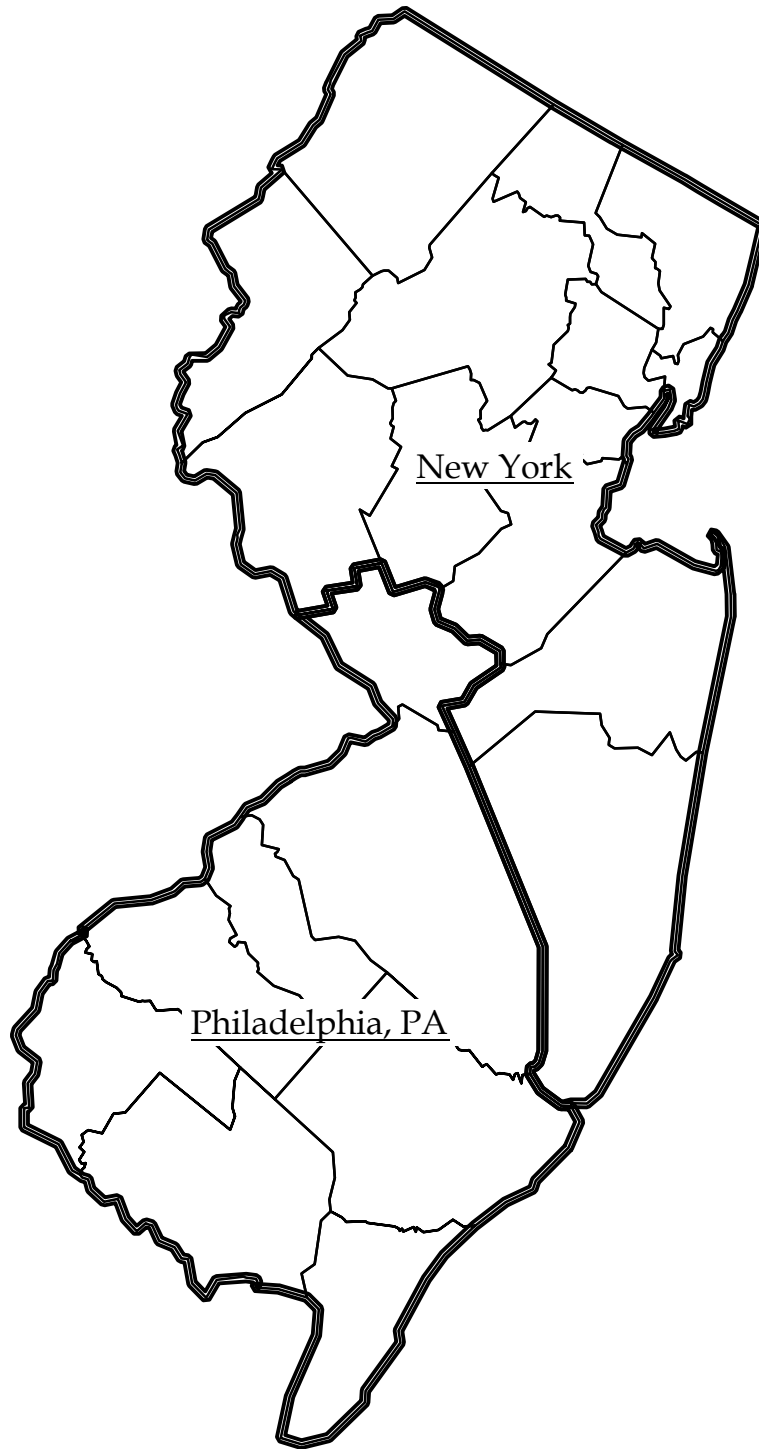


GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)



