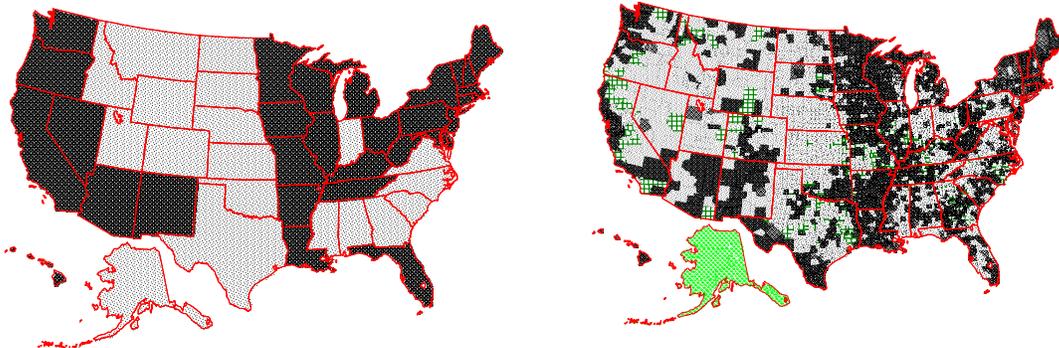


PRESIDENTIAL ELECTION, 1996; STATES AND COUNTIES, NOV. 5TH, 1996

Complete returns collected from State Authorities detailing the Clinton, Dole and Perot vote for states and counties. Includes appropriate percentages, margin by votes and by percentage. A relative perspective is provide for two timeframes: comparison with the 1992 results and a 20-year partisan average. *A valuable reference tool for research on Presidential elections in any state.*

- ⇒ Rankings of all county equivalents for selected election factors: Vote for Clinton, by # and %; Vote for Dole, by # and %; Vote for Perot, by # and %; Vote for Other Candidates, by %; Total Votes; Gain/Loss for Clinton over 1992; Gain/Loss in Turnout over 1992; Margin in Votes, Margin in %;
- ⇒ Thematic (shaded) maps illustrate the regional distribution of each of the rankings, highlighting the areas of highest & lowest concentration. Maps are included for both state and county summaries;
- ⇒ A State Maps and Rankings section provides state-level maps from the perspective of both major parties and includes an analysis of state voting patterns since 1952. Also included are scattergrams analyzing the 1996 election in comparison with the 1992 and 1976 elections. Comparative bar charts graphically summarize the political behavior for each state.
- ⇒ County detail sections summarize the election factors for the two time-frames and include appropriate percentages and margins for each period;
- ⇒ The Mini-Report for each state includes several tables which can be easily used as standalone reports for the researcher's own analyses. Each section included the following elements: a) cover page, b) thematic map summarizing the 1996 result compared with 1992, c) table of county superlatives for the state for four factors, d) table of county detail for the 10 counties with the most votes, and e) detail mini-tables for all county units in the state;
- ⇒ An Appendix includes an index of selected cities to counties.



The rankings and thematic maps are each black/white full-sized 8.5x11 inch pages designed for easy photocopying. The county-level national maps are split into two sections, east and west, to facilitate photocopying of these national summaries. State Mini-Reports are included for all 50 states and the District of Columbia. Data on Disk also available.

The POPULATION ESTIMATES REPORT is designed to provide basic information in a concise format for every county in the nation. It is another POLIDATA demographic tool designed to provide a national perspective with state and county detail. Not just another data book, but a ready source for reviewing the 1996 Presidential Election for over 3,100 county equivalents.