POLIDATA ® REGION MAPS

County-Based Regions and Markets for

TENNESSEE

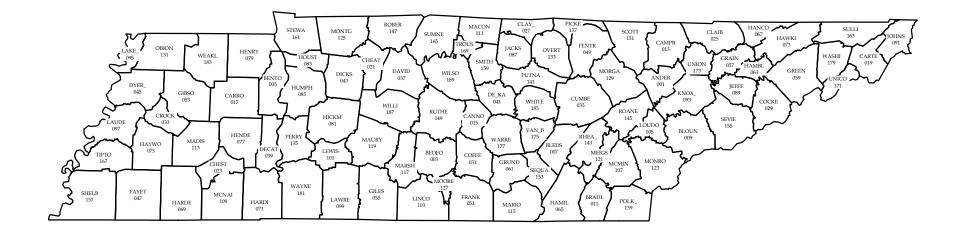
95 Counties and Portions of

7 MSAs (Metropolitan Statistical Areas from OMB for 1999)
5 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)
8 DMAs (Designated Markets Areas from Nielsen for 2000)
5 ISRs (Internal State Regions from Polidata for 1996)

TENNESSEE, 95 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 47

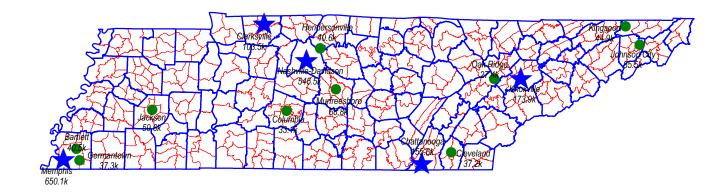


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



TENNESSEE, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places may be missing to assist in the clarity of the map.

Population Size



over 1,000,000 (0)



over 100,000 (5)



over 25,000 (10)



County Code Listing TENNESSEE, 95 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ANDERSON	1	Oak Ridge	Clinton	68,250	71,330	1	ANDER
BEDFORD	2	Shelbyville	Shelbyville	30,411	37,586	3	BEDFO
BENTON	3	Camden	Camden	14,524	16,537	5	BENTO
BLEDSOE	4	Sequatchie Valley	Pikeville	9,669	12,367	7	BLEDS
BLOUNT	5	Maryville-Alcoa	Maryville	85,962	105,823	9	BLOUN
BRADLEY	6	Cleveland	Cleveland	73,712	87,965	11	BRADL
CAMPBELL	7	La Follette	Jacksboro	35,079	39,854	13	CAMPB
CANNON	8	South Cannon	Woodbury	10,467	12,826	15	CANNO
CARROLL	9	Huntingdon	Huntingdon	27,514	29,475	17	CARRO
CARTER	10	Elizabethton	Elizabethton	51,505	56,742	19	CARTE
CHEATHAM	11	Ashland City	Ashland City	27,140	35,912	21	CHEAT
CHESTER	12	West Chester	Henderson	12,819	15,540	23	CHEST
CLAIBORNE	13	Tazewell	Tazewell	26,137	29,862	25	CLAIB
CLAY	14	Celina	Celina	7,238	7,976	27	CLAY_
COCKE	15	Newport	Newport	29,141	33,565	29	COCKE
COFFEE	16	Tullahoma	Manchester	40,343	48,014	31	COFFE
CROCKETT	17	Alamo	Alamo	13,378	14,532	33	CROCK
CUMBERLAND	18	Crossville	Crossville	34,736	46,802	35	CUMBE
DAVIDSON	19	Nashville	Nashville	510,786	569,891	37	DAVID
DECATUR	20	Parsons	Decaturville	10,472	11,731	39	DECAT
DE KALB	21	Smithville	Smithville	14,360	17,423	41	*DE_KA
DICKSON	22	Dickson	Charlotte	35,061	43,156	43	DICKS
DYER	23	Dyersburg	Dyersburg	34,854	37,279	45	DYER_
FAYETTE	24	Somerville	Somerville	25,559	28,806	47	FAYET
FENTRESS	25	Jamestown	Jamestown	14,669	16,625	49	FENTR
FRANKLIN	26	Winchester	Winchester	34,923	39,270	51	FRANK
GIBSON	27	Humboldt	Trenton	46,315	48,152	53	GIBSO
GILES	28	Pulaski	Pulaski	25,741	29,447	55	GILES
GRAINGER	29	Bean Station	Rutledge	17,095	20,659	57	GRAIN
GREENE	30	Greeneville	Greenville	55,832	62,909	59	GREEN
GRUNDY	31	Tracy City	Altamont	13,362	14,332	61	GRUND
HAMBLEN	32	Morristown	Morristown	50,480	58,128	63	HAMBL
HAMILTON	33	Chattanooga	Chattanooga	285,536	307,896	65	HAMIL
HANCOCK	34	Sneedville	Sneedville	6,739	6,786	67	HANCO
HARDEMAN	35	Bolivar	Bolivar	23,377	28,105	69	HARDE
HARDIN	36	Savannah	Savannah	22,633	25,578	71	HARDI
HAWKINS	37	Rogersville	Rogersville	44,565	53,563	73	HAWKI
HAYWOOD	38	Brownsville	Brownsville	19,437	19,797	75	HAYWO
HENDERSON	39	Lexington	Lexington	21,844	25,522	77	HENDE
HENRY	40	Paris	Paris	27,888	31,115	79	HENRY

