## POLIDATA ® REGION MAPS

County-Based Regions and Markets for

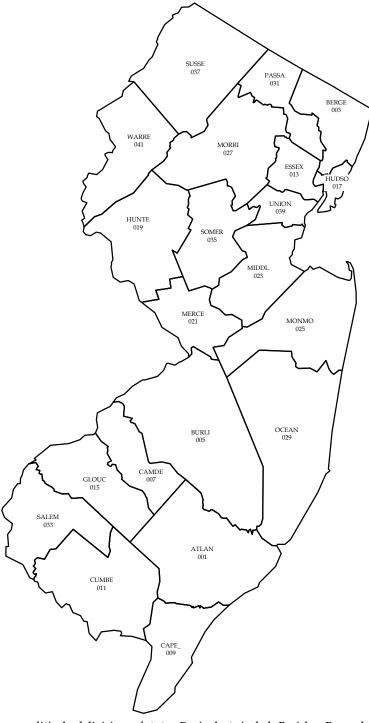
#### **NEW JERSEY**

21 Counties and Portions of

9 MSAs (Metropolitan Statistical Areas from OMB for 1999)
3 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)
2 DMAs (Designated Markets Areas from Nielsen for 2000)
6 ISRs (Internal State Regions from Polidata for 1996)

#### NEW JERSEY, 21 Counties

# Polidata County Abbreviations and County FIPS Codes State FIPS Code is 34

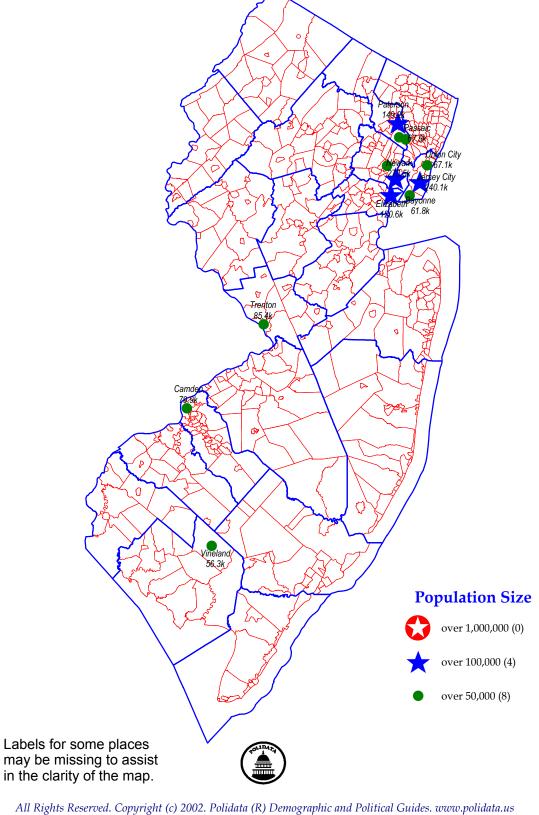


 $Counties\ are\ the\ primary\ political\ subdivisions\ of\ states.\ Equivalents\ include\ Parishes,\ Boroughs\ and\ Independent\ Cities.$ 