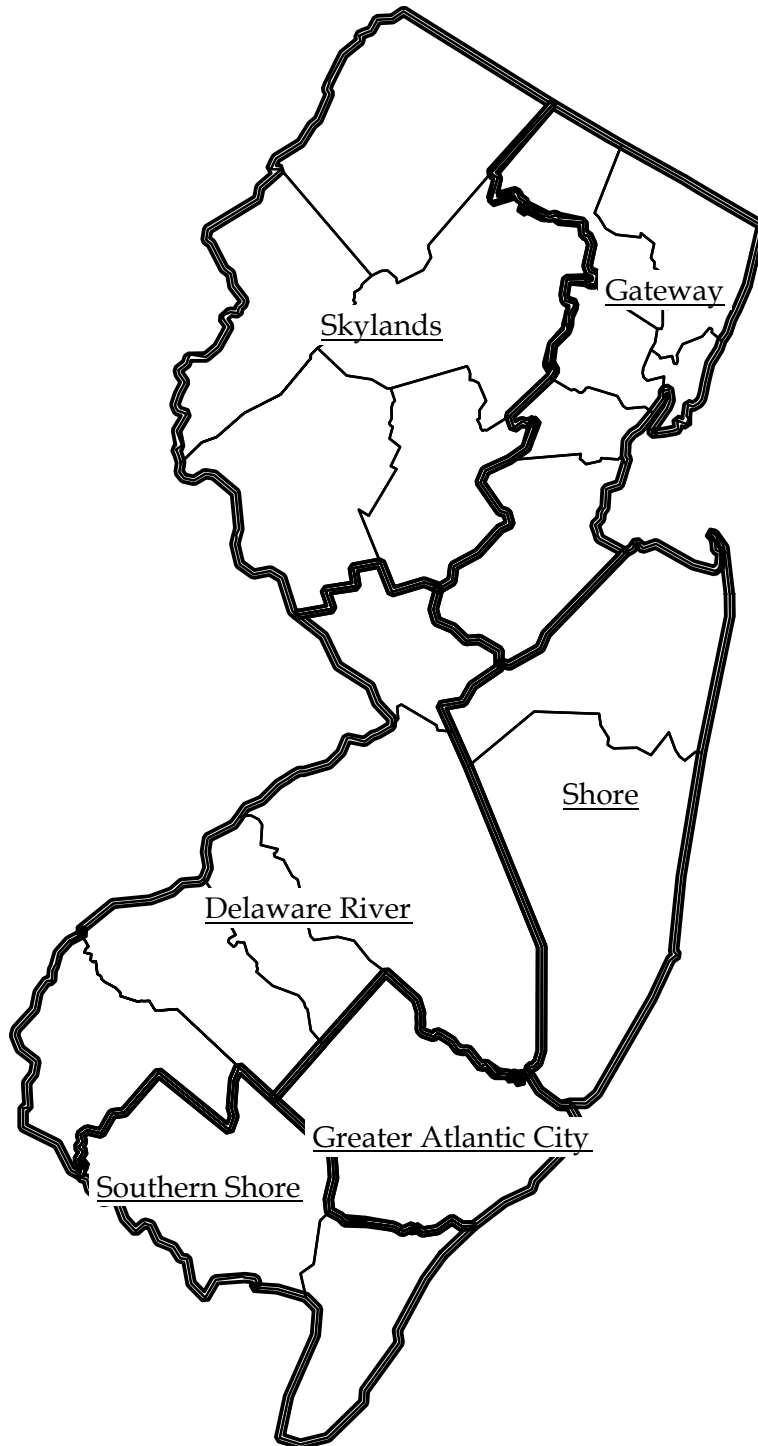
DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



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Map: NJRDMABA.*

Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



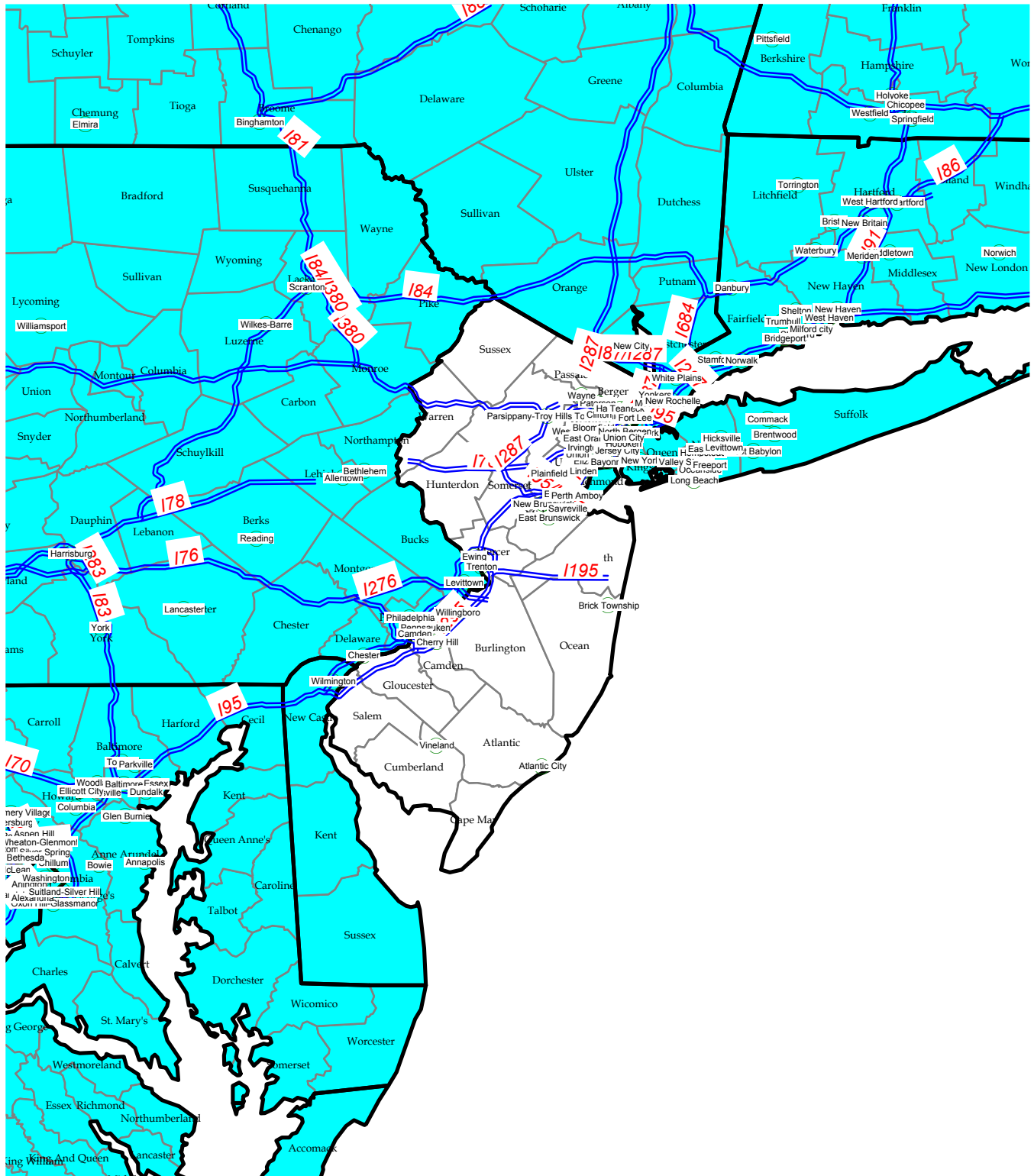
County	County-Based Area/Market Assignments
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NEW JERSEY