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^{3.} In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

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^{5.} The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence. [psccl11-47ccla00.ps-2105]

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
HICKMAN	41	Centerville	Centerville	16,754	22,295	81	HICKM
HOUSTON	42	Erin	Erin	7,018	8,088	83	HOUST
HUMPHREYS	43	Waverly	Waverly	15,813	17,929	85	HUMPH
JACKSON	44	Gainesboro	Gainesboro	9,297	10,984	87	JACKS
JEFFERSON	45	Jefferson City	Dandridge	33,016	44,294	89	JEFFE
JOHNSON	46	Mountain City	Mountain City	13,766	17,499	91	JOHNS
KNOX	47	Knoxville	Knoxville	335,749	382,032	93	$KNOX_{-}$
LAKE	48	Tiptonville	Tiptonville	7,129	7,954	95	LAKE_
LAUDERDALE	49	Ripley	Ripley	23,491	27,101	97	LAUDE
LAWRENCE	50	Lawrenceburg	Lawrenceburg	35,303	39,926	99	LAWRE
LEWIS	51	Hohenwald	Hohenwald	9,247	11,367	101	LEWIS
LINCOLN	52	Fayetteville	Fayetteville	28,157	31,340	103	LINCO
LOUDON	53	Lenoir City	Loudon	31,255	39,086	105	LOUDO
MCMINN	54	Athens	Athens	42,383	49,015	107	MCMIN
MCNAIRY	55	Selmer	Selmer	22,422	24,653	109	MCNAI
MACON	56	Lafayette	Lafayette	15,906	20,386	111	*MACON
MADISON	57	Jackson	Jackson	77,982	91,837	113	MADIS
MARION	58	Whitwell	Jasper	24,683	27,776	115	MARIO
MARSHALL	59	Lewisburg	Lewisburg	21,539	26,767	117	MARSH
MAURY	60	Columbia	Columbia	54,812	69,498	119	MAURY
MEIGS	61	Decatur	Decatur	8,033	11,086	121	MEIGS
MONROE	62	Madisonville	Madisonville	30,541	38,961	123	MONRO
MONTGOMERY	63	Clarksville	Clarksville	100,498	134,768	125	MONTG
MOORE	64	Lynchburg	Lynchburg	4,696	5,740	127	MOORE
MORGAN	65	Coalfield	Wartburg	17,300	19,757	129	MORGA
OBION	66	Union City	Union City	31,717	32,450	131	OBION
OVERTON	67	Livingston	Livingston	17,636	20,118	133	OVERT
PERRY	68	Linden	Linden	6,612	7,631	135	PERRY
PICKETT	69	Byrdstown	Byrdstown	4,548	4,945	137	PICKE
POLK	70	Benton	Benton	13,643	16,050	139	POLK_
PUTNAM	71	Cookeville	Cookeville	51,373	62,315	141	PUTNA
RHEA	72	Dayton	Dayton	24,344	28,400	143	RHEA_
ROANE	73	Harriman	Kingston	47,227	51,910	145	ROANE
ROBERTSON	74	Springfield	Springfield	41,492	54,433	147	ROBER
RUTHERFORD	75	Murfreesboro	Murfreesboro	118,570	182,023	149	RUTHE
SCOTT	76	Oneida	Huntsville	18,358	21,127	151	SCOTT
SEQUATCHIE	77	Dunlap	Dunlap	8,863	11,370	153	SEQUA
SEVIER	78	Sevierville	Sevierville	51,050	71,170	155	SEVIE
SHELBY	79	Memphis	Memphis	826,330	897,472	157	SHELB
SMITH	80	South Carthage	Carthage	14,143	17,712	159	SMITH
STEWART	81	Dover	Dover	9,479	12,370	161	STEWA
SULLIVAN	82	Kingsport	Blountville	143,596	153,048	163	SULLI
SUMNER	83	Hendersonville	Gallatin	103,281	130,449	165	SUMNE
TIPTON	84	Covington	Covington	37,568	51,271	167	TIPTO
TROUSDALE	85	Hartsville	Hartsville	5,920	7,259	169	TROUS
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UNICOI	86	Emrin	Emin	16.540	17 667	171	UNICO
		Erwin	Erwin	16,549	17,667		
UNION	87	Maynardville	Maynardville	13,694	17,808	173	UNION
VAN BUREN	88	Spencer	Spencer	4,846	5,508	175	VAN_B
WARREN	89	McMinnville	Mcminnville	32,992	38,276	177	WARRE
WASHINGTON	90	Johnson City	Jonesboro	92,336	107,198	179	WASHI
WAYNE	91	Waynesboro	Waynesboro	13,935	16,842	181	WAYNE
WEAKLEY	92	Martin	Dresden	31,972	34,895	183	WEAKL
WHITE	93	Sparta	Sparta	20,090	23,102	185	WHITE
WILLIAMSON	94	Franklin	Franklin	81,021	126,638	187	WILLI
WILSON	95	Mount Juliet	Lebanon	67,675	88,809	189	WILSO
TENNESSEE		Memphis	Nashville	4,877,203	5,689,283	47	STATE