#### **NEW JERSEY, Selected Places**

#### 2000 Census of Population and Housing, County Subdivisions



# County Code Listing NEW JERSEY, 21 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ATLANTIC	1	Atlantic City	Mays Landing (CDP)	224,327	252,552	1	ATLAN
BERGEN	2	Teaneck	Hackensack	825,380	884,118	3	BERGE
BURLINGTON	3	Willingboro	Mount Holly (CDP)	395,066	423,394	5	BURLI
CAMDEN	4	Camden	Camden	502,824	508,932	7	CAMDE
CAPE MAY	5	Lower	Cape May (CDP)	95,089	102,326	9	CAPE_
CUMBERLAND	6	Vineland	Bridgeton	138,053	146,438	11	CUMBE
ESSEX	7	Newark	Newark	777,964	793,633	13	<b>ESSEX</b>
GLOUCESTER	8	Washington	Woodbury	230,082	254,673	15	GLOUC
HUDSON	9	Jersey City	Jersey City	553,099	608,975	17	HUDSO
HUNTERDON	10	Raritan	Flemington	107,852	121,989	19	HUNTE
MERCER	11	Trenton	Trenton	325,759	350,761	21	MERCE
MIDDLESEX	12	Woodbridge	New Brunswick	671,712	750,162	23	MIDDL
MONMOUTH	13	Middletown	Freehold	553,192	615,301	25	MONMO
MORRIS	14	Parsippany-Troy Hills	Morristown	421,330	470,212	27	MORRI
OCEAN	15	Dover	Toms River (CDP)	433,203	510,916	29	OCEAN
PASSAIC	16	Paterson	Paterson	470,872	489,049	31	PASSA
SALEM	17	Pennsville	Salem	65,294	64,285	33	SALEM
SOMERSET	18	Franklin	Somerville	240,222	297,490	35	SOMER
SUSSEX	19	Vernon	Newton	130,936	144,166	37	SUSSE
UNION	20	Elizabeth	Elizabeth	493,819	522,541	39	UNION
WARREN	21	Phillipsburg	Belvidere	91,675	102,437	41	WARRE
NEW JERSEY		Newark	Trenton	7,747,750	8,414,350	34	STATE

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<sup>1.</sup> County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

<sup>2.</sup> Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

<sup>3.</sup> In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

<sup>4.</sup> The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

<sup>5.</sup> The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence. [psccl11-34ccla00.ps-2H29]



#### Population by Areas/Markets NEW JERSEY

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	8,414,350	8.6	NEW JERSEY		
			MSAs-Metropolitan Statistical Areas (OMB, 19	99)	
1	354,878	11.1	Atlantic - Cape May, NJ PMSA	4.2	100.0
2	1,373,167	7.4	Bergen - Passaic, NJ PMSA	16.3	100.0
3	608,975	10.1	Jersey City, NJ PMSA	7.2	100.0
4	1,169,641	14.7	Middlesex - Somerset - Hunterdon, NJ PMSA	13.9	100.0
5	1,126,217	14.2	Monmouth - Ocean, NJ PMSA	13.4	100.0
6	2,032,989	6.1	Newark, NJ PMSA	24.2	100.0
7	1,251,284	4.9	Philadelphia, PA - NJ PMSA	14.9	24.5
8	350,761	7.7	Trenton, NJ PMSA	4.2	100.0
9	146,438	6.1	Vineland - Millville - Bridgeton, NJ PMSA	1.7	100.0
			GMRs-Metro Groups (Polidata/Maloney, 1999)		
1	6,208,552	9.7	NYC Suburbs	73.8	100.0
2	1,748,483	5.5	Philadelphia suburbs	20.8	100.0
3	457,315	11.3	Other Metro	5.4	100.0
			DMAs-Designated Market Areas (Nielsen, 2000	)	
1	6,310,989	9.7	New York, NY - CT - NJ - PA DMA	75.0	31.3
2	2,103,361	6.4	Philadelphia, PA - DE - NJ DMA	25.0	27.9
			ISRs-Internal State Regions (Polidata, 1996)		
1	1,136,294	14.6	Skylands	13.5	100.0
2	4,048,478	7.2	Gateway	48.1	100.0
3	1,602,045	5.5	Delaware River	19.0	100.0
4	1,126,217	14.2	Shore	13.4	100.0
5	252,552	12.6	Greater Atlantic City	3.0	100.0
6	248,764	6.7	Southern Shore	3.0	100.0

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<sup>1.</sup> Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).

<sup>2.</sup> Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

<sup>3.</sup> Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.

<sup>4.</sup> Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.

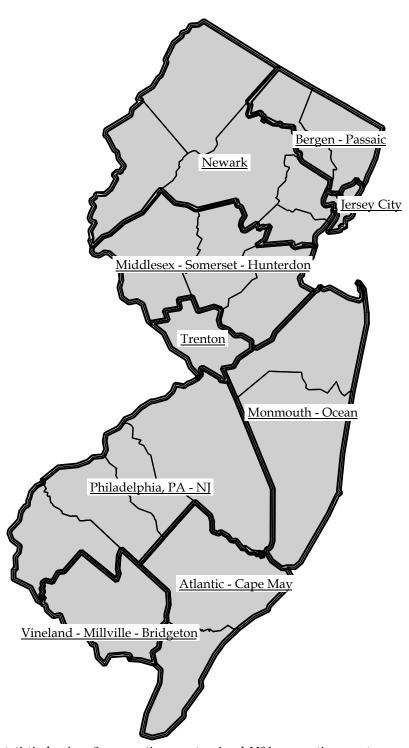
<sup>5.</sup> Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.