ATLANTIC	Greater Atlantic City ISR; Philadelphia, PA - DE - NJ DMA; Atlantic - Cape May, NJ PMSA; Other Metro GMR.
BERGEN	Gateway ISR; New York, NY - CT - NJ - PA DMA; Bergen - Passaic, NJ PMSA; NYC Suburbs GMR.
BURLINGTON	Delaware River ISR; Philadelphia, PA - DE - NJ DMA; Philadelphia, PA - NJ PMSA; Philadelphia suburbs GMR.
CAMDEN	Delaware River ISR; Philadelphia, PA - DE - NJ DMA; Philadelphia, PA - NJ PMSA; Philadelphia suburbs GMR.
CAPE MAY	Southern Shore ISR; Philadelphia, PA - DE - NJ DMA; Atlantic - Cape May, NJ PMSA; Other Metro GMR.
CUMBERLAND	Southern Shore ISR; Philadelphia, PA - DE - NJ DMA; Vineland - Millville - Bridgeton, NJ PMSA; Philadelphia suburbs GMR.
ESSEX	Gateway ISR; New York, NY - CT - NJ - PA DMA; Newark, NJ PMSA; NYC Suburbs GMR.
GLOUCESTER	Delaware River ISR; Philadelphia, PA - DE - NJ DMA; Philadelphia, PA - NJ PMSA; Philadelphia suburbs GMR.
HUDSON	Gateway ISR; New York, NY - CT - NJ - PA DMA; Jersey City, NJ PMSA; NYC Suburbs GMR.
HUNTERDON	Skylands ISR; New York, NY - CT - NJ - PA DMA; Middlesex - Somerset - Hunterdon, NJ PMSA; NYC Suburbs GMR.
MERCER	Delaware River ISR; Philadelphia, PA - DE - NJ DMA; Trenton, NJ PMSA; Philadelphia suburbs GMR.
MIDDLESEX	Gateway ISR; New York, NY - CT - NJ - PA DMA; Middlesex - Somerset - Hunterdon, NJ PMSA; NYC Suburbs GMR.
MONMOUTH	Shore ISR; New York, NY - CT - NJ - PA DMA; Monmouth - Ocean, NJ PMSA; NYC Suburbs GMR.
MORRIS	Skylands ISR; New York, NY - CT - NJ - PA DMA; Newark, NJ PMSA; NYC Suburbs GMR.
OCEAN	Shore ISR; New York, NY - CT - NJ - PA DMA; Monmouth - Ocean, NJ PMSA; NYC Suburbs GMR.
PASSAIC	Gateway ISR; New York, NY - CT - NJ - PA DMA; Bergen - Passaic, NJ PMSA; NYC Suburbs GMR.
SALEM	Delaware River ISR; Philadelphia, PA - DE - NJ DMA; Philadelphia, PA - NJ PMSA; Philadelphia suburbs GMR.
SOMERSET	Skylands ISR; New York, NY - CT - NJ - PA DMA; Middlesex - Somerset - Hunterdon, NJ PMSA; NYC Suburbs GMR.
SUSSEX	Skylands ISR; New York, NY - CT - NJ - PA DMA; Newark, NJ PMSA; NYC Suburbs GMR.
UNION	Gateway ISR; New York, NY - CT - NJ - PA DMA; Newark, NJ PMSA; NYC Suburbs GMR.
WARREN	Skylands ISR; New York, NY - CT - NJ - PA DMA; Newark, NJ PMSA; Other Metro GMR.

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Regional Overview Map



See other maps for census geography

Refer to Gazetteer for profile material

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Map: NJROVRBA.Substr(_Id,1,2)*