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Population by Areas/Markets TENNESSEE

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	5,689,283	16.7	TENNESSEE		
			MSAs-Metropolitan Statistical Areas (OMB, 19	99)	
1	335,672	8.1	Chattanooga, TN - GA MSA	5.9	72.2
2	134,768	34.1	Clarksville - Hopkinsville, TN - KY MSA	2.4	65.1
3	107,377	18.3	Jackson, TN MSA	1.9	100.0
4	388,218	11.4	Johnson City - Kingsport - Bristol, TN - VA MSA	6.8	80.9
5	687,249	17.3	Knoxville, TN MSA	12.1	100.0
6	977,549	9.9	Memphis, TN - AR - MS MSA	17.2	86.1
7	1,231,311	25.0	Nashville, TN MSA	21.6	100.0
8	1,827,139	16.6	Not Assigned to Metro Area (NAM)	32.1	100.0
			GMRs-Metro Groups (Polidata/Maloney, 1999)		
1	1,231,311	25.0	Nashville Metro	21.6	100.0
2	977,549	9.9	Memphis Metro	17.2	100.0
3	687,249	17.3	Knoxville Metro	12.1	100.0
4	966,035	13.6	Other Metro	17.0	100.0
5	1,827,139	16.6	Non Metro	32.1	100.0
			DMAs-Designated Market Areas (Nielsen, 2000)	
1	468,626	12.1	Tri - Cities, TN - VA - KY DMA	8.2	60.7
2	1,115,579	17.9	Knoxville, TN - KY DMA	19.6	93.3
3	566,257	12.3	Chattanooga, TN - GA - NC DMA	10.0	65.9
4	75,299	6.3	Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA	1.3	7.7
5	172,412	15.0	Jackson, TN DMA	3.0	100.0
6	1,192,708	9.9	Memphis, TN - AR- MS - MO DMA	21.0	66.9
7	2,050,220	23.5	Nashville, TN - KY DMA	36.0	92.0
8	48,182	14.5	Huntsville - Decatur - Florence, AL - TN DMA	0.8	5.3
			ISRs-Internal State Regions (Polidata, 1996)		
1	1,499,802	10.3	Delta Country	26.4	100.0
2	1,797,448	24.3	Heartland	31.6	100.0
3	871,255	15.1	Plateaus & Valleys	15.3	100.0
4	1,045,366	17.4	Mountainous East	18.4	100.0
5	475,412	11.9	First Frontier	8.4	100.0