<sup>6.</sup> Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.



#### Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

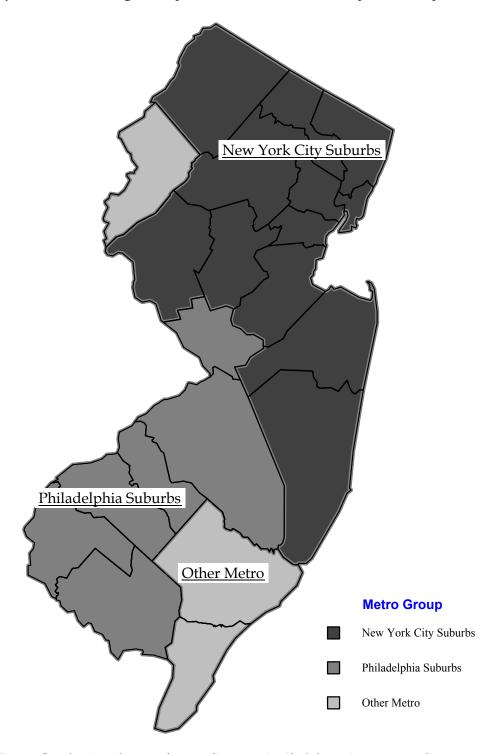


 $MSAs\ reflect\ federal\ statistical\ regions.\ Some\ counties\ are\ not\ assigned.\ MSAs\ are\ contiguous\ yet\ may\ cross\ state\ boundaries.$ 



#### Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



 $GMRs\ reflect\ the\ size\ and\ nature\ of\ metropolitan\ counties.\ Shaded\ counties\ are\ Metropolitan.$ 



#### Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

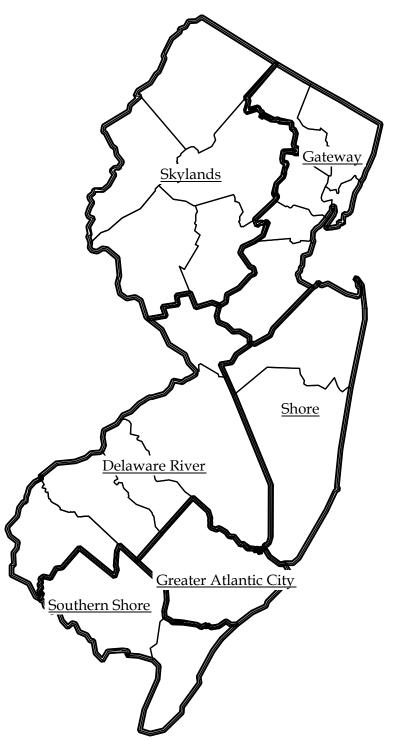


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



### Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

#### **NEW JERSEY**

ATLANTIC Greater Atlantic City ISR; Philadelphia, PA - DE - NJ DMA; Atlantic - Cape May, NJ PMSA; Other Metro GMR.

BERGEN Gateway ISR; New York, NY - CT - NJ - PA DMA; Bergen - Passaic, NJ PMSA; NYC Suburbs GMR.

BURLINGTON

Delaware River ISR; Philadelphia, PA - DE - NJ DMA; Philadelphia, PA - NJ PMSA; Philadelphia suburbs GMR.

CAMDEN

Delaware River ISR; Philadelphia, PA - DE - NJ DMA; Philadelphia, PA - NJ PMSA; Philadelphia suburbs GMR.

CAPE MAY

Southern Shore ISR; Philadelphia, PA - DE - NJ DMA; Atlantic - Cape May, NJ PMSA; Other Metro GMR.

CUMBERLAND Southern Shore ISR; Philadelphia, PA - DE - NJ DMA; Vineland - Millville - Bridgeton, NJ PMSA; Philadelphia suburbs GMR.