^{1.} Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).

^{2.} Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

^{3.} Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.

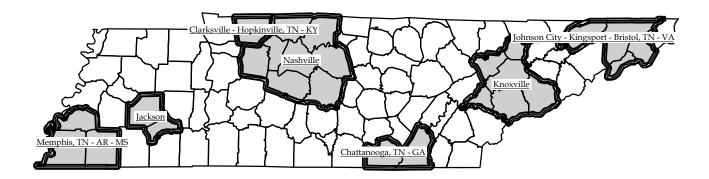
^{4.} Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders

^{5.} Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.

^{6.} Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

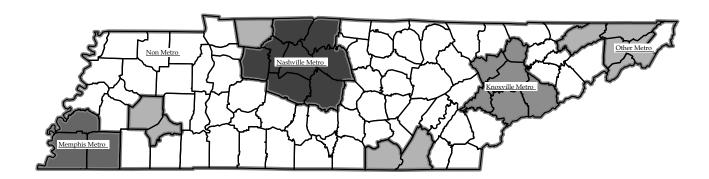


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



Metro Group

Nashville Metro

Memphis Metro

Knoxville Metro

Other Metro

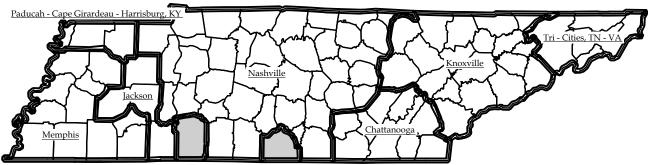
Non Metro

 $GMRs\ reflect\ the\ size\ and\ nature\ of\ metropolitan\ counties.\ Shaded\ counties\ are\ Metropolitan.$



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)



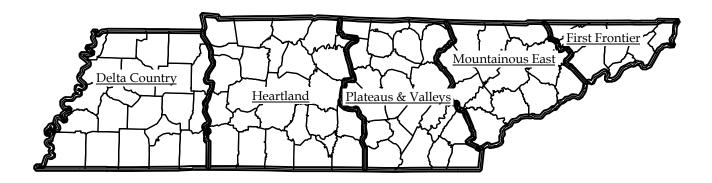
Huntsville - Decatur - Florence, AL *

DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

TENNESSEE

ANDERSON Mountainous East ISR; Knoxville, TN - KY DMA; Knoxville, TN MSA; Knoxville Metro GMR.

BEDFORD Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BENTON Delta Country ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BLEDSOE Plateaus & Valleys ISR; Chattanooga, TN - GA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BLOUNT Mountainous East ISR; Knoxville, TN - KY DMA; Knoxville, TN MSA; Knoxville Metro GMR.

BRADLEY Plateaus & Valleys ISR; Chattanooga, TN - GA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CAMPBELL Mountainous East ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CANNON Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CARROLL Delta Country ISR; Jackson, TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CARTER First Frontier ISR; Tri - Cities, TN - VA - KY DMA; Johnson City - Kingsport - Bristol, TN - VA MSA; Other Metro GMR.

CHEATHAM

CHESTER

Delta Country ISR; Memphis, TN - KY DMA; Nashville, TN MSA; Nashville Metro GMR.

CLAIBORNE

CLAY

Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

COCKE

Mountainous East ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

COCKE

Mountainous East ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

COFFEE

Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CROCKETT Delta Country ISR; Memphis, TN - AR- MS - MO DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CUMBERLAND Plateaus & Valleys ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

DAVIDSON Heartland ISR; Nashville, TN - KY DMA; Nashville, TN MSA; Nashville Metro GMR.

DECATUR

Delta Country ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

DE KALB

Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

DICKSON Heartland ISR; Nashville, TN - KY DMA; Nashville, TN MSA; Nashville Metro GMR.

DYER
Delta Country ISR; Memphis, TN - AR- MS - MO DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FAYETTE
Delta Country ISR; Memphis, TN - AR- MS - MO DMA; Memphis, TN - AR - MS MSA; Memphis Metro GMR.
FENTRESS
Plateaus & Valleys ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FRANKLIN
Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

GIBSON Delta Country ISR: Memohis. TN - AR- MS - MO DMA: Not Assigned to Metro Area (NAM): Non Metro GMR.

GIBSON Delta Country ISR; Memphis, TN - AR- MS - MO DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

GILES Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

GRAINGER Mountainous East ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

GREENE First Frontier ISR; Tri - Cities, TN - VA - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

GRUNDY Plateaus & Valleys ISR; Chattanooga, TN - GA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HAMBLEN Mountainous East ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HAMILTON Plateaus & Valleys ISR; Chattanooga, TN - GA - NC DMA; Chattanooga, TN - GA MSA; Other Metro GMR.

HANCOCK First Frontier ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HARDEMAN Delta Country ISR; Memphis, TN - AR- MS - MO DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HARDIN Delta Country ISR; Jackson, TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HAWKINS First Frontier ISR; Tri - Cities, TN - VA - KY DMA; Johnson City - Kingsport - Bristol, TN - VA MSA; Other Metro GMR.

HAYWOOD Delta Country ISR; Memphis, TN - AR- MS - MO DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HENDERSON Delta Country ISR; Jackson, TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **HENRY** Delta Country ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **HICKMAN** Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. HOUSTON Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **HUMPHREYS** Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. JACKSON Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **JEFFERSON** Mountainous East ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **JOHNSON** First Frontier ISR; Tri - Cities, TN - VA - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

KNOX Mountainous East ISR; Knoxville, TN - KY DMA; Knoxville, TN MSA; Knoxville Metro GMR.

LAKE Delta Country ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LAUDERDALE Delta Country ISR; Memphis, TN - AR- MS - MO DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LAWRENCE Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. LEWIS Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LINCOLN Heartland ISR; Huntsville - Decatur - Florence, AL - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LOUDON Mountainous East ISR; Knoxville, TN - KY DMA; Knoxville, TN MSA; Knoxville Metro GMR.

MCMINN
Plateaus & Valleys ISR; Chattanooga, TN - GA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MCNAIRY
Delta Country ISR; Memphis, TN - AR- MS - MO DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MACON
Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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County County-Based Area/Market Assignments

MADISON Delta Country ISR; Jackson, TN DMA; Jackson, TN MSA; Other Metro GMR.

MARION Plateaus & Valleys ISR; Chattanooga, TN - GA - NC DMA; Chattanooga, TN - GA MSA; Other Metro GMR.

MARSHALL Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **MAURY** Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MEIGS Plateaus & Valleys ISR; Chattanooga, TN - GA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MONROE Mountainous East ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **MONTGOMERY** Heartland ISR; Nashville, TN - KY DMA; Clarksville - Hopkinsville, TN - KY MSA; Other Metro GMR. MOORE Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MORGAN Mountainous East ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

OBION Delta Country ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

OVERTON Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. PERRY

PICKETT Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **POLK** Plateaus & Valleys ISR; Chattanooga, TN - GA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. PUTNAM Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

RHEA Plateaus & Valleys ISR; Chattanooga, TN - GA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **ROANE** Mountainous East ISR: Knoxville. TN - KY DMA: Not Assigned to Metro Area (NAM): Non Metro GMR.

ROBERTSON Heartland ISR; Nashville, TN - KY DMA; Nashville, TN MSA; Nashville Metro GMR.