ESSEX Gateway ISR; New York, NY - CT - NJ - PA DMA; Newark, NJ PMSA; NYC Suburbs GMR.

GLOUCESTER Delaware River ISR; Philadelphia, PA - DE - NJ DMA; Philadelphia, PA - NJ PMSA; Philadelphia suburbs GMR.

HUDSON Gateway ISR; New York, NY - CT - NJ - PA DMA; Jersey City, NJ PMSA; NYC Suburbs GMR.

HUNTERDON Skylands ISR; New York, NY - CT - NJ - PA DMA; Middlesex - Somerset - Hunterdon, NJ PMSA; NYC Suburbs GMR.

MERCER Delaware River ISR; Philadelphia, PA - DE - NJ DMA; Trenton, NJ PMSA; Philadelphia suburbs GMR.

MIDDLESEX Gateway ISR; New York, NY - CT - NJ - PA DMA; Middlesex - Somerset - Hunterdon, NJ PMSA; NYC Suburbs GMR.

MONMOUTH Shore ISR; New York, NY - CT - NJ - PA DMA; Monmouth - Ocean, NJ PMSA; NYC Suburbs GMR.

MORRIS
Skylands ISR; New York, NY - CT - NJ - PA DMA; Newark, NJ PMSA; NYC Suburbs GMR.
OCEAN
Shore ISR; New York, NY - CT - NJ - PA DMA; Monmouth - Ocean, NJ PMSA; NYC Suburbs GMR.
PASSAIC
Gateway ISR; New York, NY - CT - NJ - PA DMA; Bergen - Passaic, NJ PMSA; NYC Suburbs GMR.

SALEM
Delaware River ISR; Philadelphia, PA - DE - NJ DMA; Philadelphia, PA - NJ PMSA; Philadelphia suburbs GMR.
SOMERSET
Skylands ISR; New York, NY - CT - NJ - PA DMA; Middlesex - Somerset - Hunterdon, NJ PMSA; NYC Suburbs GMR.

SUSSEX
Skylands ISR; New York, NY - CT - NJ - PA DMA; Newark, NJ PMSA; NYC Suburbs GMR.
UNION
Gateway ISR; New York, NY - CT - NJ - PA DMA; Newark, NJ PMSA; NYC Suburbs GMR.
WARREN
Skylands ISR; New York, NY - CT - NJ - PA DMA; Newark, NJ PMSA; Other Metro GMR.

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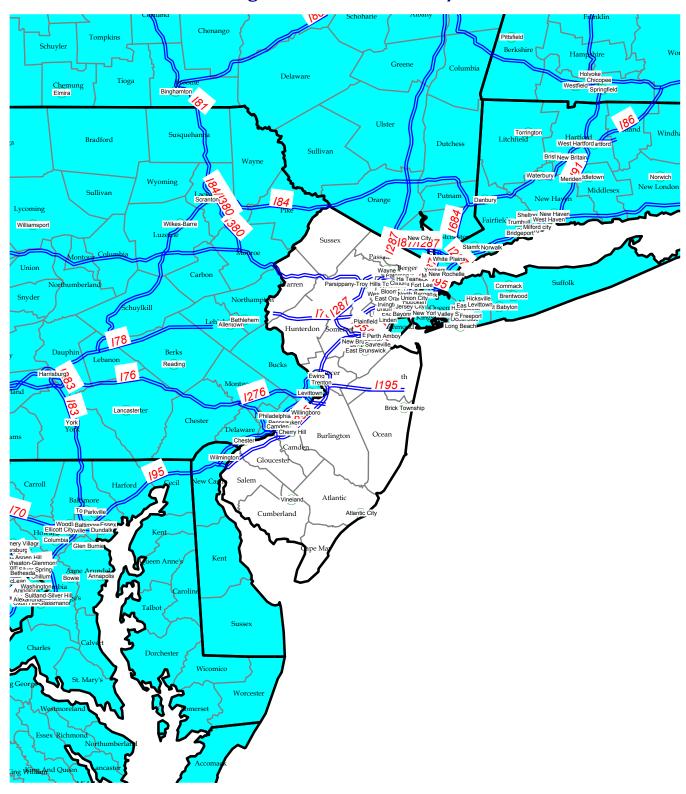
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#### Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material