RUTHERFORD Heartland ISR; Nashville, TN - KY DMA; Nashville, TN MSA; Nashville Metro GMR. SCOTT Mountainous East ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

SEQUATCHIE Plateaus & Valleys ISR; Chattanooga, TN - GA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

SEVIER Mountainous East ISR; Knoxville, TN - KY DMA; Knoxville, TN MSA; Knoxville Metro GMR.

SHELBY Delta Country ISR; Memphis, TN - AR- MS - MO DMA; Memphis, TN - AR - MS MSA; Memphis Metro GMR. **SMITH** Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **STEWART** Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

SULLIVAN First Frontier ISR; Tri - Cities, TN - VA - KY DMA; Johnson City - Kingsport - Bristol, TN - VA MSA; Other Metro GMR.

SUMNER Heartland ISR; Nashville, TN - KY DMA; Nashville, TN MSA; Nashville Metro GMR.

TIPTON Delta Country ISR; Memphis, TN - AR- MS - MO DMA; Memphis, TN - AR - MS MSA; Memphis Metro GMR.

TROUSDALE Heartland ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

UNICOI First Frontier ISR; Tri - Cities, TN - VA - KY DMA; Johnson City - Kingsport - Bristol, TN - VA MSA; Other Metro GMR.

UNION Mountainous East ISR; Knoxville, TN - KY DMA; Knoxville, TN MSA; Knoxville Metro GMR.

VAN BUREN Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. WARREN Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

WASHINGTON First Frontier ISR; Tri - Cities, TN - VA - KY DMA; Johnson City - Kingsport - Bristol, TN - VA MSA; Other Metro GMR. WAYNE Heartland ISR; Huntsville - Decatur - Florence, AL - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

WEAKLEY Delta Country ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

WHITE Plateaus & Valleys ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

WILLIAMSON Heartland ISR; Nashville, TN - KY DMA; Nashville, TN MSA; Nashville Metro GMR. WILSON Heartland ISR; Nashville, TN - KY DMA; Nashville, TN MSA; Nashville Metro GMR.

^{1.} Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes, Independent Cities, Boroughs, and Census Areas.

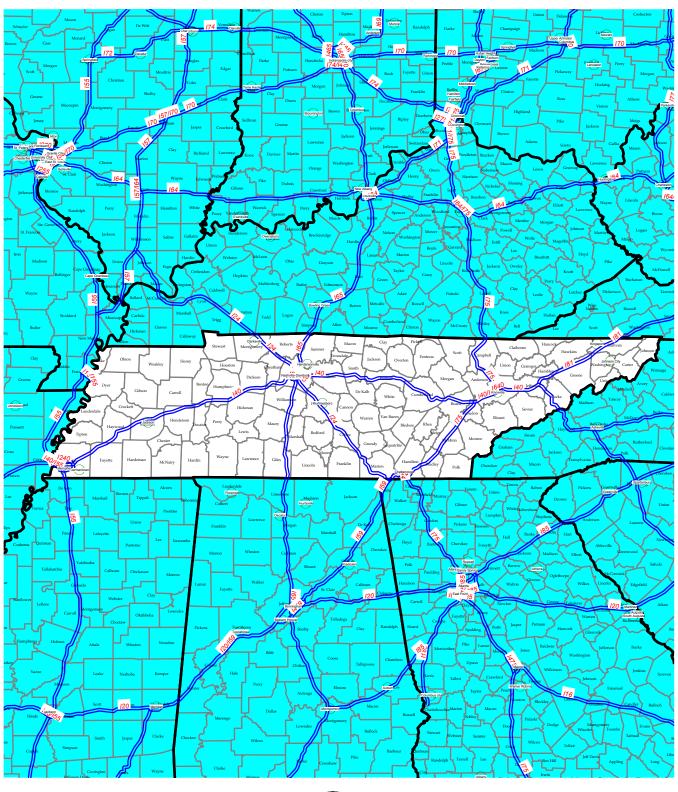
^{2.} Metropolitan Statistical Areas (MSAs) reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

^{3.} Designated Market Areas (DMAs) reflect television media markets. All counties are assigned. A few counties are actually split. DMAs may be noncontiguous and may cross state borders.

^{4.} Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders

^{5.} Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata. 6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material